1	IN THE UNITED STATES DISTRICT COURT
	FOR THE WESTERN DISTRICT OF PENNSYLVANIA
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3	MUNIAUCTION, INC., t/d/b/a
	GRANT STREET GROUP, INC.,
4	Plaintiff
	vs. Civil Action 01-1003
5	
	THOMSON CORPORATION, t/d/b/a
6	THOMSON FINANCIAL and/or
	THOMSON FINANCIAL MUNICIPALS
7	GROUP and i-DEAL, LLC,
	Defendant.
8	
	Transcript of Jury Trial Proceedings on Monday, September
9	25, 2006, United States District Court, Pittsburgh,
	Pennsylvania, before Gary L. Lancaster, District Judge.
10	APPEARANCES:
	For the Plaintiff: Raymond P. Niro, Esq.
11	Sally J. Wiggins, Esq.
	Douglas M. Hall, Esq.
12	Douglus III IIII, Doq.
1 2	NIRO, SCAVONE, HALLER & NIRO
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13	
14	For the Defendants: James L. Quarles, III, Esq.
1 1	William G. McElwain, Esq.
15	C. Colin Rushing, Esq.
13	WILMER, CUTLER, PICKERING
16	HALD & DORR
10	HALD & DOKK
17	Steven M. Reinsel, Esq.
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18	LEECH, TISHMAN, FUSCALDO & LAMPL
10	LAWIFL
19	
1 フ	Court Deporter: Julian A. Viengle DMD CDD
	Court Reporter: Juliann A. Kienzle, RMR, CRR

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20 Fifth Floor USPO & Courthouse	raye 2 01 232
700 Grant Street	
21 Pittsburgh, PA 15219	
(412) 261-6122 22	
Proceedings recorded by mechanical stenography;	
transcript produced by computer-aided transcription.	
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1 (In-chambers conference; Monday, September 29, 2006.)	
THE COURT: We have a number of things I guess we	
2 THE COOKT. We have a number of things I guess we	
3 have to go over in a very short amount of time. Now, we	
4 talked about which claims were being prosecuted, we had a	
4 tarked about which claims were being prosecuted, we had a	
5 pretrial conference and I had I think 14 claims. You said you	
6 might out healt an agus	
6 might cut back on some.	
7 MR. NIRO: When we looked at it, it's really ten,	
8 there are two independent claims, 1 and 31, then the dependant	
9 claims grouped with them, so I think we're going to use all	
10 14, but when we present it, it will be effectively ten because	
11 we can take two at a time on the dependents, for example,	
12 claims 1 and 31 are the independent, and then if you take a	
13 dependent claim like 0 that naive up with enother dependent	
13 dependant claim like 9, that pairs up with another dependent	

14 claim, so we can deal with those together, so it's effectively

- 15 going to be ten.
- 16 THE COURT: You're working hard at this, aren't
- 17 you? You're really going to make this as confusing for these
- 18 people as you can. You must have thought about this all
- 19 weekend.
- 20 I have 1, 2, 9, 14, 18, 20, 24, 31, 32, 36, 40, 42,
- 21 46 and 56.
- Are those the claims?
- MR. NIRO: Yes.
- 24 THE COURT: I'm not going to bifurcate the trial.
- 25 Had defendants planned on introducing a best mode

- 1 defense?
- 2 MR. QUARLES: No.
- 3 THE COURT: Defendant's motion to exclude evidence
- 4 of innovation award. What is an innovation award?
- 5 MS. WIGGINS: I will address the Court. Your
- 6 Honor, this is an award that was granted to the City of
- 7 Pittsburgh when they applied for it in relation to the
- 8 patented invention that is the subject matter of the '099

- 9 patent. Dr. Henningan would come in and lay the foundation as
- 10 well for the introduction of this award. He was involved
- 11 personally in the application to Harvard, the interviewing
- 12 process that took a year, multiple interviews, a visit from
- 13 the folks at Harvard here to the City of Pittsburgh, and this
- 14 was the ultimate award that was received.
- 15 THE COURT: What is it relevant to?
- MS. WIGGINS: It's relevant to the commercial
- 17 success. I understand that the defendants are raising the
- 18 issue of obviousness, and under the case law, awards regarding
- 19 appreciation of the invention, publicity, but specifically
- 20 awards come in as evidence of nonobviousness.
- MR. NIRO: It's actually mandatory, Your Honor,
- 22 because any time there's an issue of obviousness, the
- 23 secondary, so-called secondary considerations are important to
- 24 the objective criteria for nonobviousness and recognition by
- 25 others of the significance of an invention, like the Ford

- 1 Foundation, which is what the genesis for this is, is
- 2 important evidence for the jury to hear on this question of
- 3 obviousness. That's their whole defense.

- 4 MR. McELWAIN: Your Honor, there is this secondary
- 5 consideration that's called praise of contemporaries in the
- 6 field of the art at the time. There are two really important
- 7 aspects of this. One is that the praise come from people
- 8 skilled in the art. Here the praise is from the government's
- 9 JFK School and the art is computer science. So, the JFK
- 10 School said this is a pretty cool thing because of the way
- 11 they're selling bonds, it's maturity-by-maturity sales instead
- 12 of all or nothing. That's what the award is for. The claims
- 13 aren't limited to maturity, the claims are in the field of
- 14 computer science, that's what their own expert says, so the
- 15 fact that the JFK School thinks that maturity-by-maturity
- 16 bonds is a good idea is not relevant because it doesn't
- 17 demonstrate the required nexus between the award and the
- 18 claimed --
- 19 THE COURT: I'll take it under advisement. Don't
- 20 say anything about it in your opening.
- MR. McELWAIN: The case is cited in our brief.
- THE COURT: Now, you were supposed to go over each
- 23 other's exhibits and let us know if anything is being objected
- 24 to, and, if so, what and on what basis.

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- 1 MR. QUARLES: We have, Your Honor. We didn't get
- 2 some of the indication that some of the exhibits were going to
- 3 be offered until one-thirty last night, but there's a list of
- 4 exhibits that we don't have a problem with. One, Exhibit 1,
- 5 2, 3, and 6, we have no objection.
- 6 Exhibit 10, Your Honor, is our opinion letter, is
- 7 the opinion letter which we were going to put in. I don't
- 8 know how --
- 9 MR. NIRO: We're not using that in the opening or
- 10 in the first witness, so that's coming later.
- 11 MR. QUARLES: All right.
- 12 Exhibit No. 39 we do have an objection to, Your
- 13 Honor. That document we can give you a copy of. This is a
- 14 document which is an i-Deal, LLC competitor overview. We just
- 15 don't understand what the relevance of this is. It may be
- 16 that they can explain what the relevance is, but we don't know
- 17 what it is at this stage.
- 18 THE COURT: Are you introducing this?
- MR. NIRO: I don't think so. Not in the opening.

- 20 I have my opening exhibits right here.
- MR. HALL: If we read in testimony, that will be
- 22 one of the exhibits that was used.
- MS. WIGGINS: If we read Mr. Ganeles' deposition
- 24 transcript.
- MR. NIRO: It won't be Mr. Harrington. And it

- 1 won't be in the opening, but it's an admission from them in
- 2 any case.
- THE COURT: This was a deposition exhibit?
- 4 MS. WIGGINS: Yes, sir. If it would expedite
- 5 things, since it really wouldn't come in until later today, we
- 6 can get the relevant testimony for the Court if you would like
- 7 to see that in order to evaluate.
- 8 THE COURT: First of all, what is it? I see the
- 9 title, but what is it?
- MR. QUARLES: It's a competitor overview, an
- 11 internal document of i-Deal, LLC, one of the defendants.
- MS. WIGGINS: It was used with one of the
- 13 defendant's witnesses during a deposition.

14 THE COURT: You're objecting on the basis of

- 15 relevance?
- MR. QUARLES: On the basis of relevance.
- 17 THE COURT: What relevance does it have?
- MR. HALL: It was written by an internal employee
- 19 which it described the market in which i-Deal competes as
- 20 being the electronic auction market. I asked the CEO at his
- 21 deposition if it was written by an employee of i-Deal
- 22 internally, and he said yes. So we want to introduce it to
- 23 show that i-Deal competes in the electronic auction market
- 24 because they have contended all along that they don't do
- 25 auctions.

- 1 THE COURT: On that basis, it's admissible.
- 2 MR. QUARLES: Your Honor has ruled on the issue of
- 3 auctions.
- 4 The next is a series of about 27 newspaper articles
- 5 that they'd like to introduce and we object to this on
- 6 multiple grounds. It's hearsay within hearsay within hearsay,
- 7 and much of what is in it is not only hearsay, but sort of
- 8 demonstrably wrong. For example, there are quotes in here

- 9 about MuniAuction being the first person to do
- 10 maturity-by-maturity auctions; that's clearly wrong. One of
- 11 the things in the file history indicates that that had been
- 12 done a year earlier. So those are newspaper articles. We're
- 13 just sort of --
- MR. NIRO: The Bond Buyer is their publication.
- 15 It's an admission from them. This is their magazine that they
- 16 put out, so it's a statement by the defendant so the hearsay I
- 17 don't think is applicable since it's the defendant's
- 18 representation.
- 19 As to a third-party article such as the
- 20 Post-Gazette and others, we don't seek to offer those for the
- 21 truth of the matter asserted, just for the mental state of the
- 22 person making the statement. It also relates to praise for
- 23 the invention, so I don't think the hearsay objection is
- 24 appropriate, given the fact that on The Bond Buyer, at least
- 25 that's them speaking rather than someone else.

- 1 MR. QUARLES: First, The Bond Buyer isn't a
- 2 defendant in this case, it's a different part of Thomson

- 3 Financial or the Thomson Corporation, they're not a defendant
- 4 in this case. The Bond Buyer has never been named as a
- 5 defendant, and even if it were, it's a newspaper, so, it can't
- 6 be that, for example, any article written by the Pittsburgh --
- 7 that's an AP story published in the Pittsburgh Tribune would
- 8 be admissible against the Pittsburgh Tribune, so that's one
- 9 issue.
- The second issue, Mr. Niro I think said it was
- 11 admissible for the state of the mind of the person that wrote
- 12 it; what the state of the mind of the reporter could -- how
- 13 that could possibly be relevant to me, to this --
- 14 THE COURT: I agree with that. Those statements
- 15 don't come in.
- What is the status of The Bond Buyer? He says this
- 17 is your publication called The Bond Buyer.
- MR. QUARLES: The Bond Buyer is a trade magazine
- 19 which we sell subscriptions to, Thomson Corporation does. But
- 20 Thomson Financial, the division that's involved here has
- 21 nothing to do with The Bond Buyer. The Bond Buyer is simply a
- 22 newspaper, as far as we're concerned.
- THE COURT: Does it talk about your products?
- MR. McELWAIN: Most of these articles are sort of a

25 description of what MuniAuction entered into, the auction

- 1 market. They're chatty newspaper articles about the lay of
- 2 the land, including many, many quotes from many people that
- 3 are going to be witnesses here. So there's a huge amount of
- 4 internal hearsay in it. Some of the quotes are frankly kind
- 5 of good for us, some of the quotes good for them, but all of
- 6 them real serious hearsay. You'd have to go through every
- 7 article kind of paragraph by paragraph to weed out the
- 8 internal hearsay that seems to me to be the --
- 9 THE COURT: Why don't you do this. At some point
- 10 before you introduce these, why don't you go through and just
- 11 highlight what it is you want to come in and then we'll work
- 12 on that section of what you want to come in.
- MR. NIRO: It's very limited, Your Honor, because
- 14 when this product hit the marketplace in Pittsburgh, it was a
- 15 tremendous sensational -- actually, historic event and there
- 16 was a lot of publicity about it.
- 17 THE COURT: Any other objections to their exhibits?
- MR. QUARLES: I do. If we go to --

- 19 THE COURT: While you're looking, I asked you to
- 20 put together a book of the issuers for the patent, the
- 21 glossary and the claim construction.
- MR. NIRO: We did that.
- 23 THE COURT: You have that?
- MR. NIRO: Yes, sir.
- MS. WIGGINS: I would have to leave the room. We

- 1 made 13 sets.
- THE COURT: All right.
- 3 Hold off. I just want to make sure it was done.
- 4 MR. NIRO: There's some disagreement on the
- 5 glossary. I think there's disagreement on the claim
- 6 construction. We have your terms as you defined them, Your
- 7 Honor, and we have the terms as defined by Judge Mitchell.
- 8 Then Your Honor suggested we take terms like bond, municipal
- 9 bond and things like that, we've taken a crack at a bunch of
- 10 definitions and we have actually incorporated all of their
- 11 definitions. So we put them both in there.
- THE COURT: What is the fight about then?
- MR. McELWAIN: I remember a definition of Internet

- 14 that is just wrong. It describes the Internet as it exists
- 15 today, which is not -- is an important issue in the case about
- 16 the growth of the Internet. I think it describes it, for
- 17 example, as 100 million sites on the Internet. It's just not
- 18 correct. That's one that comes to my immediate mind. And
- 19 then there had been some issues with Judge Mitchell's
- 20 recommendation that goes beyond your claim construction, and
- 21 some of that we thought was fine if that wants to get worked
- 22 into the claim construction.
- MR. NIRO: If they want to take Internet out,
- 24 that's okay with us. I don't think that should be
- 25 controversial material.

- 1 MR. QUARLES: We didn't think so either. We met
- 2 last night and tried to do that.
- 3 THE COURT: All right. I take it you have a book
- 4 right there that has all these terms in it, but you object to
- 5 some of the terms.
- 6 MR. McELWAIN: To some of terms and the way it was
- 7 written.

- 8 THE COURT: This is what you can do. I'll let you
- 9 sit down and say, alternate term definition submitted by
- 10 defendant, something like that.
- 11 MR. QUARLES: Okay.
- 12 The next document, Your Honor, is a --
- 13 THE COURT: How many documents are you objecting
- 14 to?
- MR. QUARLES: I think I have four more.
- 16 THE COURT: Okay.
- MR. QUARLES: Your Honor, the next document is one
- 18 of our internal documents, but it's about parity pricing. We
- 19 object to that on grounds of hearsay -- I'm sorry, on the lack
- 20 of relevance to any issue that's currently being tried in the
- 21 case. How we price anything, you may remember there was an
- 22 antitrust claim in this case, but that's been dismissed.
- MR. NIRO: This may be the single-most important
- 24 document in the case. This is their person saying, we
- 25 deliberately priced this product at a level to drive these

- 1 guys out of business, and we did it as part of our plan.
- 2 THE COURT: Where does it say that?

- 3 MR. QUARLES: It doesn't say that anywhere.
- 4 MR. NIRO: This is kind of highlighted, but you
- 5 have to go to the next page, Your Honor. He says, we've
- 6 achieved a dominant position as a result of our giving this
- 7 away. "Giving it away," and that's one of the cornerstones of
- 8 what is going on in this case. They not only infringed the
- 9 patent, but they developed a strategy, we believe, to run our
- 10 people out of business, and they were pretty good at doing it.
- 11 They took our market share from 100 percent down to 15
- 12 percent. It goes right to the heart of some of the damage
- 13 claims, and, more importantly, willfulness because after
- 14 copying the invention, they then priced their product to hurt
- 15 us.
- THE COURT: So why is it objectionable?
- MR. QUARLES: I think it's not relevant. The
- 18 pricing, our pricing we say is not relevant to any issue
- 19 that's currently in the case.
- MR. McELWAIN: This is the antitrust claim.
- MR. QUARLES: That case was dismissed.
- MR. NIRO: It's not the antitrust claim, Your
- 23 Honor.

- THE COURT: It's admissible.
- MR. QUARLES: The next, Your Honor, is a series of

- 1 four documents which purport to be indications of people from
- 2 Thomson Financial hitting their website, or something along
- 3 that line. That document is totally unintelligible to a juror
- 4 without some explanation of what it is. And, more
- 5 importantly, the document appears to have been manipulated.
- 6 It's not -- it's not an accurate document. If you look, for
- 7 example, at Pages 11 and 17 of the document, you'll see that
- 8 the same information appears in both places, that is, it shows
- 9 the identical hits.
- MR. NIRO: This, Your Honor, is our document,
- 11 Mr. Harrington can testify about it. We have a website, that
- 12 is, Mr. Harrington has a website for MuniAuction and as they
- 13 were ramping up to copy this invention, they started hitting
- 14 the website and hitting it almost daily, to the point of
- 15 thousands of website hits to find out how we were doing it,
- 16 why we were doing it, how we structured our brochures,
- 17 everything that we were doing. Mr. Harrington can testify
- 18 that as part of the ordinary course of his business, he can

- 19 see who is spying on him, who is looking at what is on his
- 20 website and these pages are all TFN. That's Thomson
- 21 Financial. We can show that the president of the company was
- 22 doing it, that various technical people were doing it and the
- 23 cumulative effect of this. And we have a graph, which is the
- 24 next one, that shows that this is the amount of activity
- 25 ramping up, hitting our website to 1,069 instances, hitting

- 1 our website right before they introduce their product, so it
- 2 goes to copying the number of hits on our website to get
- 3 information about how we do this.
- 4 MR. QUARLES: Two things, Your Honor. First, that
- 5 graph is -- we object to that as misleading. If you look at
- 6 it, it's not a suggestion that that's an increasing amount of
- 7 activity over time. What that is is a cumulative count of
- 8 what they call hits. And if Your Honor will look at what they
- 9 call a hit, remember, this is the day of dial-up modems and so
- 10 when you open the first web page here, this GET, all you're
- 11 doing is going on a publicly available site and looking at it.
- 12 It then records every file that you open. These files are not

- 13 even things -- you may not even have seen them, but as a
- 14 result of logging in, it says, okay, I'll now make it
- 15 available for you to see it. So this is -- they're now
- 16 suggesting there are 1,069 hits. In many cases, that's 50
- 17 files that were opened as a result of somebody looking at the
- 18 publicly available front page of the website.
- 19 THE COURT: It goes to the weight of the evidence
- 20 not the admissibility. I'll admit it.
- 21 MR. QUARLES: Finally, Your Honor --
- THE COURT: We're going to have to get going.
- Are you going to use these in your opening?
- MR. NIRO: Your Honor, right, these are just
- 25 demonstratives. For example, what is a municipal bond?

- 1 THE COURT: You don't object to those?
- 2 MR. QUARLES: If you're going to use the Buck
- 3 Rogers one that you sent over last night or the sausage, the
- 4 sausage, I'm definitely going to object to those.
- 5 MR. McELWAIN: We'll object to the very
- 6 argumentative ones.
- 7 MR. NIRO: That's fine.

- 8 THE COURT: What is the Buck Rogers?
- 9 MR. QUARLES: You sent over one Buck Rogers versus
- 10 Reality.
- MR. NIRO: That goes to their defense -- Buck
- 12 Rogers was a comic character, but --
- 13 THE COURT: It says 1929, why would I know about
- 14 Buck Rogers?
- MR. NIRO: I actually don't know.
- 16 THE COURT: Take them out.
- MR. QUARLES: One other one is 265.
- THE COURT: Is that going to be used this morning?
- 19 MR. NIRO: What is 265?
- MR. QUARLES: That's the before MuniAuction.
- MS. WIGGINS: That's in the beginning.
- MR. NIRO: How a bond was sold before MuniAuction.
- 23 I don't think that should be a controversial one. Again,
- 24 these are just intended to put in pictures what we're going to
- 25 be saying, this is the way bonds were auctioned before

1 MuniAuction.

- 2 MR. QUARLES: That's not the one I care about.
- 3 Yes, that's the one.
- 4 MS. WIGGINS: It's 255.
- 5 MR. NIRO: Essentially, people had to hand deliver
- 6 them, get on the telephone and deliver it or use a fax.
- 7 That's one of the problems here. The clocks on these faxes
- 8 were set at different times, so the big disputes, my clock
- 9 said it was in at 10:30 but the official clock or the other
- 10 clock said it was 10:15.
- 11 THE COURT: Why is that objectionable?
- MR. QUARLES: Before MuniAuction there was PARITY,
- 13 which did all those things. Their own patent says that.
- MR. NIRO: We're going to say that in our opening
- 15 as well.
- 16 THE COURT: They can use that. There's nothing
- 17 objectionable about this stuff.
- This is what we're going to do. Those that you
- 19 have not objected to and he's going to use this morning are
- 20 going admitted. What other objections that you have, let's
- 21 meet one o'clock and see if we can deal with that.
- Now, I have to tell you guys this. In terms of
- 23 timing, this case I put away a last week and this week for

- 24 trial. Next Tuesday I'm out of here, Tuesday afternoon, I
- 25 won't be back until Thursday. So we told the jury it would

- 1 take four to five days to try. I have to leave town on
- 2 committee work next Tuesday afternoon and I won't be back
- 3 until Thursday, so I'm giving you fair warning about this now.
- 4 Let's get started.
- 5 MR. QUARLES: One other issue. I don't know
- 6 whether it's going to come up in the opening, but we raised in
- 7 the motion in limine and they filed a motion yesterday
- 8 suggesting Mr. Harrington was going to testify about his 90
- 9 percent number, that is, if Thomson hadn't been in the market,
- 10 I would have gotten 90 percent of the business. We object to
- 11 that strenuously, Your Honor, and we filed a memorandum
- 12 yesterday on that. There is a case solid on point with the
- 13 Court of Appeals called Grain Processing.
- 14 THE COURT: Had you planned on saying --
- MR. NIRO: That doesn't come up in opening. I
- 16 think that will come up late in Mr. Harrington. All he's
- 17 going to testify to, I think you'll hear it in context, this

- 18 is the price I charge, this is the profit I made. These are
- 19 facts he knows exactly, and I don't think that's --
- MR. QUARLES: I don't have a problem with him
- 21 giving you the fact of what he charges. It's when he says I
- 22 would get 90 percent of the market if Thomson wasn't there,
- 23 Grain Processing says that has to be done by an economic
- 24 analysis.
- MR. NIRO: I'll take a look at that. I don't think
  - 18
- 1 that's even coming up until late in his testimony and I'm not
- 2 sure he's even going to say something like that. If he is
- 3 headed there -- we'll call him first, but if he's headed there
- 4 before I ask those questions, I'll ask permission from the
- 5 Court, make a proffer on it because I don't think -- again,
- 6 it's a question of fact versus opinion. We're interested in
- 7 getting facts, not his opinions.
- 8 THE COURT: He can certainly testify how much money
- 9 he made and what the cost margin was and what the cost was,
- 10 those kinds of things he can testify to.
- MR. NIRO: He was negotiating with these guys, he
- 12 went up to talk to them about a license and that kind of

- 13 stuff, that's really where he's going.
- 14 THE COURT: You don't want some but for I'd now be
- 15 a bezillionaire.
- MR. NIRO: He's not going to say that.
- 17 (Whereupon conference in chambers concluded.)
- 18 (Open court.)
- 19 THE COURT: Members of the jury, I'm going to give
- 20 you some preliminary instructions that will guide you through
- 21 your participation in the trial. At the end of the trial, you
- 22 will each be given written instructions that explain the law
- 23 and the issues that you have to decide. So, what I want you
- 24 to do right now is sit and listen.
- Now, I'm going to go through a number of things,

- 1 some of the terms I'm going to use are going to be rather new
- 2 to you. Some of the terms I'm going to use are going to have
- 3 certain definitions that you might not be accustomed to.
- 4 Know, if I go through this and at some point it
- 5 goes zoom, don't worry about it. Do not panic. Don't alarm
- 6 yourself. When this trial is over, I guarantee you you will

- 7 know exactly what it is you have to decide, you will know what
- 8 the law is that will guide that decision and you're going to
- 9 do a fine job. I know you are. Believe me, I've done this
- 10 before. So just relax. Don't worry about it. You'll do
- 11 fine.
- Jury service is, truly, one of the highest duties a
- 13 citizen of the United States can be called upon to perform.
- 14 The system of justice called for by our Constitution is the
- 15 best devised because it relies on citizens of the United
- 16 States to decide issues of fact in dispute between parties.
- 17 The involvement of citizens in this way takes the important
- 18 fact-finding function out of the hands of individual judges so
- 19 that the decisions about facts or questions can be made by
- 20 members of the community having a variety of backgrounds and
- 21 perspectives, rather than by legal professionals.
- Notwithstanding the importance of jury service,
- 23 coming into court and participating in a trial requires
- 24 sacrifice by jury members who must give up other business and
- 25 personal pursuits, sometimes at considerable inconvenience.

1 I'm aware of the sacrifice involved, as are the parties and

- 2 their attorneys who join me in thanking each of you for being
- 3 here and for serving as a juror in this case. We hope that
- 4 the experience will be rewarding to you despite any
- 5 inconvenience involved.
- 6 We'll take testimony Monday, Tuesday, Wednesday and
- 7 Thursday. There will be no testimony on Friday. However, if
- 8 the jury is ready to deliberate, you will report back and you
- 9 can deliberate on a verdict. We'll take a luncheon recess at
- 10 about 12:00 p.m. every day and resume at 1:30 sharp. We will
- 11 take one 15-minute recess during each morning and afternoon
- 12 session. We'll typically adjourn for the day between 4:30 and
- 13 4:45, and resume the following day at 9:30 sharp. Again, this
- 14 case should take four to five days to try.
- 15 It's very important, ladies and gentlemen, that
- 16 each of you be here when the proceedings are scheduled to
- 17 start because if anyone is late, the other jurors, the
- 18 parties, the lawyers, the witnesses and I have to wait until
- 19 you arrive.
- It will be your duty to find from the evidence what
- 21 the facts are. You and you alone are the judges of the facts.
- 22 You will then have to apply these facts to the law as I give

23 it to you. You must follow that law whether you agree with it

- 24 or not.
- I caution you that nothing that I may say or do

- 1 during the course of the trial is intended to indicate or
- 2 should be taken by you as indicating what your verdict should
- 3 be.
- 4 The evidence from which you will find the facts
- 5 will consist of the testimony of witnesses, documents and
- 6 other things received into the record as exhibits, and any
- 7 facts the lawyers agree or stipulate to or that I tell you to
- 8 find. Certain things are not evidence and shouldn't be
- 9 considered as evidence. Statements, arguments and questions
- 10 by lawyers are not evidence. Objections to questions are not
- 11 evidence. Lawyers have an obligation to their clients to make
- 12 an objection if they believe that the evidence being offered
- 13 is improper under the rules of evidence. You should not be
- 14 influenced by an objection or by my ruling on it. If an
- 15 objection is sustained, ignore the question. If it's
- 16 overruled, treat the answer like any other. If you are
- 17 instructed that some item of evidence is received for a

- 18 limited purpose only, you must follow that instruction.
- 19 Testimony that I have excluded or told you to
- 20 disregard is not evidence and must not be considered.
- Anything you may have seen or heard outside the
- 22 courtroom is not evidence and must be disregarded. You are to
- 23 decide the case solely on the evidence presented here in the
- 24 courtroom.
- 25 There are generally two types of evidence which you

- 1 may properly use in deciding this case. One is called direct
- 2 evidence, the other is called circumstantial evidence.
- 3 Direct evidence is where a witness testifies about
- 4 what is known to him of his own knowledge by virtue of his own
- 5 senses, that is, what he saw, what he felt, what he touched,
- 6 what he heard. That's called direct evidence.
- 7 Circumstantial evidence is evidence that tends to
- 8 prove one fact by other facts. There's a simple example of
- 9 circumstantial evidence that is often used in this courthouse.
- 10 Assume that when you came into the courthouse this morning the
- 11 sun was shining and it was a nice, pretty day. As you were

- 12 sitting here, however, somebody walked in with an umbrella
- 13 that was dripping wet. Somebody else then walked in in a
- 14 raincoat that was also dripping wet. Now, you cannot look
- 15 outside of the courtroom to see for yourself whether or not it
- 16 is raining, so you have no direct evidence of that fact. But,
- 17 on the culmination of those other facts I told you to assume,
- 18 the raincoat and the umbrella, it would be reasonable and
- 19 logical for you to conclude that it is now raining outside.
- 20 That is all there is to circumstantial evidence. You infer on
- 21 the basis of reason and experience and common sense from an
- 22 established fact the existence or nonexistence of some other
- 23 fact. Circumstantial evidence is no less value than direct
- 24 evidence; for, it's a general rule the law makes no
- 25 distinction between the two.

- 1 In this trial, you will hear expert testimony. A
- 2 witness who has some special knowledge, skill, experience in a
- 3 particular science or occupation may give his opinion as an
- 4 expert as to any matter in which he is skilled. You should
- 5 consider an expert's opinion and give it such weight as you
- 6 think it deserves. In determining the weight to be given to

- 7 his opinion, you should consider the qualifications and
- 8 reliability of the expert, the reasons given for his opinion
- 9 and whether the factual assumptions that allow the opinion are
- 10 supported by the credible evidence in the case.
- You're not bound by an expert's opinion simply
- 12 because he is an expert. You may accept it or reject it, in
- 13 whole or in part, as in the case of any other witness. Give
- 14 it the weight, if any, that you think it deserves.
- 15 In resolving any conflict that may exist in the
- 16 testimony of expert witnesses, you are entitled to weigh the
- 17 opinion of one expert against that of another. In doing this,
- 18 you should consider the relative qualifications and
- 19 reliability of the expert witnesses, the reasons for the
- 20 opinions, and the facts and other matters on which it is
- 21 based.
- I have said you must consider all the evidence.
- 23 This does not mean, however, that you must accept all the
- 24 evidence as true or accurate. You, as the jurors, are the
- 25 sole judges of the credibility of the witnesses and the weight

- 1 their testimony deserves. You may be guided by the appearance
- 2 and conduct of the witness or by the manner in which the
- 3 witness testifies or by the character of the testimony given
- 4 or by evidence contrary to the testimony given.
- 5 You should carefully scrutinize all the testimony
- 6 given, the circumstances under which each witness has
- 7 testified and every matter in evidence that tends to prove
- 8 whether a witness is worthy of belief. Consider each
- 9 witness's intelligence, motive, state of mind and demeanor or
- 10 manner while on the witness stand. Consider the witness's
- 11 ability to observe the matters as to which he has testified
- 12 and whether he impresses you as having an accurate
- 13 recollection of those matters. Consider also any relation
- 14 each witness may bear to either side of the case, the manner
- 15 in which each witness might be affected by the verdict and to
- 16 the extent to which, if at all, each witness is either
- 17 supported or contradicted by other evidence.
- 18 Inconsistencies in the testimony of a witness or
- 19 between the testimony of different witnesses may or may not
- 20 cause you to discredit that witness. Two or more persons
- 21 witnessing an incident or transaction may see or hear it
- 22 differently. Innocent misrecollection, like failure of

- 23 recollection, is not an uncommon experience. In weighing the
- 24 effect of a discrepancy, always consider whether it pertains
- 25 to a matter of importance or to an unimportant detail, and

- 1 whether the discrepancy results from innocent error or
- 2 intentional falsehood.
- 3 In summary, after making your own judgment, you
- 4 will give the testimony of each witness such weight, if any,
- 5 as you think it deserves. You may accept or reject the
- 6 testimony of any witness in whole or in part.
- 7 This is a civil case. MultiAuction has the burden
- 8 of proof, that is, the plaintiff has the burden that Thomson
- 9 infringed its patent by what is called the preponderance of
- 10 the evidence. That means that MuniAuction has to produce
- 11 evidence which, considered in light of all the facts leads you
- 12 to believe that it is more likely true than not true that
- 13 Thomson infringed its patent. To put it differently, if you
- 14 were to put each witness's evidence on opposite sides of the
- 15 scales, the plaintiff would have to make the scale tip
- 16 somewhat on its side. If it fails to meet this burden, the

- 17 verdict must be for the defendant.
- Thomson, the defendant, claims it should not be
- 19 held liable for infringes this patent because the patent is
- 20 invalid or unenforceable for various reasons I will explain to
- 21 you later. For now, you should be aware that Thomson must
- 22 prove their defenses by what is called clear and convincing
- 23 evidence rather than a preponderance of the evidence. Again,
- 24 you will get this in time, don't worry about it for now.
- 25 The clear and convincing evidence standard is a

- 1 higher burden of proof than the preponderance of the evidence
- 2 standard. Some refer to it as requiring proof that something
- 3 is highly probable. We require a defendant to meet a higher
- 4 standard of proof because once a patent is issued, there's a
- 5 presumption that it's valid, so if Thomson wants to prove that
- 6 it's invalid, it has to have this higher burden of proof that
- 7 I just told you about.
- 8 Rest assured you will be given detailed written
- 9 instructions on the appropriate burdens to apply to each part
- 10 of this case before you agree on a verdict. You do not have
- 11 to memorize all of this now. I want you to be generally

- 12 familiar with the burdens of proof because you may hear the
- 13 lawyers or witnesses refer to them during the trial.
- 14 Again, this is a patent infringement case. In a
- 15 patent infringement case, a person who owns a patent accuses
- 16 another person of using the invention without their
- 17 permission. Using an invention without permission is also
- 18 called infringing the patent.
- 19 The patent owner in this case is the plaintiff,
- 20 MuniAuction, Inc. It is also sometimes known as Grant Street
- 21 Group. MuniAuction and Grant Street are the same company.
- 22 Although some witnesses might refer to plaintiff as Grant
- 23 Street, in this trial, generally, we will refer to plaintiff
- 24 as MuniAuction.
- 25 There are several entities that are accused of

- 1 infringement on this case; Thomson Corporation, Thomson
- 2 Financial, Thomson Financial Municipals Group and i-Deal.
- 3 These companies are all related. We will refer to them simply
- 4 as Thomson.
- 5 The patent at issue in this case is U.S. Patent No.

- 6 6,161,009. Patents are commonly referred to only by their
- 7 last three digits, therefore, you will hear people talk about
- 8 the '099 patent in this case. The patent's invention is a way
- 9 to auction municipal bonds over the Internet. Municipal bonds
- 10 are financial instruments used by public entities, like school
- 11 districts, to raise money for projects like building a new
- 12 school. One way to issue the bonds is to auction them to the
- 13 highest bidder. The plaintiff, MuniAuction, contends that
- 14 Thomson's way to auction municipal bonds using a system that
- 15 it calls BIDCOM infringes MuniAuction's patented way of doing
- 16 the same thing. That is, MuniAuction accuses Thomson of
- 17 infringing its patent and is seeking money damages to recover
- 18 for the alleged infringement. MuniAuction has several
- 19 theories of how damages should be awarded through profits,
- 20 fair royalties and recovery for price erosion. Again, you'll
- 21 be given very specific instruction on these theories. For
- 22 now, just be prepared to hear testimony about the different
- 23 types of damages.
- 24 Thomson denies that its product infringes
- 25 MuniAuction patent. Thomson also claims the '099 patent is

- 1 invalid. The defendant can defend the infringement case on
- 2 the basis that the patent is invalid in several ways. The
- 3 bottom line is that the patent should not have been issued in
- 4 the first place by the patent office.
- 5 Again, I'm going to explain these different
- 6 defenses to you in detail at the end of the case. Just be
- 7 aware that Thomson will be presenting evidence to prove either
- 8 that they did not infringe the patent and/or the '099 patent
- 9 is defective in some way and cannot be the basis of an
- 10 infringement lawsuit.
- Also, before we start the trial, I'm going to give
- 12 you some background information about the patent system and
- 13 patent infringement cases. I understand that many, if not
- 14 all, of you may not be familiar with these things and,
- 15 hopefully, this will make you more comfortable with the
- 16 subject matter that you'll be dealing with in the coming
- 17 weeks. First, I'm going to show you a video that will explain
- 18 the patent system, then I will discuss some issues that will
- 19 be especially important for you in this case. Finally, I'm
- 20 going to give you a notebook and I'll explain what is in that
- 21 notebook, but there will be several things in there that you

- 22 will refer to throughout the course of the trial.
- This video is about 20 minutes long. It's not made
- 24 by the defendants, it's not made by the plaintiffs, it's made
- 25 by the federal government as part of our effort to help jurors

- 1 like you understand the patent system and the fact that these
- 2 issues have to be resolved, so it's very neutral, it's not an
- 3 advocacy for either side. You'll be able to watch on the
- 4 screen in front of you in the juror box. My staff will also
- 5 give you a copy of a sample patent that is referred to in this
- 6 video so you can follow along.
- 7 (Whereupon, the video was played.)
- 8 THE COURT: Now, members of the jury, as you've
- 9 just heard, patents are issued by the U.S. Patent Trademark
- 10 Office, which is a part of the federal government. Once a
- 11 person gets a patent, he has the right to prevent others from
- 12 making these, using, offering for sale the invention covered
- 13 by the patent during the term of the patent. The term of the
- 14 '099 is 20 years from the date in which the application was
- 15 filed.
- Again, there are three main parts to a patent that

- 17 you're going to hear about: Identifying information, the
- 18 specification and the claims. The claims are the numbered
- 19 paragraphs listed at the end of the patent. The claims of the
- 20 patent are the main focus of a patent infringement case
- 21 because the claims define the patent owner's rights under the
- 22 patent. The patent claims are compared to the defendant's
- 23 product to determine whether or not there is infringement.
- 24 The patent claims are also compared to what was already known
- 25 in the field, what he has referred to as the prior art to

- 1 determine whether or not the invention is something new and
- 2 really inventive or was obvious.
- Now, again, you are going to get a booklet at the
- 4 end of this trial -- not at the end of the trial, at the end
- 5 of opening statements that are going to have a lot of
- 6 information in there, some technical terms and glossaries and
- 7 the claim construction, that is, what do these words in the
- 8 claim mean because oftentimes on these patent infringement
- 9 cases, the parties to the invention often will have some
- 10 disagreement as to what each word or phrase in the claim

- 11 means. Therefore, before the trial, I'm the one who decides
- 12 what these disputed words will mean and you will have that in
- 13 the booklets and those words will be the ones that you will
- 14 use to decide the issues in the case.
- Now, a few words on your duty as jurors. First, I
- 16 instruct you that during the trial, you're not to discuss the
- 17 case with anyone or to permit anyone to discuss it with you.
- 18 Until you retire to the jury room at the end of the case you
- 19 simply are not to talk about the case with anyone including
- 20 each other. Second, do not read or listen to anything
- 21 regarding this case in any way. If you would become aware of
- 22 an article in the newspaper or a story on television or the
- 23 radio regarding this case, ignore it, do not let anyone else
- 24 tell you. If anyone else is trying to discuss it with you,
- 25 let me know. Third, do not try to do any research or make any

- 1 investigation about this case or these types of cases on your
- 2 own. Finally, do not form any opinion until all the evidence
- 3 is in. Keep an open mind until you start your deliberations
- 4 at the end of the trial.
- 5 Additionally, you're not permitted to ask questions

- 6 of the witnesses or their attorneys, therefore, please do not
- 7 interrupt the lawyers during their examination of the
- 8 witnesses or otherwise. However, if you're unable to hear a
- 9 witness or one of the lawyers, please raise your hand and I'll
- 10 see to it that is corrected.
- The trial is now going to begin. First each side
- 12 will make what is called an opening statement. An opening
- 13 statement is neither evidence nor argument. It is simply an
- 14 outline of what that party intends to show. It is offered to
- 15 help you follow the evidence.
- Next, the plaintiff, MuniAuction, will present its
- 17 witnesses and then the defendant, Thomson, may cross-examine
- 18 them. Then Thomson will present its witnesses and plaintiff
- 19 may cross-examine them.
- Now, I've instructed the attorneys in order to help
- 21 you follow the evidence but before each witness will testify,
- 22 the attorney will give a very short and general explanation of
- 23 who the witness is, and what he is going to say, but remember
- 24 what the lawyers say is not evidence. The witness's testimony
- 25 is the evidence. We're using this procedure simply to make it

- 1 easier for you to understand and follow the witness's
- 2 testimony.
- 3 After all the testimony is heard, the attorneys
- 4 will make their closing statements to you to summarize and
- 5 interpret the evidence. I will read you the instructions on
- 6 the law. And, again, you'll have a written set of
- 7 instructions with you in the jury room, you will then retire
- 8 to deliberate.
- 9 A written transcript of the trial may or may not be
- 10 available to you during your deliberations. Therefore, please
- 11 pay close attention to the testimony that is admitted during
- 12 the course of the trial. The verdict will be based on the
- 13 collective recollection of the testimony.
- 14 Finally, if you like to take notes during the
- 15 trial, you may do so. We're giving you notebooks so you can
- 16 take notes if you like. There's a little flap on the side of
- 17 your chair, like there was in elementary school, that will
- 18 come up and you can use that as a desk. If you decide to take
- 19 notes, be careful not to get so involved in note taking that
- 20 you become distracted from the trial. Additionally, there's
- 21 always a tendency to attach undue importance to matters that

- 22 one has written down, some testimony that is considered
- 23 unimportant at the time presented and not written down may
- 24 take on greater importance later in the trial in light of all
- 25 the evidence presented, therefore, you are instructed that

- 1 your notes are a tool to aid you in your individual memory.
- 2 You should not compare your notes with other jurors in
- 3 determining the testimony, in evaluating the importance of the
- 4 evidence. Your notes are not evidence and by no means a
- 5 complete outline of the trial or list of the highlights.
- 6 Above all, your memory should be your greatest asset when it
- 7 comes to deliberation in rendering a decision.
- 8 You may not take your notes outside of the
- 9 courtroom. Before you leave the courtroom for any reason,
- 10 these notebooks will be left in the jury room. When you leave
- 11 at night, your notebooks will be secured and not read by
- 12 anyone. At the end of the trial your notes will be collected
- 13 and destroyed. No one, not the attorneys, my staff, newspaper
- 14 reporters, nor would I be permitted to read your notes.
- Ladies and gentlemen, stand up and stretch your

9 lawyer that you will see from time to time trying to make this

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- 10 case more efficient by giving us the documents and things that
- 11 we will be presenting to the witnesses and to you. So if you
- 12 see him wandering around, he is trying to help us.
- I would also like to introduce two of the named
- 14 inventors, two of the inventors of the patent involved in this
- 15 lawsuit, Myles Harrington and Dan Veres. They will be here
- 16 throughout the trial. Myles is going to be testifying and Dan
- 17 as well. They will tell you about their invention and how
- 18 they got it and the patent process and explain that entire
- 19 process to you, their experience with it.
- 20 Myles and Dan also are the founders of MuniAuction,
- 21 the Plaintiff in this case. So they are both the inventors
- 22 and founders of the company that's the Plaintiff.
- In a nutshell, this case is about invention,
- 24 success, and somebody that decided to take something rather
- 25 than pay for it. I think that is our view of what the

- 1 evidence in this case is going to present.
- 2 The invention here is an electronic auctioning
- 3 system for the sale of municipal bonds. We are going to hear

- 4 a lot about auctioning and a lot about the Internet and a lot
- 5 about an electronic system for not only calculating interest,
- 6 but helping people bid for the bonds and then sell those
- 7 bonds.
- 8 As Judge Lancaster said, you will get a book that
- 9 will have definitions of some of the terms that the Court has
- 10 already interpreted that are in the patent to help you
- 11 understand the definitions. It's sort of a dictionary that
- 12 you can consult and use as we go through this process with
- 13 experts and others that will be testifying.
- A municipal bond is a little like a mortgage that
- 15 you might have on your home. It is a loan. The only
- 16 difference, of course, is that the person that's borrowing the
- 17 money might be the City of Pittsburgh or a hospital district
- 18 or an institution of some kind. The person lending the money
- 19 might be a very big institution lending the money who then
- 20 sells those bonds to people like us.
- We have a little chart that shows how a municipal
- 22 bond works. Basically a municipal bond, in a nutshell, in
- 23 this process is an effort to finance something like a hospital
- 24 or a school or something that the City of Pittsburgh or in
- 25 this case I think the example is the University of Pittsburgh

- 1 Medical Center might need an addition for their hospital. How
- 2 do they get the money? They get the money by borrowing it
- 3 from people like us who through another institution will bid
- 4 on what those bonds are.
- 5 The rates of calculating what the interest is
- 6 becomes a little more complex. You have a mortgage, you pay
- 7 an interest rate, generally it's fixed. But in this instance
- 8 you have different maturity dates, and these different
- 9 maturity dates make the calculation a little more complicated.
- 10 You might pay 4 percent interest one year and 4 1/2 percent
- 11 interest a different year and 5 percent or 6 percent. So that
- 12 varies in the process. And the people bidding on these bonds
- 13 have to take that into account in coming up with how much they
- 14 are willing to lend at what price.
- Now, when I think of auctions, and I think most of
- 16 us probably think of auctions this way, there's an auctioneer
- 17 in the room and there's something maybe like a Pittsburgh
- 18 Steeler helmet that somebody is bidding on. And the people in
- 19 the room are actively seeking to buy that, whatever it is, a

- 20 Steeler helmet, a Super Bowl ring, whatever it happens to be.
- In that process there is an auctioneer who controls
- 22 the process. People that bid, there are rules, there is a
- 23 time limit, and at the end of that process somebody wins the
- 24 secret bid, generally there's a charity that gets the money,
- 25 and the process is ended.

- 1 Bonds are auctioned a little differently. The
- 2 rules are a little different and the process is a little more
- 3 complicated. Again, the interest that's calculated becomes
- 4 somewhat complex and we have an equation I think somewhere in
- 5 this mix of materials that gives you an idea of exactly how
- 6 complicated that calculation will be.
- 7 You will hear in the course of this trial
- 8 information about something called true interest cost, T-I-C.
- 9 That calculation in the context of the patent that is at issue
- 10 in this case is done for all the people that are bidding so
- 11 that they all know what the interest rate is, the true
- 12 interest cost. It is a complex calculation, and Myles
- 13 Harrington will explain to you how that calculation is done
- 14 using the computer systems and the software that he and his

- 15 team of people created.
- The patent in this case, as Judge Lancaster told
- 17 you and as you saw in the video, is for a process and
- 18 apparatus for conducting auctions over electronic networks.
- 19 Right on the front of the patent itself -- and this is a
- 20 one-of-a-kind, this is the original, this is the one that you
- 21 saw an example of coming from the Patent Office. You only get
- 22 one of these with the red ribbon on the side. It says right
- 23 on the front here, the director of the United States Patent
- 24 and Trademark Office has received an application for a patent
- 25 for a new and useful invention. New and useful invention.

- 1 The title and description of the invention are enclosed. The
- 2 requirements of law have been complied with and it has been
- 3 determined that a patent on the invention shall be granted
- 4 under the law.
- 5 Then in the next paragraph it describes what the
- 6 grant is. The inventor has contributed something to the
- 7 public. In turn, the inventor or his company has the right
- 8 for a period of time, a limited period of time, to exclude

- 9 others from making, using, or selling that invention without
- 10 his or her permission. It's a reward, a constitutional right,
- 11 and as the video on the Patent Office indicates, it provides
- 12 that right to exclude in exchange for the giving to the public
- 13 of the idea.
- 14 You know, the system really goes all the way back
- 15 to the statute of Venice. I was looking this up the other
- 16 day. In the 1400s the Venetians were travellers and they
- 17 would bring recipes back to their culture from around the
- 18 world. What they found was happening is the chefs would keep
- 19 the recipes as a secret and when they died, they were lost.
- So the Venetian government came up with a patent
- 21 system. In exchange for giving the chef exclusive rights to
- 22 his or her recipe for the life -- for their life, they wrote
- 23 it down and upon their death the public benefited by getting
- 24 access to those recipes. That concept carried forward
- 25 hundreds of years later as the concept for our patent system.

- 1 You disclose something to the public, you get an exclusive
- 2 right for a period of time to use it exclusively.
- The inventors here -- Sally, you can put the first

- 4 page up -- the first cover page of the patent has a lot of
- 5 information on it, some of which I think you heard about in
- 6 the video and the sample that you saw of a patent. But up top
- 7 is the number, 6,161,099. That means that there are about
- 8 six million patents that preceded this. We are now up into
- 9 the seven million range.
- There is the title of the patent. Then the names
- 11 of the inventors, Myles Harrington, Dan Veres, the two
- 12 gentlemen I introduced a moment ago, and Bob Panoff. You will
- 13 hear about him in the course of this case and what his
- 14 contribution was to this invention.
- The assignee, MuniAuction, Inc., Pittsburgh, PA.
- 16 And there is a filing date and related material.
- 17 Then as you look down, there is something called
- 18 references cited. This is part of that examination process
- 19 where the patent examiner was investigating what existed
- 20 before.
- 21 If you turn the page, Sally, you will see that
- 22 there are other publications that are described here. These
- 23 are all things that the patent examiner considered that were
- 24 earlier than -- or purportedly earlier than the invention.

- 1 Forest Thompson, a primary and an assistant examiner; then a
- 2 law firm, Nixon and Vanderhye, PC, was involved in assisting
- 3 Mr. Harrington and Mr. Veres, Mr. Panoff, in getting this
- 4 patent. They wrote the patent application and assisted in
- 5 that process, just as was described in the video.
- 6 Examiners -- and you will hear this -- are skilled
- 7 in the technology. They know about these kinds of inventions
- 8 and they study that and they are skilled in the patent law.
- 9 So that process that they go through is one where they apply
- 10 an educated experience in deciding whether or not you get this
- 11 patent in the first place. You don't just file something and
- 12 they give it to you. You have to establish your right to get
- 13 it.
- Now, if you look further, you will see -- and we
- 15 can run through this quickly -- the evidence in this case is
- 16 going to show that the patent, like the sample patent you saw,
- 17 has drawings. This one has a lot of drawings, flowcharts,
- 18 illustrates how this idea came to pass and what the invention
- 19 was. Then there is a description, in this case there are

- 20 drawings numbering 15, 15 different drawings. It is a little
- 21 more detailed than the chair that you saw a sample of.
- But in the description there are descriptions of
- 23 the embodiments and then at the very end you will see
- 24 something called claims. In the video I think it explained
- 25 that claims are like the deeds, the deed to your property. It

- 1 defines the invention right, what's being covered by this
- 2 patent and what is not.
- Now, how did this all come about? You will hear
- 4 evidence that if you go back to the early 1990s, Myles
- 5 Harrington and Dan Veres were friends working here in
- 6 Pittsburgh for a company called Grant Street Advisors. What
- 7 they did is they helped municipalities like Pittsburgh or
- 8 hospital districts or whatever get their bond issues ready so
- 9 that when they auctioned them off, they were being advised and
- 10 helped on how best to get the best interest rate, how best to
- 11 auction them off. They also helped people that were bidding.
- 12 So they were consultants of a sort. The name of their company
- 13 here was Grant Street Advisors, named I think after Grant

- 14 Street, one of the streets here in Pittsburgh.
- 15 They say that necessity is the mother of invention.
- 16 Indeed it is. When you think about it -- and, again, I think
- 17 the video said that as well -- invention comes from
- 18 recognizing a problem and solving it. That's exactly what
- 19 they did.
- 20 Someone once said that invention is like a lost
- 21 purse along the highway. Hundreds pass it by until somebody
- 22 finds it and returns it to the owner. It's that ability to
- 23 recognize a problem and solve it that oftentimes leads to
- 24 invention.
- So what were the problems that these guys saw as
  - 42
- 1 advisors to people that were in the marketplace? We have a
- 2 little thing that shows some of the problems. But, in
- 3 essence, if you can imagine this process being done with
- 4 people at remote locations with fax machines, for example, and
- 5 one guy's got his fax machine with the time set at the wrong
- 6 place -- I do that all the time, I am either too late or too
- 7 early -- submitting a bid that has to close at 10:30 in the
- 8 morning and now you have a dispute. My clock said it was

- 9 10:32. Your clock said it was 10:28. Was that on time or not
- 10 on time? A dispute. Those kinds of issues were things they
- 11 were dealing with.
- There were illegibility issues, someone would write
- 13 down a number, 4 1/2 percent, people would say, I didn't mean
- 14 4 1/2 percent, I meant 1/4 percent. You looked at one half, I
- 15 meant one quarter. Disputes, difficulties because of the
- 16 manual way in which these kinds of things were being done.
- 17 You had bids that didn't conform to the
- 18 specification, had the wrong numbers in them. People were
- 19 disqualified when they didn't want to be disqualified. There
- 20 were inaccuracies, legibility problems, one after another.
- 21 And Myles Harrington will explain to you firsthand
- 22 the kind of problems he saw and how he and Dan tried to solve
- 23 them. In the patent itself you will see with Myles as he goes
- 24 through it, he lists all these problems and he says, these are
- 25 the problems that we had to overcome.

- 1 How did they overcome them? You will hear evidence
- 2 from Myles that they had a brainstorming session. They sat

- 3 down in a group of two or three or four of them and they said,
- 4 how can we solve these problems. And they came up with a
- 5 solution. Let's use the Internet. Let's use the Internet.
- 6 Let's use a web browser. You will have definitions of these
- 7 terms. Let's figure out a way we can communicate instantly
- 8 with people across the country. They're sitting at their
- 9 computers. They have got a central computer here, we'll do
- 10 the interest calculations, we'll have a clock.
- 11 It would be like playing the football game
- 12 yesterday with the Bengals having one time clock and the
- 13 Steelers having another time clock and they say, I don't know,
- 14 I have ten minutes left in the game and the other guy said,
- 15 no, you don't, you have two minutes left.
- 16 THE COURT: It might not be smart to bring that up.
- MR. NIRO: I am sorry I brought that subject up.
- 18 But the Steelers will get them the next time.
- 19 You have observers, they wanted to have observers
- 20 for the auction. The person that is selling wanted to see
- 21 who's bidding and with what are they bidding. In some cases
- 22 these are closed bids so you don't see it until the end. But
- 23 you wanted to have that as well.
- 24 They wanted to have an automatic calculation of the

25 interest so that one guy isn't calculating his interest one

- 1 way and another guy is calculating his interest a different
- 2 way.
- 3 All of this came together with bidders across the
- 4 country -- and, Sally, I think 256 is that -- and they came up
- 5 with a combination of features. Invention is oftentimes like
- 6 music. You have the same eight notes, but people write songs
- 7 as differently as John Lennon, Let It Be, and Paul McCartney
- 8 of the Beatles, or Louie Armstrong, What a Wonderful World, or
- 9 Gershwin, Rhapsody in Blue. If you look at notes, it is the
- same eight notes creating the music, but what combination.
- 11 What these guys did and what the evidence will show is they
- 12 created a hit record, a new song, a new way to do it, an
- 13 electronic auctioning system. And it was born and grew up
- 14 right here in Pittsburgh.
- 15 These guys became famous overnight in their
- 16 particular world of Internet auctioning. The first electronic
- 17 Internet auction occurred right here in Pittsburgh. It was
- 18 called the Pittsburgh experiment. It was deemed to be

- 19 revolutionary. In the first year MuniAuction auctioned over
- 20 \$1 billion in bonds electronically. Today they have auctioned
- 21 \$36 billion in bonds electronically.
- You know, I grew up in Pittsburgh and am the son of
- 23 a bricklayer. My dad used to take me to work with him in the
- 24 summers and I had the distinction of being a laborer. I mixed
- 25 the mortar and carried the bricks, and my brother is here and

- 1 he knows firsthand because he was laying the bricks beside my
- 2 dad and I was carrying the mortar. He used to talk about
- 3 goals. My dad told me the story about the three bricklayers
- 4 and the visitor. The visitor came to the first bricklayer and
- 5 said, what are you doing? He said, I am laying bricks. Went
- 6 to the second bricklayer and said, what are you doing? He
- 7 said, I'm building a wall. He went to the third bricklayer
- 8 and said, what are you doing? He said, I'm building a
- 9 cathedral.
- 10 What is your goal? Do you want to lay bricks or do
- 11 you want to build a cathedral? These guys decided to build a
- 12 cathedral. I think the evidence will show they were
- 13 successful at doing that.

- 14 They started a new business called MuniAuction. It
- 15 was a huge success. They got the recognition for that success
- 16 from around the country.
- What they didn't know, what the evidence is going
- 18 to show you, is that behind the scenes there was a giant about
- 19 to take the idea, what they had done. That giant is known as
- 20 Thomson. The evidence will show you a company founded by Lord
- 21 Thomson of Fleet, the eighth or ninth richest person in the
- 22 world ---
- 23 MR. QUARLES: If Your Honor please, I --
- 24 THE COURT: What is the legal basis of your
- 25 objection?

- 1 MR. QUARLES: My legal basis is that this is
- 2 supposed to be an opening statement about the evidence that is
- 3 to be presented and not a closing argument.
- 4 THE COURT: Counsel, why don't you explain to the
- 5 jury what evidence you intend to prove.
- 6 MR. NIRO: I intend to produce evidence of the
- 7 ownership of Thomson and their founder, Lord Thomson of Fleet,

- 8 and Mr. Harrington will present that evidence, Your Honor.
- 9 Now, Thomson had something called old PARITY. You
- 10 are going to hear about that. It was an old system. They
- 11 combined it with something called BIDCOM. It was clumsy and
- 12 it didn't work and it was no good. You will hear evidence
- 13 about that. It is going to be resurrected now as a defense in
- 14 this case and say, gee, we had this idea all along.
- I would like to show you some of the things it
- 16 didn't have. That's Exhibit 277, Sally. It didn't calculate
- 17 the interest at a central place. There was no web browser.
- 18 There was no central database. There was no common clock.
- 19 There was no automatic calculation of interest. And one by
- 20 one they added them all back until they arrived at, and the
- 21 evidence will show you this, exactly what MuniAuction had
- 22 invented. That became the new PARITY. This all happened
- 23 after MuniAuction did the first Pittsburgh auction in November
- 24 of 1997.
- Ten months later Thomson introduced its copy. It

- 1 hatched what the evidence will show was a fairly difficult and
- 2 nasty plan. They decided they're going to give it away, not

- 3 charge for it, and the result of that, and you will see a
- 4 memorandum from one of their people who will testify here,
- 5 Mr. Landes, the result of that was that they, in Mr. Landes'
- 6 words, dominated the market. They took it over.
- 7 In that process MuniAuction, as Mr. Harrington will
- 8 tell you, went from 55 employees to 25 and from the only
- 9 source for electronic auctions to a pretty minor player
- 10 relative to Thomson. In a sense, the evidence will show you
- 11 that their dream of building the cathedral got crushed.
- Before it happened, Mr. Harrington will show you
- 13 that he saw something very unusual happening. He had a
- 14 website through his company and they were hitting the website,
- 15 that is Thomson, day in and day out, cumulatively over 1,000
- 16 times. Sometimes under anonymous names, oftentimes under and
- 17 frequently under their symbol, and I think it's T-F-N, Thomson
- 18 Financial.
- In that process they accumulated information they
- 20 needed to come up with their plan to make the same thing.
- 21 Myles decided to confront them. He went to New York and he
- 22 talked to them and he said, look, what's up, you guys are
- 23 hitting my website at an incredible rate, at a frequent rate,

- 24 so much so that I think you're up to something.
- 25 They said to him, well, thanks for coming to visit

- 1 us, but get lost.
- 2 At that point in time the evidence will show you
- 3 that they decided to take it rather than pay. And Mr. Landes
- 4 in his memo admits that and admits they dominate the market
- 5 today.
- 6 You will hear a lot of evidence about patent
- 7 claims. I want to show you the charts that we will present in
- 8 the course of this case. It is sort of like a report card or
- 9 like a checkmark. We are going to break the claims down into
- 10 pieces, then we are going to have an expert, Mr. O'Neill, who
- 11 is an expert in this field, show you point by point, checkmark
- 12 by checkmark, how each and everything in these claims is in
- 13 the Thomson system.
- But in that process there will not only be the
- 15 evidence that is presented from our expert, Mr. O'Neill, but
- 16 the admissions from these Defendants point by point that they
- 17 infringed. And we think when the evidence is in you are going
- 18 to see that every checkmark, every box is checked based upon

- 19 Mr. O'Neill's testimony and based upon the testimony of their
- 20 own witnesses. And, of course, Judge Lancaster will instruct
- 21 you as to what these words all mean.
- The evidence is also going to show that it's
- 23 Thomson that controls these auctions. It is the auctioneer.
- 24 It provides what someone needs to do the electronic auction.
- 25 They supervise it, they control it. And that's important in

- 1 the process of this case because that exercising control is
- 2 what creates the basis for the infringement.
- 3 You don't have to copy somebody, by the way, in
- 4 order to infringe. Innocent infringement is still
- 5 infringement. But if you copy, that goes to the question of
- 6 willfulness, and we are going to ask in this case that this
- 7 jury determine that the infringement was deliberate, it wasn't
- 8 accidental. You can still infringe without doing it on
- 9 purpose; but when you copy, that's willful infringement.
- The Defendants will present, I predict, we predict,
- 11 a parade of defenses. This was old, this was easy, this was
- 12 obvious, anybody could do it, I could be John Lennon and Paul

- 13 McCartney and write the song, Let It Be, in hindsight. Anyone
- 14 could do it, and you didn't tell the Patent Office everything
- 15 you knew about.
- When you get your hand caught in the cookie jar
- 17 sometimes the best defense is to say, I didn't do it, I'm
- 18 sorry, I don't know. You won't hear a sorry here. In fact,
- 19 Myles will show you that when he went to them a second time
- 20 and offered them a license under his patent, they told him, no
- 21 way, we're not interested, get lost.
- Again, invention is like new music. New songs,
- 23 everybody has the same eight notes, but it's how you put it
- 24 together that makes a new song. As different as Gershwin to
- 25 Beethoven to the rock and roll or whatever you hear today.

- 1 Thomson was a huge success. They sold \$360 billion
- 2 of bonds using this electronic auctioning system. Over 13,000
- 3 auctions across the United States. The interest paid by the
- 4 companies and the municipalities is in excess of \$17 billion.
- 5 Big numbers. Savings to these municipalities you will hear
- 6 because of this invention is in excess of \$3 billion.
- 7 MuniAuction was charging \$10,000 an auction for the

- 8 use of their invention to people that used it. When Thomson
- 9 started giving their product away, their price dropped to
- 10 2,000.
- 11 Again, when Myles went to New York a second time to
- 12 offer them a license, they said, no way.
- In the end you will be asked to decide four things:
- No. 1, was there infringement? Have we been able
- 15 to prove by a preponderance of the evidence, on the scales
- 16 tipping it slightly our way, that there's infringement?
- No. 2, if there is infringement, what's the damage?
- No. 3, if there is infringement, was it willful?
- No. 4, have the Defendants in this case proven by
- 20 clear and convincing evidence, that's tipping it a lot, that
- 21 this patent shouldn't have been issued by the Patent Office,
- 22 that it got it all wrong?
- In the end we will ask you to award damages to make
- 24 Thomson pay for what it did, for the taking, for the success,
- 25 and for the theft of this invention.

1 Thank you.

- 2 THE COURT: Members of the jury, stand up and
- 3 stretch your legs for one minute.
- 4 Let me see counsel at sidebar.
- 5 (On record at sidebar as follows).
- 6 THE COURT: I guess I should have mentioned this
- 7 before, I tend to run a much more formal courtroom. I expect
- 8 you to refer to the parties and witnesses by their surname,
- 9 not Bob and Joe and Harry.
- The second thing, I will allow you to introduce the
- 11 Harvard report.
- MR. NIRO: When can I do that, during the
- 13 testimony?
- 14 THE COURT: During the testimony.
- How long do you plan on going?
- MR. QUARLES: I think I will be 35 minutes, 40
- 17 minutes, about as long as Mr. Niro.
- THE COURT: Let's give them ten minutes.
- 19 (Back on record in open court).
- THE COURT: Members of the jury, we will take a
- 21 ten-minute recess.
- 22 (Recess taken).
- 23 (Please go to next page with no loss of context).

25

- 1 (11:10 a.m.)
- 2 MR. QUARLES: May I, Your Honor.
- 3 THE COURT: Yes.
- 4 MR. QUARLES: Good morning, ladies and gentlemen of
- 5 the jury. Together with my partner Mr. McElwain I represent
- 6 the defendants Thomson Financial and i-Deal Corporation.
- 7 My name is Jim Quarles. I was born in West
- 8 Virginia. My dad worked on the railroad, and I trust that
- 9 what you are going to have learned over the course of this
- 10 week is that's not what this case is about.
- What this case is about is the witnesses who are
- 12 going to testify, and what they're going to tell you. I would
- 13 like to introduce some of those witnesses to you now.
- Seated over in the far corner, and if you would
- 15 stand up, is Cheryl Horowitz. She is someone who has been
- 16 working with a product known as PARITY and BIDCOM. She worked
- 17 most with BIDCOM for more than 19 years.

- Seated next to her is Allen Williams. Mr. Williams
- 19 is the president of i-Deal Corporation, and seated to just
- 20 here with the blond hair is Mr. David Landes. Mr. Landes
- 21 you'll hear a lot of testimony about. He's the man who
- 22 invented the product known as PARITY.
- So what I'm going to do now, now is my chance, as
- 24 Paul Harvey used to say on the radio, to tell you the rest of
- 25 the story, what is it we're going to prove to you.

- 1 Now, you saw the video and you heard Judge
- 2 Lancaster, and you have to be asking yourself how is it that
- 3 I'm here to decide a patent case involving municipal bonds. I
- 4 probably don't know very much about either.
- Well, the answer is simple. We chose you, and as
- 6 the video suggested, you have been part of our system to
- 7 decide this case, to decide the issues of infringement and
- 8 validity. You're perfectly well equipped to do it because
- 9 you're going to bring to this case the common sense you bring
- 10 to all of the decisions you make in your life.
- This case is complicated on one level, but on
- 12 another level it's really simple. If you just bring the

- 13 common sense that you use to make yours decisions every day,
- 14 you're not going to have any trouble deciding this case.
- 15 So what is the evidence you are going to hear from
- 16 the witness box and from the documents that will be introduced
- 17 into evidence? We all watch a lot of TV. It's always a
- 18 courtroom drama, a lot of dispute, one single piece of
- 19 evidence comes in, and that makes it all clear.
- Well, it won't be quite like that here. There's
- 21 not going to be a single piece of DNA that will settle
- 22 everything for you; but, in fact, there is one piece of
- 23 evidence that will help you make sense of this case.
- Mr. Niro used PTX255 in his opening. Do you have
- 25 that there? It's the world before MuniAuction. That really

- 1 may be what this case is mostly about. What's going to help
- 2 you decide what the world was before MuniAuction is what is
- 3 shown on that or is that not correct.
- 4 I'm going to suggest to you there is one piece of
- 5 evidence that will be very, very important to you, and it's on
- 6 this little diskette. Why? Because on this diskette is a

- 7 program written by David Landes who will testify in this
- 8 courtroom that does everything the claims in this patent
- 9 required except it didn't do it on the Internet. It used a
- 10 dial-up modem.
- Mr. Niro talked about how every song is made up of
- 12 the same eight notes, and he said Gershwin isn't Jon Lennon.
- 13 We could probably agree on that. He just said it's different
- 14 songs, those eight notes could be different songs.
- That's not what this case is about. The song was
- 16 already written. The songs on this diskette, and you'll see
- 17 it. The only question was am I to play it on a.m. or am I
- 18 going to play it on the f.m. Am I going to play it up on a
- 19 dial-up modem, or am I going to use the Internet for the
- 20 tiniest part of it.
- That's going to be important to you because as the
- 22 video said, it's not the first person who files a patent who's
- 23 entitled to it. It's the first person who comes up with a
- 24 new, novel, and non-obvious invention.
- This little diskette is going to tell you it was as

1 obvious as the nose on your face that you could use this in

- 2 any medium you wanted.
- Now, you're going to hear from Mr. Landes exactly
- 4 how this system worked two years before the patent was even
- 5 applied for.
- Now, there's one other thing, just so that we get
- 7 through it. Mr. Niro put up that impressively
- 8 difficult-looking calculation about municipal bonds and how
- 9 you calculate the interest. That's really about a very simple
- 10 concept. It's called the time value of money.
- Now, those of you who are my age may remember
- 12 Popeye who had a friend Wimpy. Wimpy would say for a
- 13 hamburger today, I would gladly pay you Tuesday. Actually, I
- 14 think Wimpy was trying to get out of paying that forever; but
- 15 what that recognized was it's better to be able to pay
- 16 something later than it is to pay it now.
- So when the bidders are bidding on municipal bonds,
- 18 they're calculating how much they will pay today for the right
- 19 to get the hamburger Tuesday. How much will I give you today
- 20 in order to get my money -- how much will I pay you today in
- 21 return for some money that will be paid down the road.
- Now, there was a lot of talk about Thomson. It was

- 23 a big company. None of that has anything to do with this
- 24 case, except this. Thomson has been in the municipal bond
- 25 business for years and years and years. Thomson has a

- 1 publication known as the Bond Buyer, which is essentially the
- 2 Wall Street Journal of municipal bonds. It collects all of
- 3 the information about bonds and their trading. They offer
- 4 people who are in the municipal bond business a series of
- 5 services so that they can learn about upcoming bond sales, how
- 6 they can compute their bids and everything you need to do to
- 7 resell those bonds.
- 8 Now, there's one more term I'm going to ask you to
- 9 think about. It's the term BIDCOM. You're going to hear a
- 10 lot about BIDCOM over the course of this trial. BIDCOM has
- 11 been around since 1988, and it does just what its name says.
- 12 It computes bid. It's a bid computation service; and what it
- 13 does is allow bidders to figure out how much they're going to
- 14 pay for a bid.
- Now, don't worry about it. You don't have to
- 16 figure out that formula. You don't have to learn how it
- 17 works, because PARITY itself had its own way of calculating

- 18 before this patent was ever applied for.
- So BIDCOM is in many ways a red herring that runs
- 20 through this case. BIDCOM is simply a different way of
- 21 calculating the money, calculating your bid.
- I was trying to think of a way we could really
- 23 personalize the idea of calculating a bid and the time value
- 24 of money. Maybe the best way to think of it is we've all seen
- 25 the lottery signs, and they say lottery, million dollars, if

- 1 you win.
- 2 Then you win it and you say, I would like my
- 3 million dollars, and they say, well, actually we're going to
- 4 give you \$50,000 a year for 20 years. You say wait. That's
- 5 not exactly the same thing. Okay. We'll write you a check,
- 6 and actually the check will be for about \$480,000. That's the
- 7 time value of money.
- 8 Now, PARITY, BIDCOM, and all sorts of calculators
- 9 have made that calculation for years, and let's see if we can
- 10 just for a moment call up how PARITY did it as it existed on
- 11 this disk in 1995.

- 12 If you dialed in, just dialed up the Thomson server
- 13 or you dialed up Mr. Landes' server at 21St Century
- 14 Municipals, you would see a screen just like this. Okay. You
- 15 can then select an issue. There are only two shown there, and
- 16 you then move to the bid screen.
- Now, Mr. Landes and Mr. Bradner will explain all
- 18 this to you. Once you fill in the bid screen, you push a
- 19 button, and PARITY will calculate the true interest cost of
- 20 the bid. Will you do that.
- Now, that's what PARITY did two years before
- 22 anybody applied for this patent. To be sure, we've now
- 23 replaced this specific method of calculation with BIDCOM, so
- 24 now you can use BIDCOM.
- One of the reasons Thomson bought PARITY was to

- 1 combine the two, but PARITY was a full system before Thomson
- 2 ever bought it. You'll hear evidence about how Thomson makes
- 3 money. You heard a lot of numbers there, \$360 billion.
- 4 \$3 billion in interest. The evidence will show in the five
- 5 years we've been selling BIDCOM, we've made \$3.5 million total
- 6 from selling.

- 7 How do we sell it? Well, we have a different
- 8 business model than Mr. Harrington does. You heard Mr. Niro
- 9 describe it as we hatched a plan. Nobody in the history of
- 10 PARITY ever charged an issuer for it. We charged bidders.
- 11 The people we do business with are the people who have the
- 12 money that the issuers are trying to raise.
- So what we do is we charge \$25 every time they
- 14 compute a bid using BIDCOM, and \$500 if their bid is selected
- 15 and they win.
- Now, let's take a look at a timeline that I
- 17 prepared for you. It will be on your monitor as well, but
- 18 it's useful to put in focus what we've been talking about.
- 19 BIDCOM was created in 1988. In 1992, Mr. Landes formed 21st
- 20 Century Municipal and started using PARITY.
- 21 His first -- the first bid submission using PARITY
- 22 was in 1993. In 1994, it was modified so that it could use
- 23 BIDCOM if you wanted to use BIDCOM as a different way of
- 24 calculating them, but it almost had its own calculation
- 25 system.

- 1 In February 1995, the version of PARITY that Scott
- 2 Bradner tested and that Mr. Landes will talk about and which
- 3 is on the podium in front of you was downloaded onto the disk.
- 4 Mr. Landes will testify, he will show you how the
- 5 program worked. He will show you manuals, and he will testify
- 6 that the problem he was trying to solve was an automated way
- 7 to deliver bids instead of using a fax, that he did it, and
- 8 that by 1995, he had done it well enough that 500 issuers had
- 9 used his service to sell more than \$5 billion worth of bonds.
- Remember the video talked about prior art. We are
- 11 the prior art. Now, the next item on the timeline is in 1985,
- 12 and at this point Thomson and 21St Century Municipals said
- 13 that we ought to have a marketing agreement, so they did.
- 14 They had a marketing agreement where they jointly
- 15 marketed PARITY and BIDCOM. Ultimately, Thomson bought PARITY
- 16 from 21st Century Municipals in 1997 for \$60,000. That's how
- 17 much we paid to acquire this product. Mr. Landes will testify
- 18 that he became an employee of Thomson and that he is still an
- 19 employee there today.
- The evidence will demonstrate that it only at this
- 21 point in 1995 after all of these sales had taken place,
- 22 Mr. Harrington leaves his job as an employee of Wheat, First,

- 23 Butcher starts Grant Street and starts to think about the idea
- 24 as to how bonds ought to be sold.
- The evidence will demonstrate that he thought he

- 1 had an idea about how bonds should be sold, and it wasn't
- 2 really so much about the Internet. He thought it would be
- 3 better if the auction was conducted like remember the Steelers
- 4 helmet that Mr. Niro put up and the Steelers ring where
- 5 everybody could say \$5, \$10, \$15, \$20, he thought that would
- 6 get people a better bid, a better price.
- 7 Of course, we didn't do that then. We don't do
- 8 that now. We've never done that because the bidders don't
- 9 like it. The bidders say we want to do this as a sealed bid.
- 10 We'll send in one bid. Nobody gets to look at it. Best bid
- 11 wins.
- Mr. Harrington had another idea which was let's do
- 13 this by maturity by maturity. Let's break up the bond issues
- 14 and try to sell it to ten different bidders at once. It turns
- 15 out he didn't have that idea either. In 1995, the State of
- 16 New Hampshire had conducted an auction maturity by maturity,

- 17 and it didn't go well. It was a problem because the bids got
- 18 out of order, and they were badly -- the bids had the wrong
- 19 number associated with the bid for 1997, and bidders said I'm
- 20 not interested in that either.
- So the patent, however, doesn't require that. The
- 22 patent is not a patent that is limited to any specific way of
- 23 auctioning. That's why this diskette is so important.
- Now, I want to talk to you for just a minute about
- 25 this plan. Mr. Niro talked about us being a big company,

- 1 talked about some Lord over in England, as if that was
- 2 relevant to this case. That's because they say we give the
- 3 product away. Well, we don't give the product away. That's
- 4 just not true. We charge bidders. They charge issuers.
- 5 I assume most of you have seen cable television and
- 6 understand that there are two types of networks on cable
- 7 television. There's ABC, CBS, NBC. The ones that used to
- 8 come over the antenna, they charged advertisers. There's no
- 9 free lunch anywhere. You get to watch the show for free
- 10 because an advertiser has paid for it.
- 11 That's what we do. Issuers get our service for

- 12 free because bidders have paid for it. You may also have HBO
- 13 and watch the Soprano's or one of those shows, and that's a
- 14 totally different market. They charge you, but you don't get
- 15 to see it -- there's no advertising. You don't have to watch
- 16 advertising. That's what they do. They say well, we'll
- 17 charge the issuer and not charge the bidder. We're not giving
- 18 it away for free, nor did we do what Mr. Niro suggested.
- The evidence is going to show you we didn't take it
- 20 rather than pay. We said quite politely, as we said to
- 21 Mr. Harrington forever, we don't want maturity by maturity.
- 22 We don't want open auctions. We just want to run auctions in
- 23 the way we've run auctions forever. We just want to have our
- 24 ability to operate our business in the way we were operating
- 25 the business before you were, and the only thing you've added

- 1 is this claim that you're doing it on the Internet. The only
- 2 thing that has changed in the period that we've been operating
- 3 PARITY is the use of the Internet.
- 4 Now, Mr. Bradner will testify -- Mr. Bradner is
- 5 seated in the back -- he's the director of computer security

- 6 at Harvard University. He actually was around when the
- 7 Internet took off. He will testify that Mr. Harrington's
- 8 decision to make this patent so broad that it covers a PARITY
- 9 bid submission makes the patent invalid because it would have
- 10 been obvious to use some portion of the web in 1996.
- 11 This is what PARITY looked like in 1995. It should
- 12 be on your screen. You'll see that there's a bidder, bidder's
- 13 computers on the left, then there's a server in the middle,
- 14 and then there's an issuer's computer on the other side.
- What has always happened and happened today is that
- 16 the bidders' side is on telephone lines. The bidders who are
- 17 Wall Street type institutions dial in and get access to the
- 18 server, compute their bid, and if they want to use PARITY to
- 19 submit it, they push a button, and PARITY puts it onto that
- 20 server.
- In 1995, what would have happened is that the
- 22 issuer would have dialed in using commercially available
- 23 software and found out what the bid was, what the bids were
- 24 when they were received, and the winning bid is displayed on
- 25 the issuer's screen. That's what happened in 1995.

- 1 Here's the change. Would you put that up. Now,
- 2 what happens is exactly the same on the left. The bidder uses
- 3 his computer, makes his bid, sends it to the server, and
- 4 instead of using a conventional piece of software like a
- 5 dial-up modem, the issuer, if he wants to, can look on the
- 6 web, uses the web, goes back to the same server, gets the
- 7 identical information they could always get.
- 8 Mr. Bradner will walk you through the arguments
- 9 that Mr. Harrington made to get this patent. Mr. Bradner will
- 10 show you where Mr. Harrington said that at the time he came up
- 11 with his idea, PARITY had not been integrated for a program
- 12 for calculating a true interest cost. You will be able to see
- 13 with your own eyes that that is simply not true.
- This diskette does just that, and Mr. Bradner will
- 15 show you that from the stand. Mr. Landes who wrote the
- 16 software will explain that it always had the ability to
- 17 calculate a true interest cost. The PARITY manuals that
- 18 you'll be able to hold in your hand in the jury room will show
- 19 that.
- 20 The second argument was -- it was made at the very
- 21 end of the prosecution -- it was that putting this on the web

- 22 was a novel idea. Mr. Bradner will walk you through the
- 23 history of the Internet starting in 1969 when the first four
- 24 computers were connected to what was called Arpanet in D.C.
- We don't think about this anymore, but the reason

- 1 the Internet started was so the government could communicate
- 2 in the event of a nuclear attack.
- In 1987, there was a change so that networks could
- 4 communicate with each other. By 1989, there were over a
- 5 hundred thousand computers connected over the Internet. By
- 6 1991, the World Wide Web protocols had been created, and 1993,
- 7 the browser, mosaic browser, that thing that allowed us to use
- 8 a mouse and move around, that was commercially available.
- 9 So the question comes would it be obvious for
- 10 somebody to do a process like an auction over the Internet.
- 11 Well, everybody was.
- By Labor Day, 1995, Amazon.com was running a
- 13 business where you just went in and bought a book over the
- 14 web.
- By 1995, there was a book that you could buy in a
- 16 bookstore about how to set up and maintain a World Wide

- 17 Website. That's how much people were using the World Wide Web
- 18 by 1995.
- 19 By May of 1995, on sale, an Internet auction
- 20 service had their first auction. Oddly enough, one of the
- 21 first auctions they had was for computer memorabilia in Boston
- 22 where Mr. Bradner is from. He'll tell you about people
- 23 talking about how there was an online auction in May of 1995.
- In June of 1995, the wine merchants of Napa Valley
- 25 had a charitable organizations, and, again, one of

- 1 Mr. Bradner's friends was involved in setting up an auction.
- 2 So they had an Internet auction in June of 1995 of Napa Valley
- 3 wines.
- Well, is that all? No. In September of 1995, Ebay
- 5 was started. Most of us probably know what Ebay is. It's the
- 6 place where you just go on and you bid on a product that
- 7 somebody got for sale, and it's up for sale for 24 hours or 48
- 8 hours, and the high bid gets it. That started in September
- 9 1995.
- Well, you say, but does that tell somebody about

- 11 municipal bonds? Is anybody thinking about municipal bonds?
- 12 In fact, they were. Two years before this patent was applied
- 13 for and is La Roche speaks to the Bond Market Association and
- 14 says you know, everything is going on the Internet. One of
- 15 these days we could all be out of a job. It could be like
- 16 Ebay. People might be just selling municipal bonds on the
- 17 market.
- Well, is that all? No. Gerard Miller, who will
- 19 testify by deposition, gave a speech to Government Financial
- 20 Office Association saying everything is going to the Internet.
- 21 All of that is two years before this patent was applied for.
- Now, were there patents out there about the
- 23 Internet? Patents that were prior art and that should have
- 24 been disclosed to the patent officer? There were. Did
- 25 Mr. Harrington know about them? He did.

- 1 If we could call up DXTR001. You see that's an
- 2 email from a woman named Sara Thomas. She was the librarian
- 3 in Mr. Harrington's company. She is sending him a patent to a
- 4 Mr. Brown, and what is that patent about? It's about
- 5 electronic auctions. Electronic auctions where? On the

- 6 Internet.
- 7 Can we put up figure one of that patent, please?
- 8 You see in the lower bottom, there's a bidder's computer and
- 9 the word "browser" underneath it. That's because this was a
- 10 patent about doing electronic auctions on the Internet using a
- 11 browser. Mr. Harrington's librarian sent it to him.
- Now, you heard on the video about the duty of the
- 13 examiner about the obligation to bring information you know to
- 14 the patent office because folks like us don't get to
- 15 participate in the proceedings. Nobody called up what's
- 16 PARITY like, what do you know about the Internet. What do you
- 17 know, so if you know about something, it's only fair you tell
- 18 the patent officer. You have a duty to do it.
- Well, when you look at the patent, you're going to
- 20 find out Mr. Harrington never submitted that patent to the
- 21 patent examiner. That document doesn't show on the face of
- 22 the patent as ever having been considered by the examiner.
- 23 The examiner never knew about it.
- Is that just one thing that happened? No. Can we
- 25 call up the second email from Mr. Harrington's librarian.

- 1 This is another patent. This is a patent to Mr. Brown. Do we
- 2 have Brown or Fisher up?
- 3 THE CLERK: Brown.
- 4 MR. QUARLES: This is another patent directed to
- 5 auctions on the Internet, both talk about conducting auctions
- 6 over the Internet, and they even show a web browser as being
- 7 on the bidder's computer. This one didn't get to the patent
- 8 office either.
- 9 The patent office never got the chance that you're
- 10 getting. It's why the video says it's so important that
- 11 people who are accused of infringing, people who have an
- 12 infringement lawsuit brought against them, that they have the
- 13 ability to talk to you about whether a patent was valid or
- 14 not, because the examiner never got to see this one.
- So our position, as you might have gathered by now,
- 16 is the patent is invalid. Our position, and the evidence will
- 17 show, is the examiner didn't know about PARITY on the diskette
- 18 and calculated the true interest cost, that the examiner
- 19 didn't know about the two patents Mr. Harrington had and
- 20 didn't give to anybody. So we say this patent is invalid. We
- 21 will also say, and we will also prove to you, that we don't

- 22 infringe it.
- Now, obviously Mr. Harrington's patent was filed
- 24 after he knew about PARITY. We'll show you a letter he got in
- 25 August of 1996 from Dan Veres -- it was to Dan Veres from Dave

- 1 Landes telling him all about PARITY, telling him what PARITY
- 2 did. You see that in front of you, August 13th, 1996, two
- 3 years before he files his patent application.
- 4 Now, remember, Mr. Niro talked about how we went
- 5 and looked on their site, on their website. You have to take
- 6 that with a grain of salt. You're going to have to figure
- 7 out -- first of all, you don't think Macey's walks over to
- 8 Gimbel's to see what is going on in their store. Somebody at
- 9 Home Depot doesn't go over to Lowe's to see what's going on in
- 10 their store, and you found out the most of what somebody did
- 11 is look at the front of the web page, which is exactly what
- 12 Mr. Harrington did to other competitors' websites.
- Well, he didn't have to go to our web page. We
- 14 sent him a letter two years earlier telling him exactly how
- 15 PARITY worked and seeing if he was interested in using it. So

- 16 the fact that his patent looks a lot like our product,
- 17 probably not an accident, but there are two reasons we will
- 18 tell you we don't infringe.
- The first reason is we don't use a system like
- 20 MuniAuction does in which a single computer gathers all the
- 21 bids and awards to the highest bidder using a computer.
- You'll find out that all we do is make PARITY
- 23 available as a substitute for the facts. If you want to use
- 24 PARITY to transmit your bid, you can, but you can also
- 25 transmit it by fax, phone, have a messenger come.

- 1 The second reason we don't infringe is we don't
- 2 really do any of the steps. This is a method claim. This is
- 3 a claim about doing things. We don't issue municipal bonds,
- 4 never have, never will. We don't bid on municipal bonds.
- 5 Never have, never will.
- 6 Bidders bid on bonds, and they have a completely
- 7 different interest than issuers. Issuers want to get the
- 8 highest price, bidders want to get the lowest price. We don't
- 9 play any role in bringing those people together.
- 10 I'm not going to talk to you about damages now, but

- 11 the big numbers you may hear, keep in mind when somebody talks
- 12 about a billion dollar bond issue, that money goes from the
- 13 bidder to the issuer. We don't get any of that. Nobody gets
- 14 any of that. We get \$25 for every person that's calculating
- 15 the bid, and \$500 if that's the winning bid.
- But when you do hear the damage figures, when you
- 17 hear the damage evidence, keep this in mind. Old PARITY and
- 18 BIDCOM, old PARITY did everything that the claim requires.
- 19 The only differences -- remember that little Internet file.
- 20 Ask yourself, you think issuers have paid thousands and
- 21 thousands of dollars to get that information over the Internet
- 22 instead of getting it by fax, email, somebody calling you up?
- 23 That's what I want you to keep in mind when you hear the
- 24 damages testimony.
- When all the evidence is done, I'll have the

- 1 ability to come back and speak to you one more time. When I
- 2 do and all of the evidence is done, I'm going to ask you to
- 3 speak the truth and say that this patent is not valid and is
- 4 not infringed.

- 5 In the meantime, I very much look forward to
- 6 presenting i-Deal's and Thomson's case to you.
- 7 Thank you.
- 8 THE COURT: Members of the jury, stand up and
- 9 stretch your legs, please.
- 10 (Brief pause.)
- 11 THE COURT: Mr. Niro, call your first witness.
- MR. NIRO: Tank you, Your Honor. We call Mr. Myles
- 13 Harrington, Your Honor.
- 14 THE CLERK: Could you please step forward and spell
- 15 your first and last name for the court reporter.
- 16 THE WITNESS: Myles, MYLES, Harrington,
- 17 HARRINGTON.
- 18 MYLES HARRINGTON, PLAINTIFF WITNESS, WAS SWORN.
- MR. NIRO: Your Honor, may I briefly address the
- 20 jury on the expected testimony of this witness?
- 21 THE COURT: You can address me on the expected
- 22 testimony.
- MR. NIRO: Your Honor, this witness is a
- 24 co-inventor of the patent and suit. He is the founder,
- 25 co-finder of MuniAuction, grew up in Pittsburgh, went to

- 1 graduate school at Carnegie Mellon. He will explain how he
- and Mr. Veres came up with the idea of the patent invention,
- how they went through the patent proffers and claimed their
- patent what their invention is about he will explain that to
- the jury, how he started the business and the success he
- enjoyed in that business, how Thomson he believes copied his
- ideas, what his profits were and expectations were and overall
- view of what happened here. How the idea was created, how it
- was taken, how his company got hurt.
- 10 THE COURT: Proceed.
- 11 DIRECT EXAMINATION
- BY MR. NIRO: 12
- Q. Would you please state your full name, please.
- A. Myles Harrington.
- Q. How old are you, Mr. Harrington?
- 16 A. 47.
- Q. Are you married?
- A. Yes. 18
- 19 Q. Any children?
- 20 A. Two. Ages four months and 24 months.

- 21 Q. Where did you grow up?
- 22 A. Pittsburgh.
- 23 Q. You are the last of nine children, is that correct?
- 24 A. I am.
- 25 THE COURT: Lean closer.

- 1 Q. Did you go to college, sir?
- 2 A. I did. I went to Georgetown University.
- 3 Q. What degree did you receive at Georgetown?
- 4 A. Bachelor of science in business administration.
- 5 Q. Did you do any graduate work and if so, where?
- 6 A. Carnegie Mellon, I have a master's of science in
- 7 industrial administration.
- 8 Q. Now, the plaintiff in this case is MuniAuction, Inc. Are
- 9 you employed by that company?
- 10 A. I am.
- 11 Q. In what capacity?
- 12 A. President and co-founder.
- 13 Q. Okay. Who is the other co-founder.
- 14 A. His name is Dan Veres.
- 15 Q. He is here in the courtroom?

- 16 A. He is.
- 17 Q. When did you and Mr. Veres go found MuniAuction?
- 18 A. We started the company in 1997.
- 19 Q. Is that company a Pennsylvania corporation?
- 20 A. It is.
- 21 Q. Does MuniAuction or is MuniAuction known by any other
- 22 name?
- 23 A. We're now called Grant Street Group.
- 24 Q. Is that name in some way after Grant Street here in
- 25 Pittsburgh?

- 1 A. We're located very close to Grant Street and most of our
- 2 clients when we first started were located on Grant Street.
- 3 Q. Where is the company's office here in Pittsburgh?
- 4 A. It's in the Allegheny County Building near the corner of
- 5 Forbes and Grant Street.
- 6 Q. All right. Now, if you would, tell the jury what a
- 7 municipal bond is and for reference purposes, I'm going to put
- 8 up plaintiff's Exhibit 250. Let me see if I can do that.
- 9 Would you tell us by reference to this chart

- 10 Exhibit 250 what a municipal bond is?
- 11 A. Well, it's similar to a mortgage in that there's a
- 12 borrower and a lender and an interest rate that the borrower
- 13 pays. Another way to describe it, would be an IOU. The
- 14 difference in this instance being the borrower is often a
- 15 school district or a hospital or a municipality like the City
- 16 of Pittsburgh that borrows money for road improvements or
- 17 bridge improvements or a hospital that borrows money to
- 18 develop a new wing, that type of thing.
- The lender in this case is an institution such as
- 20 Mellon Bank Trust Department or Federated Investors, that type
- 21 of entity, and they give money to the borrower, and then in
- 22 return, the borrower repays over a period of time, often 15,
- 23 20, 30 years to repay the obligation. We call the borrower an
- 24 issuer and we call the investor a bidder.
- 25 Q. Let me see if I can stop you there. What is shown here is

- 1 a hospital that needs money and then some people, bidders,
- 2 that buy bonds. What is that process called?
- 3 A. That's called the bond issuance process.
- 4 Q. All right. Now, for frame of reference, the person that's

- 5 bidding is called what?
- 6 A. A bidder.
- 7 Q. All right. They're the ones lending the money?
- 8 A. They are.
- 9 Q. And the person that's receiving the money is called what?
- 10 A. An issuer or a borrower.
- 11 Q. Those issuers are, if I understand you correctly,
- 12 municipalities or school districts or hospitals or things of
- 13 that sort?
- 14 A. Yes.
- 15 Q. And the municipal bond itself is what in this process?
- 16 A. The municipal bond is, in effect, an IOU. It's a security
- 17 in which the issuer of the security is, for example, this
- 18 public entity or nonprofit and in which the investor or lender
- 19 is a large financial institution initially in most cases.
- 20 Q. All right. Now, how many employees does MuniAuction have?
- 21 A. Presently?
- 22 Q. Yes.
- 23 A. Presently, we have 30 full-time employees.
- 24 Q. And at its peak, how many did it have?
- 25 A. We had approximately 55.

Q. Tell us briefly, if you would, how you started

- MuniAuction, how you started that company, how you and
- Mr. Veres did?
- A. Mr. Veres and I had been in the -- I had been in the
- investment banking and bond underwriting business since 1984,
- and in 1989, Mr. Veres and I met each other, and we were
- working for the same firm.
- Q. What was the name of that company? 8
- A. Russell, Ray and Zappala.
- Q. That's the Russell, that's Andy Russell, the football
- player for the Steelers? 11
- 12 A. Yes.
- Q. Former football player. What did you do with that
- company? 14
- A. We left there and went to work with another investment
- banking firm, Wheat, First, Butcher, Singer in the early '90s.
- We did financial advisory work, bond underwriting, investment
- for Wheat, First, Butcher, Singer, and then we formed our own 18
- company called Grant Street Advisory in 1995. 19
- 20 Q. Who were the principles of that company?

- 21 A. Dan Veres and I were co-founders of that company as well.
- 22 Q. What did that company do?
- 23 A. We advised nursing homes, school districts, and hospitals
- 24 and the City of Pittsburgh and a number of local municipal
- 25 entities on how they should go about raising money in the bond

- 1 market, and then we would run for them the auction process
- 2 that they would use to sell their bonds in a competitive
- 3 auction format.
- 4 Q. Now, when you have a mortgage, you make payments to the
- 5 bank, I assume, every month, most of us do, over a period of
- 6 time. Do municipal bonds work that way?
- 7 A. They're a little bit different and a bit more complex,
- 8 frankly, than a typical mortgage in that where your mortgage
- 9 has principal payments every year, a municipal bond also has
- 10 principal payments every year; but on a mortgage, the interest
- 11 payments are fixed throughout the term, that the rate on the
- 12 interest payments is fixed throughout the entire term of the
- 13 mortgage; whereas, in the case of a municipal bond, there is a
- 14 different interest rate associated with every single principle

- 15 maturity in the bond.
- 16 Q. I would like to show you for a moment Exhibit 251A. Tell
- 17 us, if you would, what the highlighted interest rates show?
- 18 A. It's an example of how a bidder who might be bidding for
- 19 the bond would enter a different interest rate for each and
- 20 every principle maturity that comes due on the bond.
- So, for example, you see in 2007 there is a bond
- 22 principle payment due of a million, eight hundred twenty-five.
- 23 Q. Where is that?
- 24 A. That's, for example, on July 15th of 2007. Can you see
- 25 it?

- 1 Q. Yes. Then where is the interest shown?
- 2 A. The interest rate is shown right here (indicating), and
- 3 then the semiannual payments that are made on \$1,825,000 is
- 4 shown right here (indicating), the interest payments.
- 5 Q. It appears it's not going to register.
- 6 A. I thought touching the screen made it show up.
- 7 Q. It doesn't on mine, but -- okay, maybe it does. I'm
- 8 sorry. All right. Why are there different interest rates
- 9 shown in this example?

- 10 A. By virtue of the large volume of bonds that are issued or
- 11 the very large size of the bonds that are issued, you need to
- 12 try to appeal to a large audience of prospective investors.
- There are some investors that are interested in
- 14 bonds that mature in one year, some are interested in bonds
- 15 that mature in two, and some three, et cetera, and each of
- 16 them has a different objective in terms of the return or rate
- 17 of return that they would like to realize on their investment.
- So, for example, this investor here wanted a rate
- 19 of four and a half, this one at 4.6, this one 4.7, et cetera.
- 20 So it shows that when you sell a bond issue, there are
- 21 multiple components to a bid is really what I think, and the
- 22 yellow highlighted inputs here indicate the inputs that a
- 23 bidder for this hypothetical bond issue would have to supply.
- 24 Q. So the bidder might say I'll pay 4.5 percent in 2007 and
- 25 4.6 percent or some different rate at a different point in

- 1 time?
- 2 A. Exactly.
- 3 Q. Is that typically the way the bids are put together for

- 4 the sale of a municipal bond?
- 5 A. It is.
- 6 Q. And there's a column over here that says present value.
- 7 What does that mean?
- 8 A. The present value that is shown there is a computation of
- 9 the annual debt service payments -- I should say the
- 10 semiannual debt service payments, which I'll just mark there.
- 11 There's the semiannual payment, there's one and one on down
- 12 here (indicating). Each of these are a semiannual debt
- 13 service payment.
- 14 You try to figure out what the present value is of
- 15 those payments using present value factors shown here, and
- 16 when you multiply the semiannual debt service payments here
- 17 times the present value factors here, it gives you in
- 18 aggregate a total present value of nine million nine. There
- 19 is that complicated formula that you've shown. I'm probably
- 20 scribbling all over this thing.
- 21 Q. You're very close to the mic.
- 22 A. Sorry. So the point being that the formula that's used to
- 23 compute the present value factors that you showed earlier,
- 24 each one of them is computed using that formula, and then you
- 25 run that formula hundreds of times in order to figure out what

- 1 is the right number that goes in here, in this column right
- 2 here that I scribbled all over.
- 3 Q. That process is called what, to calculate cost or what?
- 4 A. That calculation is called to get to the net proceeds
- 5 numbers. It's called a true interest cost calculation.
- 6 Q. You said the borrower is called an issuer, and that's the
- 7 hospital or the city or whatever, and the person lending the
- 8 money is called the bidder.
- 9 What typically do bidders do once they buy these
- 10 bonds? Do they keep them, sell them, do what with them?
- 11 A. Usually they reoffer them to other investors. So, for
- 12 example, let's say that Mellon Bank was the winning bidder.
- 13 Mellon Bank would then turn around and reoffer or resell those
- 14 securities to Federated Investors, which is a local mutual
- 15 funds company would be one example.
- 16 (Please proceed to next page with no loss of
- 17 context.)

- 14 A. This collection of people right here.
- 15 Q. And the issuer in this instance would be some charity or
- 16 somebody that would get the proceeds of the bid?
- 17 A. Yes. That would be an example.
- 18 Q. Now, is this the type of thing that's done in a municipal
- 19 bond auction, that is, you have an auctioneer and a group of
- 20 people bidding on whatever it is that's being sold, or is it
- 21 different?
- 22 A. It's quite a bit different.
- 23 Q. Would you explain to the jury how the auctioning of a
- 24 municipal bond, say, is different than the auctioning of an
- 25 autographed Steeler helmet that you're selling for charity?

- 1 A. Well, in prior -- prior to MuniAuction, the traditional
- 2 means of submitting bids in municipal bond auctions was first
- 3 and foremost a fax machine, and then secondarily, walk-in bids
- 4 or call-in bids, and then third, sometimes people would use
- 5 the U.S. Mail, that type of thing to send their bid to the
- 6 issuer of the bonds.
- 7 Q. By the way, how are municipal bonds auctioned in this

- 8 electronic system that MuniAuction now uses?
- 9 A. Well, it's no longer necessary, for example, to use a fax
- 10 machine or for the issuer to receive the bid using a fax
- 11 machine. Now, they go to their computer terminal and they
- 12 just get access to the auction that's taking place, they can
- 13 see the bids when the bids come in. And the bidders can also
- 14 get access without using a fax machine, they just go to the
- 15 computers and input their bids into MuniAuction and everyone
- 16 that's a participant in that process can see what has happened
- 17 and see it virtually instantly.
- 18 Q. And they're using the Internet in this process?
- 19 A. They are.
- 20 Q. Would you tell the Court and the jury what the Internet
- 21 is?
- 22 A. Well, the Internet, I think, simply described is an
- 23 electronic network over which a large number of parties can
- 24 communicate with each other using a computer and a common
- 25 medium. In this case, the common medium would be the

- 1 Internet.
- 2 Q. Now, you mentioned some of the ways in which bonds were

- 3 auctioned before this electronic system that we're going to be
- 4 talking about. I'd like to put before you Plaintiff's Exhibit
- 5 255, which is another demonstrative exhibit that just shows a
- 6 technique that was used to auction municipal bonds before the
- 7 electronic systems came to pass. Can you briefly describe how
- 8 that was done, and, if you can, reference to the telephone or
- 9 the person hand delivering or the facsimile, tell us some of
- 10 the problems that were created or that you observed as a
- 11 result of these types of manual systems?
- 12 A. Well, start at the bottom because by far and away the most
- 13 popular means of submitting a bid prior to MuniAuction was to
- 14 use a fax machine so that the bidder would compute their bid
- 15 on their computer and then frequently they would either print
- 16 it out or else they would transcribe onto a piece of paper
- 17 that was given to them by the issuer the bid that they were
- 18 submitting for each maturity of the bond issue, as well as the
- 19 total purchase price that they were willing to pay. They
- 20 would transcribe that onto a piece of paper, they would walk
- 21 over and stick it into a fax machine and send it to a number
- 22 that had been given them by the issuer, and then the issuer
- 23 would stand by the fax, wait for these bids to come in, and

- 24 then they'd look at them one after another and compare them to
- 25 each other and try to determine who the winner was.

- 1 Q. Any problems in terms of the fax machines having clocks
- 2 that were set at times that were not accurate?
- 3 A. Well, in almost every competitive auction that Dan and I
- 4 were involved in prior --
- 5 Q. Dan is Mr. Veres?
- 6 A. Mr. Veres, the co-founder, and I were involved in almost
- 7 every single auction. The bids would come in with a variety
- 8 of mistakes, some of them very significant mistakes, and one
- 9 of the things that issuers and bidders all took quite
- 10 seriously was the time stamp that was shown on the fax. So
- 11 that, for example, if the time stamp shown on the fax were one
- 12 second after the published deadline for submission of bids,
- 13 technically, it was an invalid bid. So, Dan and I had had the
- 14 experience working with City of Pittsburgh and Pittsburgh
- 15 Water and Sewer Authority and a number of other local issuers,
- 16 like Presbyterian Association on Aging where the bids would
- 17 come in and the time stamp on the bid was a minute, two
- 18 minutes, three minutes late, and also the clocks that were

- 19 being used on the fax machines by the bidders weren't set
- 20 properly. They might be on daylight savings time and we might
- 21 be on standard time, that type of thing.
- 22 Q. Did that create any problems in terms of sorting out who
- 23 was the winning bidder?
- 24 A. Well, in fact, it made it impossible without the
- 25 involvement of lawyers and telephone calls and some shouting

- 1 back and forth. Often the issue of the bidder is, well, my
- 2 clock is right, your clock is wrong. I had my bid in on time,
- 3 somebody else's bid must have been in front of me and
- 4 prevented mine from coming in by the deadline. So the faxes
- 5 would get backed up on the fax machine, that type of thing.
- 6 Q. So what if the municipality, for example, just had a
- 7 single fax machine and there were multiple bids come in at the
- 8 last minute, did that create any problems?
- 9 A. It practically guaranteed there would not be timely
- 10 submission of all the bids because, unlike faxes today, most
- 11 issuers did not have faxes where the faxes would lineup and
- 12 get time stamped in a queue before they got printed out. In

- 13 the old days, the only time you'd get a time stamp on a fax
- 14 was at the point in time at which it was actually printed by
- 15 fax machine.
- 16 Q. So I might submit my bid on a timely basis, but because
- 17 twelve people were in front of me, my bid didn't get in?
- 18 A. Right.
- 19 Q. What about this person hand delivering, were there
- 20 actually people that would hand deliver bids to the
- 21 municipality?
- 22 A. There were. And, for example, in Tennessee was a place
- 23 where people used to deliver bids hand delivery and other
- 24 places actually like Georgia, it was very common to actually
- 25 have to take your bid right at the courthouse steps and hand

- 1 it to somebody, or try to find a room where you would deliver
- 2 the bid, and often people were late showing up, they couldn't
- 3 find the room, they got caught in traffic, that type of thing.
- 4 Q. I have to confess in the sixth grade I was the only
- 5 student that did not get a writing certificate, so my writing
- 6 skills were very poor. Were there legibility problems of any
- 7 kind in transmitting these bids where somebody like me that

- 8 didn't write neat enough would say something or write
- 9 something and then that would create a problem?
- 10 A. Often. I don't notice it so much on the newer faxes, but
- 11 on the older faxes, frequently you would get like print lines
- 12 and the pages would be fuzzy, it would be difficult to read
- 13 things, and because the bidders were in such a mad rush to get
- 14 their bid transcribed onto a piece of paper and get it out on
- 15 the fax machine before the deadline, they were often writing
- 16 in a way that once you received it, you could not make out
- 17 whether it was a 4 percent or 4.05 percent, that type of
- 18 thing. And the problem with calling bids, which is shown on
- 19 here as well, telephone bids, is that the person you were
- 20 calling was not an employee of your company, it was somebody
- 21 that was designated to receive bids over the phone. So the
- 22 bidder would call in the bid and somebody that didn't know it
- 23 was transcribing the bid onto a piece of paper, and if they
- 24 should have happened to make a mistake, there -- it's not a
- 25 situation where the bidder can say, well, whoever you had take

1 my bid got the wrong number. So, because they were bidding

- 2 millions of dollars at a time, it was a pretty significant
- 3 problem if there was a transcription error, whether it came in
- 4 by fax or whether it was a third party that was actually
- 5 writing it down.
- 6 Q. So, if this telephone shown at the top, if that's some
- 7 person other than the bidder, and they put down \$1,755,000
- 8 instead of the correct number, then the incorrect number would
- 9 be sent?
- 10 A. Yes. It would be received by the issuer representative
- 11 and it would be contractual. There would be no like after the
- 12 fact, I didn't mean that, so, it could cost the bidder
- 13 millions.
- 14 Q. And if the issuer wrote it down wrong at their end, then
- 15 what would happen?
- 16 A. I'm sorry. That was -- I'm sorry, I misunderstood your
- 17 question. That was the question I was answering. If the
- 18 issuer misunderstood it, then there would be a dispute or if
- 19 you couldn't read it or they didn't read it the way the bidder
- 20 meant it, there was often lawyers involved, telephone calls
- 21 going back and forth, that type of thing.
- 22 Q. I want to show you Exhibit 256 which says, After
- 23 MuniAuction, at a central location in Pittsburgh, and the

- 24 bidders around the United States.
- In the old way of doing it, could you reach the

- 1 entire United States through the bidding process, or was that
- 2 difficult to do?
- 3 A. Well, for example, in the case of physical delivery, if
- 4 you didn't have a representative near the location where the
- 5 bids were being received, you had to hire somebody or you had
- 6 to find somebody who was willing to actually carry your bid in
- 7 for you. So, let's say you were in Seattle and you were
- 8 bidding on an issue in Georgia, say, Atlanta, you'd have to
- 9 find somebody in Seattle who would be willing to actually
- 10 carry your bid in for you. That might not be so easy because
- 11 you might not know somebody you could entrust with a
- 12 multimillion dollar bid in Atlanta if you were located in
- 13 Seattle.
- 14 Q. Now, just briefly, in the MuniAuction system as it exists
- 15 today, you have some centralized computer located where?
- 16 A. Well, our central server where all the bids are received
- 17 and processed is in the Strip District here in Pittsburgh at a

- 18 facility run by SunGard. We have a number of racks, what are
- 19 called racks that have computers in them that handle these
- 20 bids.
- 21 Q. Who keeps time? Who is the scorekeeper?
- 22 A. The time of the bid, time stamp on all the bids is
- 23 recorded and inside of the computer. What our computer does
- 24 is it does what is called ping the atomic clock at the
- 25 National Naval Observatory, so to make sure that our clock is

- 1 absolutely, indisputably correct, what happens is that our
- 2 computer sends out a signal that actually captures the time on
- 3 this atomic clock at the National Naval Observatory and when a
- 4 bidder bids, that's the time that is stamped on the bid so
- 5 that in this case there can't be any disputes, everybody is
- 6 using the exact same clock. The bidders, the issuer, all
- 7 parties see the exact same time, unlike the situation with a
- 8 fax machine where one fax machine was recording one time and
- 9 another fax machine another time and they weren't consistent
- 10 with each other.
- 11 Q. What about the computation of the interest using your
- 12 system. Let's say the guy in Seattle or in San Francisco or

- 13 Los Angeles or Denver, can they independently calculate the
- 14 interest, or is that done at the central location in
- 15 Pittsburgh?
- 16 A. With our software, all of the bid calculations such as
- 17 true interest cost, for example, are performed right on our
- 18 computer located here in the Strip District, so that every
- 19 bidder, unlike the situation prior to us, is using not only
- 20 the same clock, but they're using the exact same calculator.
- 21 So there's no chance that one calculator generates one true
- 22 interest cost and another calculator generates another true
- 23 interest cost. Just like the official clock, there's an
- 24 official calculator for performing the true interest costs.
- 25 Q. What if somebody let's say in Dallas makes a mistake in

- 1 the bid submission, how does your system handle that? And by
- 2 mistake I mean they do a calculation that's not permitted
- 3 under the rules.
- 4 A. Well, it's common, as I mentioned earlier, for bids when
- 5 they come in to not only be unreadable but sometimes they
- 6 didn't conform to the terms specified by the issuer. For

- 7 example, the issuer may say you're not allowed to enter a
- 8 number greater than such and such, and sometimes we would get
- 9 bids that would violate those parameters. So the way we would
- 10 handle it is whenever the bidder entered something that
- 11 violated the issuers' specifications, what they would get back
- 12 is a message that says, you've made a mistake, but it wouldn't
- 13 just say you made a mistake, it would say you violated this
- 14 specific rule of the auction and you need to correct it in
- 15 order to be able to submit your bid. That's one example of an
- 16 error message. There were dozens of different types of error
- 17 messages that our system would give to the bidder.
- 18 THE COURT: Mr. Niro, this is good time to take our
- 19 lunch recess.
- 20 Please come back at one-twenty. We'll try to start
- 21 promptly at one-thirty.
- Let me see counsel in my chambers at one-fifteen.
- 23 I'd like to hear the status of the notebooks.
- 24 (Whereupon, there was a brief recess in the proceedings.)
- 25 (Conference in chambers.)

1 THE COURT: Where are we on this booklet?

- 2 MS. WIGGINS: I had provided one for feedback.
- 3 MR. NIRO: We have copies. We've given it to them
- 4 again. We're good to go with it.
- 5 THE COURT: What do you have?
- 6 MR. QUARLES: We have a glossary of technical and
- 7 financial terms that appears directly behind that.
- 8 THE COURT: What am I looking at?
- 9 MR. NIRO: That is essentially Your Honor's claim
- 10 construction.
- 11 THE COURT: I recognize it.
- MR. QUARLES: They then say we didn't think it was
- 13 a useful thing to be talking about what another judge had
- 14 done.
- MR. NIRO: That was part of the claim construction,
- 16 Your Honor, if you recall.
- 17 MR. QUARLES: The objection was to the intro.
- MR. NIRO: We can take that out.
- MR. QUARLES: Then we had proposed this list of
- 20 additional terms. I don't think there's a substantive
- 21 difference on any part of it that has to do with your claim
- 22 construction. The rest is our attempt to be as accurate as we

- 23 can be.
- MR. NIRO: I think the difficulty, Your Honor, in a
- 25 nutshell, was we want to help the jury, give them a glossary

- 1 of the terms, but we don't want to reinterpret what you
- 2 decided, and that's the fine line that we're trying to get
- 3 through here. I don't think there's any dispute about your
- 4 order.
- 5 THE COURT: Here is the patent itself, then there
- 6 are some -- this is what I did.
- 7 MR. NIRO: Correct.
- 8 THE COURT: And then other things which I adopted
- 9 as opinion of the Court, these are just some other words you
- 10 want them to have a glossary of some terms that might come up.
- MR. QUARLES: And then we had a glossary of some
- 12 additional terms as well.
- MR. NIRO: These are the areas, we just don't
- 14 think -- we're willing to adopt what they want, we can say
- 15 what we want, but I just wonder if we really need all that
- 16 kind of stuff.
- 17 THE COURT: You have defendant's proposed glossary,

- 18 so you have some things in addition to what they had, not
- 19 claim construction, other words you want them to look at?
- MR. QUARLES: That's correct.
- 21 THE COURT: What is this defendant's proposed list
- 22 of claim constructions?
- MR. McELWAIN: That probably is word for word
- 24 identical to theirs.
- MS. WIGGINS: That's duplicative.

- 1 THE COURT: You only need one.
- 2 MS. WIGGINS: I included it because I didn't want
- 3 to seem like I was picking us over them.
- 4 THE COURT: The ones that I did should say that I
- 5 did it. They shouldn't say MuniAuction's claim construction,
- 6 they're Judge Lancaster's.
- Is that where we are? Just take this one reference
- 8 to Judge Mitchell out and then we're off and running.
- 9 How much longer do you have with this fellow?
- 10 MR. NIRO: Couple hours.
- 11 THE COURT: What else is he going to say?

- MR. NIRO: He's going to actually do a
- 13 demonstration, Your Honor, of the MuniAuction system doing an
- 14 auction. We're going to truncate that, but we may need
- 15 Mr. Veres to come up and use the Court's computer with the
- 16 Court's permission. We asked Mike about that, he said that's
- 17 okay, so long as you approve.
- What we'll do is we have an auction that has
- 19 already taken place, we'll run through that pretty quickly,
- 20 then he'll discuss his invention, how he came through his
- 21 invention, the patent process, how he got the patent, then a
- 22 little bit about their business and how they got there.
- 23 THE COURT: The one thing that you showed on this
- 24 demonstration with the Steeler helmet, everybody raising their
- 25 hand with bids, on your system, do all the bidders know what

- 1 the other bids are as well?
- 2 MR. NIRO: It depends. You can do it both ways.
- 3 You can have what they call an open auction where everybody
- 4 knows, and you can have a closed auction which is a sealed bid
- 5 auction, both are covered, and we do it both ways.
- 6 THE COURT: The issuer is the one who makes that

- 7 determination?
- 8 MR. NIRO: Right. Even on the closed bid, the
- 9 person who is bidding has an opportunity to look at their bid
- 10 and rebid, depending upon market fluctuation, they're not
- 11 seeing what the other guy is bidding, but they can adjust
- 12 interest rates, go down a tic, they can change that.
- 13 THE COURT: Yours is all sealed bids?
- MR. QUARLES: Ours is totally sealed bids and
- 15 theirs was totally open bids, until the last year or so.
- MR. NIRO: We're not comparing product to product,
- 17 we have to compare what the patent says to what they're doing,
- 18 and the patent doesn't distinguish between closed or open.
- MR. QUARLES: I understand. Then the relevance of
- 20 putting your product up there --
- MR. NIRO: It's just to give the jury an idea what
- 22 an auction is like. We're willing to really truncate that. I
- 23 think it might be helpful for them to see what really happens
- 24 in a bid. We can do a closed one.
- 25 Is the one we're doing open or closed?

- 1 MS. WIGGINS: Open. There's a closed one on there
- 2 which is actually being opened right now.
- 3 MR. NIRO: We don't want to do a live one. We want
- 4 to run one that already took place as a demo.
- 5 MS. WIGGINS: I believe it's closed.
- 6 MR. HALL: It's opened.
- 7 MR. NIRO: If that's going to confuse people, we
- 8 can do a closed, or not do it at all. Maybe it's easier not
- 9 to do it.
- THE COURT: I wouldn't do it. Would be afraid it
- 11 would break.
- MR. NIRO: We'll save some time, we won't do it.
- And then the only other thing I guess is this Bond
- 14 Buyer. I believe counsel said in opening that The Bond Buyer,
- 15 Thomson owns The Bond Buyer and we're the Wall Street Journal
- 16 of the industry. It seems they're adopting what The Bond
- 17 Buyer says, that's their statement, that's not hearsay it
- 18 seems to me.
- THE COURT: I want you to point it out what you
- 20 want to get admitted, then I can focus in on something. I
- 21 can't decide that stuff in a vacuum.
- Exhibits, have you talked, had a chance to talk

- 23 about objections to their exhibits?
- MR. QUARLES: Can I ask one question? The
- 25 demonstratives are not going into evidence, right?

- 1 THE COURT: I don't think they were introduced as
- 2 exhibits, I think you just used them in the opening.
- 3 MR. NIRO: We're not proposing that the
- 4 demonstratives go back with the jury at the end of the case,
- 5 they're really to give a visual look at what we're talking
- 6 about, so I'm not proposing we send them back; theirs or ours,
- 7 I think that ought to cut both ways.
- 8 MR. QUARLES: There were some additional exhibits.
- 9 I just got a letter -- those are for tomorrow.
- MS. WIGGINS: Those are for tomorrow. I'm trying
- 11 to give you notice of what we're going to use tomorrow.
- MR. QUARLES: I don't know whether we got through
- 13 the entire list of exhibits this morning.
- MR. NIRO: I thought we did.
- MR. McELWAIN: The entire list of ones you had
- 16 given us.

- MR. NIRO: Everything we're using today we gave you
- 18 last night, and all the objections have been resolved, so I
- 19 think we're okay.
- MR. QUARLES: I just need to look at the last three
- 21 because I think we may have had to leave before that.
- THE COURT: I haven't ruled on the issue of this
- 23 news release.
- MR. NIRO: You have not.
- 25 THE COURT: So that's still out there.

- 1 MR. NIRO: The news articles.
- 2 THE COURT: The Bond Buyer -- I want to see them
- 3 highlighted exactly what you want in.
- 4 MS. WIGGINS: Just for clarification so I can guide
- 5 Mr. Niro, do you not want us to use them until you've had an
- 6 opportunity to look at them, or is that more for admissibility
- 7 purposes?
- 8 THE COURT: If I knew what they were, I could rule
- 9 now. I'm accepting their representation that this is
- 10 essentially a newsletter that you guys publish.
- 11 MR. QUARLES: It's a newspaper.

- 12 THE COURT: A newspaper that you publish.
- MR. McELWAIN: The point is a lot of these are from
- 14 Pittsburgh Post-Gazette and other newspapers.
- MR. QUARLES: Can I step out and get that list.
- 16 THE COURT: I want you to tell me what you're going
- 17 to introduce.
- MR. NIRO: It's fairly narrow. It's a series of
- 19 comments by The Bond Buyer on the PARITY system that we heard
- 20 so much about, whether it was workable or not, that's their
- 21 own system, the problems they were having with it, the delays
- 22 and their introduction of a new version of PARITY. So it's
- 23 not really focused so much on what we were doing as what this
- 24 PARITY system was and how it was performing in the
- 25 marketplace.

- 1 THE COURT: Did you plan on introducing this
- 2 through this witness?
- 3 MR. NIRO: Yes. Just show him some of the things
- 4 and ask him if this is consistent with what was happening.
- 5 MR. HALL: Here are some additional ones, too.

- 6 MR. QUARLES: Which one is that?
- 7 MR. NIRO: Dated July 8, 1988. I've highlighted
- 8 the areas, Your Honor. This one is March 4.
- 9 THE COURT: Who is Robert Whalen?
- MR. NIRO: He's one of their authors, one of their
- 11 people.
- MR. QUARLES: I don't know that.
- MR. NIRO: These are all The Bond Buyer. This is
- 14 not Post-Gazette.
- 15 THE COURT: Do you have a copy of what they have
- 16 highlighted?
- 17 MR. QUARLES: No.
- 18 THE COURT: Do this. You go through all of yours
- 19 and get a highlighted copy of what it is. Give it to them and
- 20 then give another one to me and one of your second chairs can
- 21 go through that. While we're taking in this testimony, I'll
- 22 be looking at it, too. Then maybe at four o'clock --
- You say you'll still be testifying?
- MR. NIRO: Well, I think we'll be done before then.
- 25 THE COURT: At three o'clock when we take a three

- 1 o'clock break, we'll come back in here and we'll have
- 2 something to look at by then. So they get a copy of what
- 3 you've highlighted and I get a copy.
- 4 (End of in-chambers discussion.)
- 5 BY MR. NIRO:
- 6 Q. Mr. Harrington, you were talking about some of the
- 7 problems that existed with the old manual auctioning systems.
- 8 I'd like to just show you an actual example of an old bid
- 9 submission technique. This one is for the City of Pittsburgh
- 10 for \$167 million in bonds. Are you involved in that one, that
- 11 auction?
- 12 A. Yes, Dan Veres and I served as the city's financial
- 13 advisor on that finance.
- 14 Q. Let's see if I can zero in on it.
- Then, I'm going to show you some charts,
- 16 Plaintiff's Exhibits 257A through G that will explain or
- 17 illustrate some of the things that were going on.
- This one for 173 million, this bid that was
- 19 submitted, there's a blank here. Is that a problem?
- 20 A. It is. The bidders were asked to indicate whether or not
- 21 they had read all of the information that the city had

- 22 disclosed with respect to this bond issue, and it's a way to
- 23 make sure that when they submit their bid, they're fully
- 24 informed. So the city has to indicate on the bid form whether
- 25 or not they had actually read all of the information that the

- 1 city had supplied, and in this case, this bidder failed to
- 2 supply that information.
- 3 Q. Would that disqualify the bid then?
- 4 A. It wouldn't disqualify the bid, but it certainly would
- 5 give the bidder an out in the event that they wanted to pull
- 6 out after having submitted the bid, and it would make the
- 7 issuer in this case quite uncomfortable because the bidder
- 8 could claim they weren't fully informed.
- 9 Q. Now, the next one, 257F shows a bid that came in at 10:33
- 10 a.m. Was that a problem?
- 11 A. Well, in this particular auction, the deadline for bid
- 12 submission was 10:30 a.m. and the time stamp here indicates
- 13 that that bid came in three minutes late. And I recall that
- 14 there was a dispute between I think it was Goldman Sachs,
- 15 that's what the GS stands for, and the City of Pittsburgh as
- 16 to whether or not indeed that was a timely bid because the

- 17 issuers fax was showing a different time than Goldman Sachs
- 18 fax.
- 19 Q. So, this time was something that was on not a centralized
- 20 clock but on Goldman Sachs' fax machine?
- 21 A. Fax machine, right.
- 22 Q. Here's another one, 57G. Someone has written in 100.190
- 23 percent. Was that a problem, and, if so, what was it?
- 24 A. Well, in one of the bond issues that the city did, in
- 25 fact, they stipulated that no bid for any given maturity could

- 1 be greater than 100. And in this case, the bid of 100.19
- 2 exceeds 100, and, therefore, it's an invalid bid. The irony
- 3 in this case was that it turned out to be the best bid
- 4 measured from a true interest cost point of view, but
- 5 disqualified because the bidder in this case ignored one of
- 6 the city's stipulations in terms of the form of the bid.
- 7 Q. Now, here's one 257E for \$174,763,529. Somebody has just
- 8 handwritten this number in and crossed some numbers out. Is
- 9 that typical of what might happen, \$174 million in bid and
- 10 somebody is handwriting it in?

- 11 A. I think it's -- what it illustrates especially is the rush
- 12 that the bidder is in to get their bid in. It's not uncommon
- 13 that they would -- when transcribing their bid they would make
- 14 a mistake, then have to change it, re-enter a number, and what
- 15 you'd get is something that looks like what you see here.
- 16 Q. Now, did you experience these problems firsthand as an
- 17 advisor for the City of Pittsburgh and others?
- 18 A. On almost every single bond issue that we handled there's
- 19 as a competitive sale we experienced these types of problems.
- 20 Q. Did you decide to do anything about it, and, if so, what?
- 21 A. Well, at one point we sat down, Dan Veres, myself and some
- 22 of our staff sat down and we had a brainstorming session.
- 23 And --
- 24 Q. What is that, what is a brain storming session?
- 25 A. It's when a group of people just get together and have a

- 1 sit down together and have a free exchange of ideas about a
- 2 theme. And any idea is legitimate and you don't criticize
- 3 each other, you just have a free exchange of ideas and you
- 4 write them down and you think about them a little bit and see
- 5 whether or not they don't lead to some other ideas, that type

- 6 of thing.
- 7 Q. When did this happen?
- 8 A. It happened in April of 1996.
- 9 Q. About ten years ago?
- 10 A. Yes.
- 11 Q. A little over ten years ago.
- What came out of this brainstorming session?
- 13 A. Well, it immediately -- not immediately, but over the
- 14 course of the session, we began to focus on these problems
- 15 that you just highlighted with some of the exhibits here and
- 16 we were focused on how could we use the Internet to solve some
- 17 of the problems that we had encountered in handling bids that
- 18 were coming in in competitive sales. And there was an
- 19 exchange of ideas about how would we deal with errors, how
- 20 would we deal with a problem of bids not coming in on time,
- 21 how would we deal with the problem of not being able to read
- 22 the bids that we were getting, how would we deal with the
- 23 problem that the calculations that the bidders were doing
- 24 weren't consistent across firms that in fact were using the
- 25 same software even.

- 1 Q. We discussed the specifics of the ideas that came out of
- 2 this meeting that you had with Dan Veres. First of all, was
- 3 anyone else there besides you and Mr. Veres?
- 4 A. There were a couple of our younger staff there and a
- 5 friend of mine was there from New York.
- 6 Q. What came out of it in terms of the basic principles of
- 7 the invention that's at issue in this case?
- 8 A. Well, what we decided was that we were going to follow-up
- 9 that meeting with an effort to actually investigate whether or
- 10 not we could actually make a system like the type that we had
- 11 just discussed that would address the problems that we had
- 12 encountered as bidders and using the Internet and using web
- 13 browsers and using the technology that was then available to
- 14 us in a way that not only could we use it, but also the bidder
- 15 could use it, the issuer could use it and it would not require
- 16 the use of any special software that would have to be loaded
- 17 on to a computer and that type of thing.
- 18 Q. Mr. Harrington, I'm going to show you another
- 19 illustration. This is Plaintiff's Exhibit 258. Tell us, if
- 20 you would, what that illustrates?
- 21 A. This shows the system that we had conceived of in detail

- 22 in that on the far left, you have bidders' computers.
- 23 Q. So you have a series of bidders' computers on the left.
- 24 And then what is this stuff going from the bidders' computer
- 25 to this next object?

- 1 A. Well, that object is what is called a server and it's a
- 2 computer that essentially is shared by the users in this
- 3 process.
- 4 Q. Then there's something in the middle called MuniAuction's
- 5 servers?
- 6 A. There's actually three of them in the middle. The first
- 7 one is a web server.
- 8 Q. That's the green one?
- 9 A. Yes.
- 10 Q. Then what is the one in the middle?
- 11 A. The one in the middle is what we call a database server.
- 12 Q. The third one?
- 13 A. I have that wrong. The first one is the application
- 14 server, the second one is the database server and the third
- 15 one is what we call a web server.

- 16 Q. Now, up top here you say automatically computing TIC.
- 17 What is TIC?
- 18 A. True interest cost.
- 19 Q. Where is that calculation done?
- 20 A. That calculation is performed on the application server.
- 21 Q. That's the green one?
- 22 A. That's the first one.
- 23 Q. That's located in Pittsburgh now?
- 24 A. It is. That's the one I mentioned that's in the Strip
- 25 District here in Pittsburgh.

- 1 Q. Then the next thing is verifying bid parameters. Why did
- 2 you want to do that?
- 3 A. Well, the bidders often, as I mentioned earlier, would
- 4 violate the parameters that were established by the issuer, so
- 5 what we would do is make sure that the bid conformed when it
- 6 was submitted to the specifications established by the issuer.
- 7 Q. Now, up top you show a centralized clock. Why would you
- 8 want a centralized clock?
- 9 A. To address the problem we were having with conflicting
- 10 time stamps between bidders' bids and what the issuer

- 11 understood the time at which the bid was submitted.
- 12 Q. If I'm running a marathon there is one clock that would
- 13 decide the time everybody was measured by?
- 14 A. When anybody crosses the finish line, you see the official
- 15 time at which they cross the finish line.
- 16 Q. Then you have to the far right issuer computer and then
- 17 Internet and web browser. Explain what that is for.
- 18 A. Well, as I mentioned earlier, one of the problems with the
- 19 technology at the time that we conceived of this was that
- 20 there was no mechanism for all of the participants in this
- 21 process to communicate with each other freely and openly. And
- 22 the closest thing to it was software, shrink wrap software on
- 23 a disk that had to be loaded onto a computer to do a
- 24 calculation, and then some other device, like a fax machine or
- 25 the telephone had to be used to deliver the bid, that type of

- 1 thing. So the combination of the Internet and the web browser
- 2 enabled us to tie people together seamlessly so that we could
- 3 eliminate the problems that we have encountered.
- 4 Q. Why did you want a single computer or server to

- 5 automatically compute the true interest costs rather than have
- 6 them done at different places at different times?
- 7 A. Well, at the time, there were several software programs
- 8 which were in use by bidders, and even bidders who were using
- 9 the same software weren't getting the same answer. In other
- 10 words, the calculations that they were running weren't
- 11 generating consistent answers in terms of a true interest
- 12 cost, and the only way we could think to deal with that
- 13 problem was to get everybody to use the same calculator and
- 14 enable them to use it without bumping into each other. In
- 15 other words, you didn't want to have to wait if somebody was
- 16 using a calculator until they were finished so you could use
- 17 it. So there had to be a calculator everybody could use
- 18 simultaneously to do their calculations and that the issuer as
- 19 well had to be willing to rely upon as the official
- 20 calculator, and the issuer had to be satisfied with the
- 21 calculations that that was performing as well.
- 22 Q. Now, you showed some of the errors that were occurring in
- 23 the manual system, nonelectronic system and some of them had
- 24 to do with bid submission errors. How, if at all, did you go
- 25 about curing that problem and this idea that you and Mr. Veres

- 1 had?
- 2 A. Well, what this central computer would do is it wouldn't
- 3 just perform an interest cost calculation and assign a time
- 4 stamp to the bid, but it would also have entered into it all
- 5 of the specifications or terms or requirements established by
- 6 the issuer. For example, I mentioned earlier that sometimes
- 7 issuers would say, we don't want any bid for any maturity to
- 8 exceed such and such a number. So, we would input all that
- 9 information into our system in advance and when a bidder would
- 10 come along and let's say violate that restriction, they would
- 11 get a message back right over the computer instantly that
- 12 would say, sorry, your bid is not valid because for maturity
- 13 such and such, you entered a bid which exceeds the maximum
- 14 permitted for this issue, that type of thing.
- 15 Q. So if somebody put in 101.9 in that handwritten situation?
- 16 A. Yes.
- 17 Q. The computer would automatically go back and say, that
- 18 doesn't meet the criteria, you've got to rebid?
- 19 A. And it would even tell them that -- it would even give
- 20 them a little bit more information, such as, in fact, your bid

- 21 should not be greater than 100. So it wouldn't just tell them
- 22 it was wrong, it would give them all the information they
- 23 needed to fix it on the spot.
- 24 Q. Is that what verifying bid parameters is about?
- 25 A. Yes.

- 1 Q. Then Internet, what was the state of the Internet in 1969
- 2 as you recall? What -- 1996, I'm dating myself, April, '96?
- 3 A. Well, it was in a very, very early stage of development.
- 4 The world wide web as we know it today and the Internet as we
- 5 know it today was in a very, very early stage of development.
- 6 So, for example, in our industry, which is sort of the area of
- 7 the technology that I'm most familiar with, there was almost
- 8 nothing being done using the Internet or web browsers or any
- 9 of this technology.
- 10 Q. How many websites are there now today on the Internet?
- 11 A. It's my understanding there's over 70 million websites
- 12 today and at that time, there might have been 1/100 or 1/1000,
- 13 maybe even less. There was certainly less than a million and
- 14 it was certainly less than a quarter of a million websites in
- 15 existence at the time that we sat down to think about this.

- 16 Q. Now, did you want to commercialize these ideas?
- 17 A. Well, we did. In fact, what we did at the time was that
- 18 at the end of the meeting, Dan and I agreed that I would spend
- 19 some time over the next few months seeing whether or not we
- 20 could take the concepts and put them into practice. So, I had
- 21 meetings with a number of people, friends of mine, Carnegie
- 22 Mellon students and professors and asked them about the
- 23 mechanics of taking the concept and putting it into practice,
- 24 and what that would involve. And, in fact, it took me almost
- 25 I think eight months or seven months from the time that we

- 1 concluded that meeting to the time that we actually felt we
- 2 were able to make it.
- 3 Q. I want to go back to the interest cost calculation for a
- 4 moment and show you Plaintiff's Exhibit 397. What is that
- 5 crazy looking equation about?
- 6 A. That's the formula for a true interest cost calculation
- 7 that includes the process of iterating to try to figure out
- 8 what it is. So, for example --
- 9 Q. Is that something you could do without a computer?

- 10 A. It would be almost impossible, at least to do it in any
- 11 timely fashion, it would be almost impossible.
- 12 Q. You're saying iterating, what does that mean?
- 13 A. It means you have to guess. So, for example, when we
- 14 compute the true interest cost associated with a bid, it's not
- 15 A plus B equals C, it's actually you know B and you know A --
- 16 excuse me. You know C and you know A, but you don't know B,
- 17 so you have to fit back into it, and you don't get it the
- 18 first time. So, for example, to figure out what TIC is in
- 19 this example, we'd stick in a number which is a guess, like 4
- 20 percent, we'd run it through the formula and see whether or
- 21 not it actually gave us B, which is the first number in the
- 22 equation. And if it didn't give us B, then we knew we had to
- 23 try again. And each time we tried, we'd actually have some
- 24 idea whether we were closer to the real number because
- 25 eventually, it has to equal -- it has to get you to B in the

- 1 formula.
- 2 Q. Okay. Did you go outside the company in any way to get
- 3 help in how to come up with the algorithm or whatever to do
- 4 this kind of calculation?

- 5 A. I went to a friend of mine, Dr. Panoff, Dr. Bob Panoff.
- 6 Q. Where is he located?
- 7 A. He works for the SHODOR Foundation. He's a nuclear
- 8 physicist and a computational physicist who was running a
- 9 private foundation and was a personal friend of mine.
- 10 Q. Mr. Panoff is identified as the third co-inventor on the
- 11 patent; is that right?
- 12 A. That's correct.
- 13 Q. That's the Robert M. Panoff here?
- 14 A. Yes.
- 15 Q. Tell us, if you would, what Mr. Panoff did in this
- 16 process?
- 17 A. He helped us to figure out how we could take all of the
- 18 elements of our concept and actually put them into practice to
- 19 actually create the invention itself and put it into practice.
- 20 And he did that by virtue of I think -- personally, I think
- 21 the fact that he's a genius and that he's a computational
- 22 physicist and that he was able to figure out how to create a
- 23 central calculator, get everybody to use it, avoid having them
- 24 bump into each other, for example, while they were using it,
- 25 and perform all these other functions like error checking and

- 2 National Naval Observatory, those kinds of things which were,
- 3 frankly, outside of my area and Dan Veres' area of expertise.
- 4 Q. So he was involved in this center area here, the
- 5 computational --
- 6 A. He was. He understood servers, he knew what a web server
- 7 was and an application server and database server, none of
- 8 which were things that Mr. Veres or I had any experience with.
- 9 Q. Did you hire him to do this work?
- 10 A. We didn't. He wouldn't allow us to hire him. In fact, he
- 11 was running this nonprofit foundation and that was consuming
- 12 all of his time, so, he agreed to do it free of charge for us.
- 13 Q. Did you ultimately pay him in some way?
- 14 A. We didn't pay him directly, but as a show of our
- 15 appreciation, we made charitable contributions to his
- 16 educational foundation.
- 17 Q. What is his foundation called again?
- 18 A. It's called SHODOR.
- 19 Q. That stands for what?
- 20 A. It stands for short and dorky.

- 21 Q. Is does that describe him?
- 22 A. That's the way he describes himself. Actually, one of his
- 23 students described him as short and dorky. When he was
- 24 looking for a name for his foundation, he chose that.
- 25 Q. After you worked with Dr. Panoff, he developed the

- 1 software, what did you do next in terms of commercializing
- 2 this whole concept?
- 3 A. Well, the next thing we did was we tested it, extensively,
- 4 and advised him on how to modify it, enhance it. We got it
- 5 into a form where we could do two things. One thing was we
- 6 wanted to present it publicly at a meeting of the Government
- 7 Finance Officers's Association, which is an association that
- 8 represents the industry, and also we contacted a lawyer about
- 9 filing a patent application.
- 10 Q. Before we get to that, did you go out to any perspective
- 11 customers?
- 12 A. No, we didn't.
- 13 Q. When did you first get into a position of conducting a
- 14 public auction using the electronic auctioning system?

- 15 A. I think we were capable of hosting one as early as June
- 16 1st, 1996, but our first client was the City of Pittsburgh and
- 17 we handled a \$70 million auction for the City of Pittsburgh in
- 18 November of 1997.
- 19 Q. Now, prior to that auction, that electronic auction, had
- 20 anyone else ever, to your knowledge, used an electronic
- 21 Internet-based web browser-based auctioning system to auction
- 22 municipal bonds?
- 23 A. No.
- 24 Q. This was the first time here in Pittsburgh?
- 25 A. Yes, it was.

- 1 Q. Now, did you decide to get a patent on your ideas?
- 2 A. We did. We consulted a lawyer and asked for advice as to
- 3 whether or not it was patentable and what the process was.
- 4 Q. Ballpark, what time frame are we talking about did you
- 5 start looking at the idea of getting a patent?
- 6 A. I think we first started to look in January or February,
- 7 maybe March, sometime in the first quarter of 1997 we started
- 8 to look for a patent lawyer we could afford, and, actually, we
- 9 found one.

- 10 Q. That was somebody here in Pittsburgh?
- 11 A. Yes, he's now actually Carnegie Mellon University, but at
- 12 the time he was a patent attorney at the Webb Law Firm here in
- 13 Pittsburgh.
- 14 Q. I'm going to show you Plaintiff's Exhibit 3, which is the
- 15 fairly thick prosecution history for a provisional
- 16 application. Can you tell us, is this a copy of your
- 17 provisional application, this document?
- 18 A. Yes, it looks like it.
- 19 Q. I won't get into all the details because it's a multipaged
- 20 document, but it has a section called background of the
- 21 invention and then some descriptions of various materials, and
- 22 then at the end of this, it had some very fairly lengthy
- 23 materials. Do you recognize any of that? I'm having some
- 24 difficulty zeroing in. That's a little better. Do you
- 25 recognize any of this stuff?

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2

- 1 A. That looks like the code actually that we had written to
- 2 run the MuniAuction system.
- 3 Q. When you say "the code," this goes on for some 60 to 70
- 4 pages. What is code? What are you talking about?
- 5 A. It's software code. It's the special language that's used
- 6 to make a technology like ours work.
- 7 Q. Who wrote this code?
- 8 A. We hired a college student and also was being advised by
- 9 Dr. Panoff to write the initial code for us.
- 10 Q. So other portions of this code talk about different steps
- 11 in this process. Was this source code or code made a part of
- 12 your patent application?
- 13 A. It was.
- 14 Q. And attached to it?
- 15 A. Yes, including -- I don't see it here, but including the
- 16 true interest cost calculation.
- 17 Q. Why did you include as part of this patent application the
- 18 source code that had been developed for this particular

- 19 product?
- 20 A. Our patent lawyer advised us --
- 21 MR. QUARLES: Objection, Your Honor.
- 22 Q. You don't have to testify as to what your patent attorney
- 23 advised you. I didn't intend for you to do that.
- MR. NIRO: Withdraw that, if that's the objection.
- 25 A. Sorry.

- 1 Q. Tell us without --
- THE COURT: What happened next?
- 3 Q. Tell us what happened without disclosing the advice of
- 4 your attorney.
- 5 A. Well, we included it because we wanted to disclose
- 6 everything that we knew, everything that we had discovered,
- 7 everything that we had conceived of that might be relevant to
- 8 the issuance of the patent, we wanted to disclose it; and as I
- 9 understand the process, even from video, the idea is to make
- 10 it known to the public what you've done so they can use it as
- 11 long as they pay you for it.
- 12 Q. All right. This application, the provisional was filed
- 13 May 29, 1997. Before that day, had there been any sales of

- 14 this system that you conceptualized?
- 15 A. No.
- 16 Q. Had there been any offers for sale?
- 17 A. No.
- 18 Q. What was the earliest day of any commercial activity? Was
- 19 it before or after May 27?
- 20 A. The first time?
- 21 Q. 1997.
- 22 A. The first time we showed it was after that date, the first
- 23 time we demonstrated it in public.
- 24 Q. Any public views before that date?
- 25 A. No, there were not.

- 1 Q. Now, you were eventually awarded a United States patent, a
- 2 copy of which is sitting over here. I'm going to show you
- 3 this. This is Plaintiff's Exhibit 1.
- 4 Can you tell us whether or not this, in fact, is
- 5 your United States Patent 6,161,099?
- 6 A. Yes, that's it.
- 7 Q. I am going to see if I can go through some of this patent

- 8 with you, at least the portions that we can see here.
- 9 I'm going to again try to focus in on this slowly.
- 10 It says, the title is, Process and Apparatus For Conducting
- 11 Auctions Over Electronic Networks and identifies three
- 12 inventors. Those are you, Mr. Verses, Mr. Panoff, is that
- 13 correct?
- 14 A. That's correct.
- 15 Q. Assignee is who?
- 16 A. MuniAuction, Inc.
- 17 Q. The patent is issued December 12, 2000, correct?
- 18 A. That's correct.
- 19 Q. Now, one of the things that I want you to look at here is
- 20 something called field of search? Do you see that, field of
- 21 search?
- 22 A. Yes.
- 23 Q. What does that mean?
- 24 A. It's my understanding --
- MR. QUARLES: Objection, Your Honor.

- 1 THE COURT: Well, what do you think it means? He
- 2 knows what it means.

- 3 MR. QUARLES: Okay.
- 4 A. I think it means that is the field in which the examiner
- 5 himself searched to find out whether or not any patent had
- 6 been issued or any information in his possession or in the
- 7 possession of a patent office or any source he had access to
- 8 about our invention or anything that might relate to our
- 9 invention.
- 10 Q. It identifies where the examiner was searching?
- 11 A. That's correct.
- 12 Q. Then it has underneath U.S. Patent Documents references
- 13 cited, and it identifies a whole series of U.S. patents. Do
- 14 you know what those are, these references cited?
- 15 A. Yeah. They are not only patents that we or our attorneys
- supplied to the patent office for the patent examiner's
- 17 consideration but also the patents the examiner himself
- 18 through his own independent search had also identified as
- 19 possibly relevant.
- 20 Q. I am going to move to the next page, and I see that there
- 21 are some patents from a class and subclass called 705/37
- 22 Fraser, Lupien, Ausubel, and Walker. What do you understand
- 23 705/37 to mean?

- 24 A. Well, that's the class and subclass in which our own
- 25 patent falls, and I understand it to be the patent examiner's

- 1 efforts to identify everything of relevance with respect to
- 2 the issuance of our patent that had also been patented.
- 3 Q. By the way --
- 4 THE COURT: Before we get too far afield, you're
- 5 not contending you are an expert in patent law?
- 6 THE WITNESS: Certainly not.
- 7 THE COURT: You are just telling the jury what you
- 8 think from your own experience of it?
- 9 THE WITNESS: That's true.
- THE COURT: We'll accept that on that basis.
- 11 Q. On the page it identifies the assignee as MuniAuction,
- 12 Inc. Has the company's name changed?
- 13 A. We changed it to Grant Street Group at a later point in
- 14 time.
- 15 Q. And when did you do that?
- 16 A. I believe it was in 2000 or 2000 -- I believe it was in
- 17 2000 we changed our name.
- 18 Q. Did the ownership of the patent change or just the name of

- 19 the company?
- 20 A. The name of the company changed.
- 21 Q. I have the certificate here from the Commonwealth of
- 22 Pennsylvania. That is Exhibit 224. Is this the certificate
- 23 acknowledging the name change from MuniAuction to Grant Street
- 24 Group, Inc.?
- 25 A. It is.

- 1 Q. Just very briefly then back to the patent. I want to take
- 2 you to the other publications because there are some things in
- 3 here, I'll have you look at other publications and then
- 4 there's a list.
- 5 Identified in that list is Dave Landes August 16
- 6 letter. Is that, do you know, the same Dave Landes who was
- 7 referred to earlier and introduced?
- 8 A. It is the same.
- 9 Q. And then Rick Thomas August 27th letter?
- 10 A. It is. He and Mr. Landes had a business relationship, and
- 11 it was information that he had sent about a product he was
- 12 serving jointly with Mr. Landes.

- 13 Q. Called what?
- 14 A. That was called Muni Bid.
- 15 Q. On the second page under other publications, look at a
- 16 couple of these. I see one called PARITY brochure and another
- 17 called PARITY and municipal bond security letter and then
- 18 residence debts PARITY, online bidding.
- Do you know whether or not that's the same PARITY
- 20 that was referred to here earlier today by Thomson's counsel?
- 21 A. It's is.
- 22 Q. There is a PARITY bid form and PARITY form of agreement.
- 23 Do you know whether or not that's the same or different PARITY
- 24 that was referred to earlier today?
- 25 A. It's the same PARITY.

- 1 Q. And there was some reference to BIDCOM. Is BIDCOM
- 2 referenced in the materials that were considered by the patent
- 3 examiner?
- 4 A. Repeatedly.
- 5 Q. Where? Can you identify some of them?
- 6 A. It's in all caps.
- 7 Q. Over here, BIDCOM PARITY bidding system (indicating)?

- 8 A. Yeah.
- 9 Q. So if this record is correct, some of the materials that
- 10 were considered by the patent examiner were the PARITY and
- 11 BIDCOM systems that were referred to in the opening statement?
- MR. QUARLES: Objection, Your Honor. Leading and
- 13 incorrect.
- 14 THE COURT: Okay. Why don't you rephrase it.
- MR. NIRO: I can rephrase it.
- 16 Q. Can you tell us whether or not these other publications
- 17 relate to a product of which you are aware, and if so, what is
- 18 it?
- 19 THE COURT: If you know.
- 20 Q. If you know.
- 21 A. They're all -- it's all information that we gathered and
- 22 supplied to the patent examiner which relate to PARITY and
- 23 BIDCOM as it existed at the time we made those submissions.
- 24 Q. When you say --
- 25 THE COURT: When you say "we," who are you talking

1 about?

- THE WITNESS: I'm sorry. "We" would be Dan Veres
- 3 and myself as the inventors.
- 4 THE COURT: Personally submitted these?
- 5 THE WITNESS: Yes, that is true, we submitted them
- 6 through our attorney.
- 7 Q. You found them and submitted them to your attorney, and
- 8 your attorney submitted them to the patent office?
- 9 A. That is correct.
- 10 Q. Now, in the video about the patent office, there was
- 11 something referenced there called prior art. Do you recall
- 12 that in the video that the Court showed?
- 13 A. Yes.
- 14 Q. Are these things that you have been looking at as other
- 15 publications including the PARITY publications and the BIDCOM
- 16 publications prior art as you understand it?
- 17 A. They are prior art as I understand it.
- THE COURT: Is that in dispute?
- MR. QUARLES: The question is surely as to whether
- 20 some of these documents were available. Some of these
- 21 documents are not technically prior art.
- THE COURT: But this is where prior art should go?
- MR. QUARLES: Yes.

- 24 Q. Now, just briefly and quickly I want to go back to this
- 25 field of search class and subclass 705/37. Do you know based

- 1 upon your own personal experience, not as a patent attorney,
- 2 but as someone who got a patent, what that class and subclass
- 3 relates to?
- 4 A. It relates to bidding matching systems and auction
- 5 systems, Subclass 37.
- 6 Q. Now, I want to show you portions of what's called the
- 7 prosecution history of your patent. Do you recall in the
- 8 video, I think the commentator noted it's a written record of
- 9 proceedings before the patent office?
- 10 A. Yes.
- 11 Q. Are you familiar with that proceeding as it relates to
- 12 your patent?
- 13 A. I was involved in it.
- 14 Q. Did you personally attend interviews with the patent
- 15 examiner in the course of the examination process?
- 16 A. Two of them.
- 17 Q. And you attended with or without your attorneys?

- 18 A. In both cases, with our attorneys.
- 19 Q. And did you in this process of getting your patent
- 20 actually meet and confer with your attorneys in this process
- 21 like was shown on the video?
- 22 A. Yes, I did.
- 23 Q. Let me show you some portions of the prosecution history,
- 24 and I'm going to try to go through these quickly.
- 25 First, let's see if we can back up. This is the

- 1 cover page of Plaintiff's Exhibit 2. Can you tell us what
- 2 this is? Do you need it zeroed in on, zoomed in?
- 3 A. It appears to be a reference -- it appears to reference a
- 4 patent in class 705/37.
- 5 Q. Do you have it up in front of you the books, PTX No. 2. I
- 6 am having some difficulties zooming. Sally just got it.
- 7 I want to direct your attention to the portion that
- 8 says Class 705, Subclass 37. Can you tell us what class and
- 9 subclass your patent was assigned to in terms of the
- 10 technology classification?
- 11 A. Class 705, Subclass 37.
- 12 Q. The second page is something called search notes of the

- 13 patent examiner. Can you tell us whether or not these notes
- 14 indicate the examiner, in fact, searched in the Class 705,
- 15 Subclass 37?
- MR. QUARLES: Your Honor, I object on the grounds
- 17 that the witness is now being asked to speculate about what an
- 18 examiner did, how long he spent on it. Perhaps if we could
- 19 approach the bench.
- THE COURT: Yes.
- 21 (Sidebar discussion held as follows:)
- THE COURT: Do you have an expert that is going to
- 23 testify about this stuff.
- MR. NIRO: No, Your Honor. I think the parties
- 25 have agreed we're not going to have an expert testifying, and

- 1 all I'm trying to confirm is the written record of the
- 2 proceedings before the patent office that there was a search
- 3 done, and in a particular class and subclass, and ultimately
- 4 that the very items of prior art that they say were not
- 5 disclosed to patents are, in fact, in this particular class
- 6 and subclass. That's it.

- 7 THE COURT: Is any of this stuff in dispute?
- 8 MR. QUARLES: Yes, Your Honor. We definitely
- 9 dispute the inference that is being asked to be drawn here.
- 10 The examiner must have seen it and ignored it. There is a
- 11 case in which the federal circuit says you can't draw that
- 12 inference.
- What is in front of the patent examiner is what's
- 14 on the patent.
- MR. McELWAIN: The examiners have a duty to list
- 16 what is considered, which is on the final patent. You can't
- 17 draw the inference.
- MR. NIRO: If they're prepared to stipulate that
- 19 the examiner searched these classes and subclasses that's
- 20 indicated in the search notes; and two, the two items of prior
- 21 art that they represented to this jury were not considered by
- 22 the examiner are, in fact, that class and subclass, we don't
- 23 have a problem.
- MR. QUARLES: I can't stipulate, and he can't
- 25 testify as to what the examiner did with respect to the

1 search, how long he spent, whether he found those patents or

- 2 not.
- 3 MR. NIRO: We're not asking him that.
- 4 THE COURT: Okay. The documents which you want to
- 5 talk about, you showed this in your opening?
- 6 MR. QUARLES: Yes, sir. The patents that he had
- 7 that he did not give to the patent office.
- 8 THE COURT: Are you contending that he did, in
- 9 fact, give to the patent office?
- MR. NIRO: No. We're going to deal with that in a
- 11 moment. In fact, what he had was not the patent -- abstract
- 12 of the patents, not the drawings that he showed to the jury.
- 13 We're going to say this prior art was, in fact, before the
- 14 patent examiner because it was right in the areas that he
- 15 searched, that's all.
- THE COURT: I'm not following you. How do we know
- 17 that? How do we know he saw these typical patents you talked
- 18 about?
- MR. NIRO: We know he searched, and they were in
- 20 the file. We don't know he saw them.
- 21 MR. QUARLES: They were in his file?
- MR. NIRO: In that classification.

- THE COURT: Were the patents in the prosecution
- 24 file?
- MR. NIRO: They were in the search.

- 1 MR. QUARLES: No.
- 2 MR. NIRO: They were in the search area, not in the
- 3 prosecution file. They were in the search area that was
- 4 searched. In other words, there are 20 patents, let's say,
- 5 and that's the class and subclass.
- 6 THE COURT: Objection sustained.
- 7 MR. QUARLES: Thank you, Your Honor.
- 8 (Sidebar discussion was concluded.)
- 9 THE COURT: We decided Charlie Batch should start
- 10 the next football game for the Pittsburgh Steelers. That was
- 11 what that was all about.
- 12 BY MR. QUARLES:
- 13 Q. Let's see if we can talk about some of the things that
- 14 went on during the prosecution process.
- There was a notice of references cited, and I want
- 16 to put that before you as part of the record of proceedings
- 17 before the patent examiner and simply have you confirm that

- 18 there were four items of prior art cited by the examiner from
- 19 Class 705, Subclass 37.
- 20 A. That's correct.
- 21 Q. Are you familiar with this Walker patent?
- 22 A. Generally.
- 23 Q. Do you know whether or not the Walker patent references
- 24 the Internet?
- 25 A. It does.

- 1 Q. And web browsers?
- 2 A. It does.
- 3 Q. And that was considered by the patent examiner?
- 4 A. It was.
- 5 Q. Now, you mentioned interviews with the patent examiner.
- 6 I'm going to show you an interview summary and ask you to tell
- 7 us whether this official document from the patent office
- 8 indicates that you, Mr. Dan Veres, were present at an
- 9 interview with the patent examiner on January 11, 2000?
- 10 A. That's correct.
- 11 Q. Who else was there?

- 12 A. Two of our attorneys, our local counsel, whose name is
- 13 shown there to the right of Dan Veres. His name is Keith
- 14 Ruffus and also our counsel, our patent counsel in Northern
- 15 Virginia right across the street from the patent office. His
- 16 name is Rob Faris.
- 17 Q. Who is these people Forest Thompson and Eric Stamber?
- 18 A. They were examiners. Mr. Stamber was a senior, and
- 19 Mr. Thompson a less senior examiner.
- 20 Q. Now, there was something filed at the patent examiner
- 21 called amendment -- I'll put that up? On January 24, 2000,
- 22 and I want to take you to the portion that says applicants
- 23 appreciate the time -- see if we can zoom in on
- 24 it -- applicants appreciate the time devoted by Examiner
- 25 Thomson and Stamber to the 1-11-99 interview.

- 1 Did you attend that interview?
- 2 A. I attended the interview on 1-11-2000. I think that's a
- 3 typo.
- 4 Q. Not '99. It was 2000?
- 5 A. Yes.
- 6 Q. Then there's a statement made concerning something that

- 7 you told the patent examiner during this interview. It says,
- 8 During the interview, Inventor Myles Harrington provided some
- 9 further brief explanation concerning the prior art PARITY
- 10 system described at Page 3 and following of applicant's
- 11 specification in describing certain documents applicant
- 12 submitted with their I29, 1990 disclosure statement.
- 13 It goes on and says, As Inventor Harrington
- 14 explained during the interview, defining BIDCOM PARITY would
- 15 not yield to invention, at least such combination would not,
- 16 for example, operate or communicate at least one message
- 17 associated with said submitted bid to said issuer's computer
- 18 over said at least one electronic member and displays on said
- 19 issuer's computer display information, and it goes on.
- 20 Do you recall having a conversation with the patent
- 21 examiner in which you discussed the PARITY BIDCOM system?
- 22 A. I do.
- 23 Q. And what did you tell the patent examiner about that
- 24 system?
- 25 A. We drew the patent examiner's attention to the information

- 1 we had received from Mr. Landes of PARITY, Mr. Rick Thomas of
- 2 Muni Bid and also information we had obtained with respect to
- 3 the BIDCOM system from some marketing materials, and we
- 4 distinguished MuniAuction from those packages.
- 5 Q. Was any effort made to conceal information about PARITY or
- 6 BIDCOM from the patent examiner during this examination
- 7 process?
- 8 A. Absolutely not.
- 9 Q. On the final page of this document there is something
- 10 called information disclosure statement. There is reference
- 11 made to a series of things.
- I would just like you to focus on those. One is
- 13 David Landes' 8-16-99 letter, Rick Thomas' 8-28-1966 letter,
- 14 sample form of Muni Bid, a brochure introduction to Muni Bid
- 15 and BIDCOM competitive bidding system and some initials on the
- 16 side. Do you know whose initials those are on the official
- 17 record?
- 18 A. I believe Forest Thomas, the examiner.
- 19 Q. What did these items of alleged prior art relate to, do
- 20 you know?
- 21 A. The first one is a letter from Mr. David Landes to Dan
- 22 Veres describing the service that he was offering called

- 23 PARITY.
- 24 The second one was a related letter from his
- 25 business partner in the Muni Bid venture which described a

- 1 service that was being offered by or at least marketed by
- 2 Mr. Thomas, and the other things there, the sample form of
- 3 Muni Bid notice of sale, that was information, I believe, that
- 4 was attached to the letter from Rick Thomas which described
- 5 their system in some detail, and also the introduction to the
- 6 Muni Bid as well came from Mr. Thomas.
- 7 Mr. Landes' letter also had attachments as well
- 8 that described his system and services in some detail.
- 9 Q. Who brought this information to the attention of the
- 10 patent examiner?
- 11 A. Dan Veres and myself, MuniAuction did.
- 12 Q. Where did you get this information from PARITY and BIDCOM?
- 13 A. We obtained the information about PARITY and Muni Bid from
- 14 Mr. Landes and Mr. Rick Thomas directly, and the information
- 15 from BIDCOM, my recollection is we got that at a conference
- 16 that we attended that was some marketing materials that were

- 17 being circulated by BIDCOM.
- 18 Q. I want to show you some things that were actually in the
- 19 patent file for your patent. One is a letter dated August 28,
- 20 1996 from a Mr. Rick Thomas to Mr. Dan Veres. The date on
- 21 this is August 28, 1996, and it says Dave Landes with PARITY
- 22 suggested I send you the enclosed information regarding Muni
- 23 Bid and PARITY.
- 24 Did you receive information concerning PARITY and
- 25 Muni Bid from Mr. Landes?

- 1 A. We did.
- 2 Q. And did you or did you not disclose that to the patent
- 3 office examiner?
- 4 A. We did.
- 5 Q. I'm going to show you another document. This is August
- 6 16, 1996 to Mr. Veres. This one is signed by Dave Landes,
- 7 president.
- 8 Did you in fact, receive, you or Mr. Veres receive
- 9 materials from Mr. Landes describing this PARITY BIDCOM system
- 10 as it existed at that time?
- 11 A. We did.

- 12 Q. What did you do with it?
- 13 A. I believe we just filed it at that point.
- 14 Q. You gave it to the patent examiner?
- 15 A. I'm sorry? When we got it, when we filed the patent
- 16 application, we did give it to the examiner in one of the
- 17 information disclosures that followed the application.
- 18 Q. Now, do you recall earlier this morning the little disk
- 19 that was held up, this is PARITY BIDCOM?
- Did either Mr. Landes or Mr. Thomas or anyone from
- 21 PARITY BIDCOM give you a disk of any kind when they submitted
- 22 the materials they had concerning PARITY BIDCOM?
- 23 A. No, they did not.
- 24 Q. Did you withhold anything that you were given by
- 25 Mr. Landes or the people at PARITY BIDCOM from the patent

- 1 examiner, or did you give the patent examiner everything they
- 2 gave you?
- 3 A. It was our practice to give anything and everything that
- 4 might be relevant to our application to our attorneys who
- 5 would then forward them to the examiner.

- 6 Q. All right. Now, with the PARITY BIDCOM information in
- 7 front of them, do you know whether or not the patent examiner
- 8 reached a decision on whether you were entitled to a patent
- 9 based upon what you had invented?
- 10 A. We do.
- MR. QUARLES: Objection, Your Honor.
- THE COURT: What's the legal basis of your
- 13 objection?
- MR. QUARLES: He is asking for expert testimony.
- 15 THE COURT: Well, no. We clearly established he is
- 16 not testifying as an expert. He is talking about his own
- 17 patent. He can answer. You can answer that question, sir.
- 18 A. He did.
- 19 Q. All right. There is something called a notice of
- 20 allowability. Do you know what that is?
- 21 A. It's the -- my understanding of it is it's the step right
- 22 before the patent office issues a patent. They tell you
- 23 they're about to issue a patent.
- 24 Q. Did the examiner explain the reasons why he was issuing
- 25 this patent to you?

- 1 A. Yes, he did.
- 2 Q. I'm going to show you a page from the prosecution history.
- 3 See if we can read it. It says, first of all, it says
- 4 statement of reasons for allowance. Can you read that or do
- 5 you want me to read it?
- 6 A. The instant invention relates to a novel and unobvious
- 7 system directed to an electronic auction process or auction
- 8 fixed income securities. The system and process requiring,
- 9 among other things, automatically computing at least one
- 10 interest cost value based at least in part on said inputted
- 11 data, said automatically computed interest cost values,
- 12 specify a rate representing borrowing cost associated with
- 13 said at least one fixed income security in similarly
- 14 terminology in both of the interclaims. Applicants amendment
- 15 makes the invention unique and distinct over prior art.
- 16 Q. Okay. That prior art that he is referring to, did it or
- 17 did it not include PARITY and BIDCOM?
- 18 A. It did.
- 19 Q. The examiner says he concluded the invention was novel and
- 20 unobvious. Did the examiner say that orally or in writing or
- 21 both?

- 22 A. I believe -- I don't remember him using specifically those
- 23 terms in the interview, but certainly in my I think it says
- 24 from the video cover of the patent.
- 25 Q. At that point in early 2000, you had the examiner saying

- 1 that the application was allowed and ready to issue. Did you
- 2 allow it to issue?
- 3 A. No. We asked the examiner to hold up.
- 4 Q. Why did you do that?
- 5 A. Because we had discovered what -- we had discovered prior
- 6 art that we had not previously seen.
- 7 Q. Prior art relating to what?
- 8 A. The PARITY system or at least the PARITY concept.
- 9 Q. And did you keep that prior art to yourself or did you
- 10 tell the patent office about it?
- 11 A. We gave it to our attorneys who then forwarded it to the
- 12 patent office.
- 13 Q. Let me show you something called a preliminary amendment
- 14 and applicant's interview summary record.
- This is dated August 18, 2000, and this is after
- 16 you already had an allowed application. Did you or did you

- 17 not attend an interview, a second interview with the patent
- 18 examiner?
- 19 A. I did attend it.
- 20 Q. What was the purpose of that second interview?
- 21 A. To discuss the additional prior art and the reasons why we
- 22 had asked the examiner not to issue our patent until he had
- 23 considered the additional prior art.
- Q. In the beginning of this statement, it says, Applicants
- 25 thank the Examiner Thompson and Stamber for their time during

- 1 the 8-16-00 personal interview. At the interview, applicants
- 2 explained that after receiving the 2700 notice of allowance,
- 3 they obtained the trademark registration filed for PARITY and
- 4 design filed on 3-27-92 by 21st Century Municipals and
- 5 discovered a specimen then containing detailed information
- 6 about the PARITY system. See specimen entitled PARITY a
- 7 realtime, no-risk bidding network from 21st Century Municipals
- 8 and associated statement of use.
- 9 Was that statement, in fact, made to the patent
- 10 examiner that there was some additional material you had

- 11 concerning PARITY and BIDCOM that you wanted to get before the
- 12 examiner?
- 13 A. That's what you said.
- 14 Q. It goes on to say, applicants have withdrawn their allowed
- 15 application from issue to give the examiner the opportunity to
- 16 consider all of this information and reach his own
- 17 conclusions. Why did you do that?
- 18 A. We wanted to make sure that we did not neglect to supply
- 19 the examiner with anything that he might consider to be
- 20 relevant to issuing our patent.
- 21 Q. Did you give the patent examiner everything that PARITY
- 22 and BIDCOM gave you describing their system?
- 23 A. We did.
- 24 Q. And after this additional material was provided, what
- 25 conclusion did the examiner reach?

- 1 A. He concluded that our invention was patentable.
- 2 Q. Did he state the reasons?
- 3 A. He did formally in writing.
- 4 Q. I'm going to show you Page 3 of the filed history
- 5 statement of reasons for allowance.

- Would you read to the jury what the examiner said
- 7 were the reasons for the allowance of your patent application?
- 8 A. The instant invention relating to a novel and unobvious
- 9 system directed to an electronic auction process or auction
- 10 fixed income of financial instruments.
- This system and process incorporating a web browser
- 12 and requiring, among other things, automatically computing at
- 13 least one interest cost value based at least in part on said
- 14 inputted data, said automatically computed interest costs
- 15 value specifying rate representing borrowing costs associated
- 16 with said at least one fixed income security in a similar
- 17 terminology in both of the independent claims, applicant's
- 18 amendment makes the invention unique and distinct over prior
- 19 art.
- 20 Q. All right. The examiner concluded the invention was
- 21 unique, distinct, novel, and unobvious, is that correct?
- 22 A. That's correct.
- 23 Q. And the prior art that was considered, at least on the
- 24 face of this patent, was the PARITY BIDCOM system, correct?
- 25 A. That's correct.

- 2 of a web browser, calculating interest of cost, based on
- 3 inputted data and automatically computing interest costs value
- 4 specifying a rate representing borrowing costs, those five
- 5 things in combination were patentable, is that correct, or
- 6 not?
- 7 A. That's correct.
- 8 Q. Did your invention as described by the patent examiner
- 9 have any unexpected consequences as you at least viewed?
- 10 A. I think when we commercialized it, we were quite surprised
- 11 by how quickly it was accepted and adopted by the marketplace.
- 12 Q. Now, did these pieces, the pieces of the invention, did
- 13 they exist in one form or another separate and distinct from
- 14 the combination before your invention?
- 15 A. Many of them did, yeah.
- 16 Q. There was an Internet, for example?
- 17 A. Correct.
- 18 Q. And there were web browsers?
- 19 A. Correct.
- 20 Q. And people that could calculate interest cost in some way?
- 21 A. They could.

- 22 Q. Did anyone put the combination together like you did?
- 23 A. Not prior to us, no.
- 24 Q. Now, the defendant in this case, I think I heard it during
- 25 the opening statement, said you didn't give the patent office

- 1 everything that was important to determine whether or not you
- 2 were entitled to a patent. Is that so?
- 3 A. That's not true.
- 4 Q. Do you remember your testimony about Class 705, Subclass
- 5 37?
- 6 A. Yes.
- 7 Q. Do you know whether that class and subclass has prior art
- 8 in it that was cited by the examiner?
- 9 A. Well, Walker, for example, and at least four others from
- 10 that class were cited on the cover of the patent.
- 11 Q. All right. There was some reference made to some items of
- 12 prior art Fisher and Brown, and I want to see if I can take
- 13 you to that, and then a Sara Thomas I think was mentioned.
- I want to take you to Sara Thomas and who she is
- 15 and show you initially Defendant's Exhibit No. TR, DX-TR. Do

- 16 you recognize this document that I just put up here
- 17 (indicating)?
- 18 A. Yes, I do.
- 19 Q. What is it?
- 20 A. It's an email from Sara Thomas to Dan and I regarding some
- 21 research that she had done on patents.
- 22 Q. First of all, who is Sara Thomas?
- 23 A. Sara Thomas was a contract employee that we had hired to
- 24 help us get our files organized.
- 25 Q. Did she send you something related to a Fisher Patent

- 1 5,835,896?
- 2 A. She did.
- 3 Q. Did what she send you contain any drawings of the type
- 4 that were put before the jury in this case during the opening
- 5 statement where it said Internet or web browser?
- 6 A. No.
- 7 Q. Was that true with respect to the other patents, the
- 8 Fisher patent, of which you were given a copy by her, do you
- 9 know whether or not there were any drawings or anything like
- 10 that that came along with that?

- 11 A. No, there were no drawings, not in the email she sent me,
- 12 no.
- 13 Q. Okay. So the drawings that were up here a little while
- 14 ago weren't something you were given, correct?
- 15 A. That's correct.
- 16 Q. What did you do with the materials that Sara Thomas gave
- 17 you?
- 18 A. The same thing we did with everything else that we
- 19 received. Anything that might have been prior art would be
- 20 forwarded to our attorney, our local attorney, who would
- 21 forward it to our patent counsel in Northern Virginia.
- 22 Q. Did you personally hold anything back in any way, shape,
- 23 or form from the patent office or the patent examiner that
- 24 might conceivably be prior art?
- 25 A. No. It was very clear to us that everything that we -- we

- 1 didn't make the independent determinations as to whether or
- 2 not something was or something was not -- when I say "we," Dan
- 3 Veres and I did not make independent verifications this is
- 4 prior art and that's not.

- 5 We simply forwarded it to our lawyers to let them
- 6 make the decision as to what was and was not relevant to the
- 7 examiner.
- 8 Q. Now, the two actual patents that I think were shown during
- 9 the opening are -- I'll try to zoom in. One of them is U.S.
- 10 Patent 5,794,219 entitled Method of Conducting an Online
- 11 Auction with Bid Pooling to Steven J. Brown.
- 12 Can you tell in looking at this where that patent
- 13 is classified on its face?
- 14 A. It's a little out of focus, but it's 705/37.
- 15 Q. I'll see if I can zero in on it. It is completely --
- 16 A. There it is, 705/37.
- 17 Q. What about the other one, the Fisher patent that was
- 18 referred to?
- 19 A. It was also in the same class and subclass 705, Subclass
- 20 37.
- 21 Q. And that one is called methods and system for processing
- 22 and transmitting electronic auction information?
- 23 A. Correct.
- 24 Q. Is that the same class and subclass that your patent is?
- 25 MR. QUARLES: Objection, Your Honor. That is

- 1 exactly --
- 2 MR. NIRO: I can withdraw that.
- 3 Q. Have you had a chance to look at these two patents?
- 4 A. Generally. I had a quick glance to them. I haven't
- 5 studied them, but I'm generally familiar with both of them.
- 6 Q. Are you familiar enough with them to say whether or not
- 7 they disclose your invention in combination?
- 8 A. They don't.
- 9 MR. QUARLES: Objection, Your Honor.
- 10 THE COURT: Sustained.
- 11 Q. All right. Let me see if we can move to a different area.
- 12 I'm going to show you something called a continuing
- 13 prosecution application, CPA, and this is part of the
- 14 prosecution history. Do you know what that is?
- 15 A. We filed -- it's an application with MuniAuction filed
- 16 with the patent office for another patent that relates back to
- 17 our original patent application that was filed back in the
- 18 spring of 1997.
- 19 Q. All right. This says that you had to pay an additional
- 20 \$924?

- 21 A. Correct.
- 22 Q. And was that to withdraw your application from issue to
- 23 cite additional prior art?
- 24 A. That, I'm not sure of. I can't see it.
- 25 (Please proceed to next page with no loss of context.)

- 1 MR. NIRO: This is part of Plaintiff's Exhibit 2,
- 2 Your Honor.
- 3 BY MR. NIRO:
- 4 Q. There's something attached to that, and I just want to
- 5 put it up here if we can. Let's see if we can zoom in a bit.
- 6 Do you recognize what additional material was provided to the
- 7 patent examiner after the application had been allowed?
- 8 A. There's a list here of things that we gave to the
- 9 examiner after it had been allowed, but before it had been
- 10 issued, then asked them to consider them as prior art.
- 11 Q. Do any of those materials relate to PARITY BIDCOM?
- 12 A. Yes.
- 13 Q. How many of them, do you know?

- 14 A. Well, most of the articles actually address PARITY, so
- 15 I would say that the majority of things on there, and most of
- 16 the things on there relate to PARITY, BIDCOM, and MuniAuction
- 17 or just PARITY and BIDCOM. For example, the trademark was
- 18 just PARITY, trademark application.
- 19 Q. All right, I want to very quickly take you through your
- 20 patent, which I understand the jury will get in a book, but
- 21 just to quickly go through it, does your patent have drawings?
- 22 A. A number of them, yes.
- 23 Q. Without getting into elaborate detail, what, for
- 24 example, does Figure 1 show?
- 25 A. It's a very simplistic representation of a network of

- 1 computers.
- 2 Q. And what about Figure 3A, what is that?
- 3 A. It's a flowchart that shows how the Web pages are tied
- 4 together from the home page through to bid preparation and
- 5 submission.
- 6 Q. And what about Figure 3B?
- 7 A. It's a more detailed presentation of the bid submission

- 8 and preparation and calculation process.
- 9 Q. Figure 3C?
- 10 A. That's where we set up an auction, modify it, put in
- 11 the parameters or specifications given to us by the issuer.
- 12 Q. And what's Figure 4?
- 13 A. It's a registration page where users have to first fill
- 14 out a form in order to get access to the website.
- 15 Q. And Figure 5?
- 16 A. It's what's called a selections page where they have an
- 17 option to, for example, go to a trial auction and practice
- 18 bidding or they can view information about the bond issuer,
- 19 for example, view POS or other documents or actually access
- 20 the auction itself.
- 21 Q. Without going through each and every one of these, can
- 22 you tell us what the remaining figures of your patent relate
- 23 to?
- A. They show, for example, the actual bids being submitted
- 25 on the bid page; they show error messages that are generated,

- 1 for example, when somebody makes a mistake; they show things
- 2 like observation -- an observation page where, for example, an

- 3 issuer could -- or an issuer could see the results of the
- 4 sale, that type of thing.
- 5 Q. All right. There's something called verification.
- 6 What is that? That's Figure 9.
- 7 A. That's where the bidder actually indicates that they
- 8 are qualified to bid and that the ID and password they are
- 9 using is the ID and password for the person whose name is
- 10 shown on the page.
- 11 Q. Does your patent contain a description of your
- 12 invention?
- 13 A. Yes, it does.
- 14 Q. In one of the sections, I want to just go to that very
- 15 quickly, in Column 3 of your patent you refer to something
- 16 called PARITY. What system is that?
- 17 A. That's the same system that Mr. Landes created.
- 18 Q. All right. That's discussed in your patent?
- 19 A. Yes.
- 20 Q. It says: It is a drawback of the PARITY bid submission
- 21 system that to use electronic bid submissions the bidders must
- 22 previously obtain and install the appropriate software,
- 23 resulting in essentially a closed computer network. An

- 24 additional drawback with the PARITY system is that no feedback
- 25 is provided to bidders. The system incorporates all the

- 1 drawbacks inherent in the other bid submission systems.
- What does that mean?
- 3 A. Well, the PARITY system --
- 4 MR. QUARLES: Judge, he was just asked, what does
- 5 that mean. Isn't it clear that it means what it says?
- 6 MR. NIRO: I think, Your Honor --
- 7 MR. QUARLES: Therefore, I say the document speaks
- 8 for itself.
- 9 THE COURT: Why don't you have him read that part
- 10 that you want the jury to focus on.
- 11 MR. QUARLES: He just did read it.
- 12 THE COURT: Good. Did you hear it? Read it again,
- 13 I want to hear it.
- 14 BY MR. NIRO:
- 15 Q. Would you read it.
- 16 A. It's a drawback of the PARITY bid submission system
- 17 that to use electronic bid submission the bidders must
- 18 previously obtain and install all the appropriate software,

- 19 resulting in essentially a closed computer network. An
- 20 additional drawback with the PARITY system is that no feedback
- 21 is provided to the bidders. The system incorporates all of
- 22 the drawbacks inherent in these other bid submission systems.
- Q. Now, in this column you talk about: It is a drawback
- 24 of bids submitted by mail, and it is a drawback of the fax
- 25 auction methods, and it is a drawback of in-person bidding

- 1 methods, and it is a drawback of prior art bidding methods.
- 2 Then you go on and give eight examples, I think, of
- 3 problems that existed. Are any of those problems the ones we
- 4 discussed earlier?
- 5 A. Yes, they were.
- 6 Q. So the Patent Office was told about the problems and
- 7 then your solution to the problems?
- 8 A. That's correct.
- 9 Q. By the way, does your patent cover both open and closed
- 10 bids?
- MR. QUARLES: Objection, Your Honor.
- 12 THE COURT: Objection overruled.

- MR. QUARLES: He has just asked for a legal
- 14 question, whether it covers -- whether his patent covers open
- 15 and closed auctions.
- 16 THE COURT: Well, does your machine have the
- 17 capability of covering both open and closed auctions?
- THE WITNESS: It does.
- 19 THE COURT: He can answer that question.
- 20 BY MR. NIRO:
- Q. Would you tell us what an open auction is and what a
- 22 closed action is so the jury understands it?
- A. In an open auction, bidders have the opportunity to see
- 24 how they are performing relative to other bidders in the
- 25 auction. So, for example, let's say you submit a bid of

- 1 5 percent and somebody else submits a bid of 5.5 percent, then
- 2 in an open auction you would have some idea how you are going
- 3 relative to other bidders and whether or not you need to
- 4 improve your bid or not improve it.
- 5 Alternatively, in a closed or sealed bid auction,
- 6 you wouldn't have any idea what anybody else was submitting
- 7 and you wouldn't then be in a position to react to anybody

- 8 else's bid. All you would see is your bid.
- 9 Q. Now, when you and Dan Veres and Bob Panoff created your
- 10 idea, was Thomson Financial involved in muni bond options?
- 11 A. No, they were not.
- 12 Q. What kind of business were they doing as you understood
- 13 it in the marketplace at that time?
- 14 A. In response to the BIDCOM software, it was a software
- 15 package that a bidder could load onto their computer, upload
- 16 onto their computer, and they could use it to do calculations
- 17 associated with their bid. But in order to do so, they had to
- 18 download information from another computer in another location
- 19 into their software, their BIDCOM software, then they could do
- 20 the calculation that they needed to do. Then they would have
- 21 to transcribe their bid and fax the bid to the issuer in the
- 22 case of a competitive bond sale.
- Q. Focus on BIDCOM for a minute. Did it use the Internet?
- A. No, it didn't.
- 25 Q. Did it have a wed browser?

1 A. No.

- 2 Q. Did it calculate a true interest cost for multiple
- 3 bidders at the same time?
- 4 A. No.
- 5 Q. Did it do the calculation on a central server connected
- 6 to the Internet?
- 7 A. No, it didn't.
- 8 Q. Did it have a centralized clock?
- 9 A. No.
- 10 Q. Did it allow for an observer to see what was going on
- 11 in the bidding process?
- 12 A. No, it didn't.
- 13 Q. Did it solve any of the problems that you've described
- 14 and discussed here to this jury?
- 15 A. No.
- MR. QUARLES: Your Honor, I object to the constant
- 17 leading.
- 18 THE COURT: I will allow it. These aren't matters
- 19 in dispute, are they?
- MR. QUARLES: Yes, Your Honor, BIDCOM is a totally
- 21 different product from PARITY. PARITY is what was on the
- 22 disk.
- THE COURT: All right. I will allow it. You can

- 24 allow him to answer the questions.
- 25 MR. NIRO: I will.

- 1 THE COURT: Ladies and gentlemen, generally going
- 2 through this material the attorneys are trying to speed things
- 3 along and they ask what we call leading questions. That is,
- 4 they tell the information and they can respond yes or no to
- 5 it. Ordinarily I allow leading questions when I think it is
- 6 matters that are not in dispute, but sometimes when it is
- 7 areas that there is dispute as to what was going on, we have
- 8 the witness testify and not the lawyers. So that's what this
- 9 leading question thing is all about. Okay.
- 10 BY MR. NIRO:
- 11 Q. Now, as to PARITY, the second one counsel just
- 12 mentioned, when did Thomson acquire the PARITY system, do you
- 13 know?
- 14 A. It is my understanding they acquired it in December of
- 15 1997.
- 16 Q. From whom did they buy that?
- 17 A. From Dave Landes.

- 18 Q. Did Thomson buy that PARITY system before or after you
- 19 did your first Internet auction here in Pittsburgh?
- 20 A. After.
- 21 Q. Describe this old PARITY system as you understood it.
- 22 A. It was -- my understanding is that the --
- 23 MR. QUARLES: Objection, Your Honor.
- 24 THE WITNESS: -- bidder --
- 25 THE COURT: Hold on, hold on. What is the legal

- 1 basis of the objection?
- 2 MR. QUARLES: The objection would be relevance,
- 3 what his understanding of it was in 1997 is not relevant
- 4 certainly to any issue here.
- 5 THE COURT: I will allow the question. Go ahead.
- 6 THE WITNESS: The PARITY system, as it was
- 7 described in the marketing literature we got from Dave Landes,
- 8 indicated that, among other things, you would take software on
- 9 a disk and you would load it into the bidder's computer -- and
- 10 it would actually take three disks, not just one, but three
- 11 different disks that you would have to load one after another
- 12 into the bidder's computer. Then using other software made by

- 13 other companies, BIDCOM was one example, he gave -- there were
- 14 two others, Bond Bidder, MicroMuni, those were separate
- 15 programs by separate companies that would be used to do
- 16 calculations.
- 17 So you do your calculation on software that -- like
- 18 a BIDCOM or MicroMuni or one of these others, and then you
- 19 would either -- the idea was you were supposed to be able to
- 20 transport the calculation from the software you had loaded
- 21 from these other companies onto the PARITY software and then
- 22 you would connect to a modem and you would be able to send the
- 23 bid from the bidder's computer through the modem to a modem in
- 24 a place called 21st Century Municipals, which was affiliated
- 25 with Dave Landes' company. Then it would get stored there,

- 1 the bid would then get stored there on a computer. Every
- 2 bidder would then send in their bid to that computer; and then
- 3 when it was all over, you could fax the bids to the issuer.
- 4 So it struck us as a terribly inefficient process
- 5 and one that really didn't address the problems we were trying
- 6 to solve.

- 7 THE COURT: Ten-minute recess, please.
- 8 (Recess taken).
- 9 (On record in conference room).
- THE COURT: Okay. I take it you have come to
- 11 agreement on most of this, is that it?
- MR. NIRO: We are just down to two documents,
- 13 Your Honor, we are not going to use anything else but these
- 14 two, with Mr. Harrington.
- 15 THE COURT: Which two -- I have this one.
- MR. NIRO: March 4, correct. Just the highlighted
- 17 area, Your Honor. Then the second is that last page.
- 18 THE COURT: The last page.
- MR. NIRO: The highlighted portion.
- 20 THE COURT: All right. Why are these two now --
- 21 you have withdrawn the other ones, correct?
- MR. NIRO: Yes, for purposes of Mr. Harrington,
- 23 that's correct.
- 24 THE COURT: So what's objectionable about these?
- MR. QUARLES: The objectionable thing about these,

1 Your Honor, is that they are hearsay. They come -- they are

- 2 both written by Mr. Robert Whalen, who is employed by The Bond
- 3 Buyer, which has absolute editorial freedom from my one
- 4 client, Thomson Financial. I-Deal has no interest at all in
- 5 The Bond Buyer. The other Defendant in the case has no
- 6 interest in The Bond Buyer. So this is, by my understanding,
- 7 rank hearsay, surely as to i-Deal and I think also as to
- 8 Thomson.
- 9 THE COURT: Yes.
- MR. QUARLES: Because Thomson gives -- The Bond
- 11 Buyer has complete editorial freedom.
- 12 THE COURT: I agree simply because they may own
- 13 this paper does not convert it into an admission.
- Why wouldn't something like, though, appearing in
- 15 the Wall Street Journal of whatever this is, why wouldn't
- 16 these be secondary sources showing that there was a great deal
- 17 of enthusiasm, this is a new and innovative process? Don't I
- 18 have to take into account what some secondary sources say
- 19 about these things?
- MR. MCELWAIN: Could I address that? Briefly, the
- 21 key is that a claim for the secondary -- it needs to come from
- 22 people skilled in the arts, which is, by their expert's

- 23 submission, this is computer science we are talking about, not
- 24 bond -- that may seem counterintuitive given all we have heard
- 25 about today is computer science --

- 1 THE COURT: One of the biggest steps the municipal
- 2 market has recently taken into cyberspace was the selling of
- 3 debt through the Internet. Although first met with
- 4 skepticism, the concept caught on in a series of successful
- 5 MuniAuction deals.
- 6 MR. MCELWAIN: If you think of the key issue --
- 7 THE COURT: That comes in. I am not going to let
- 8 you tell them this is their newspaper.
- 9 MR. NIRO: No, I won't do that.
- THE COURT: Well, you already did.
- MR. NIRO: He did that in his opening.
- MS. WIGGINS: He said that in his opening.
- 13 THE COURT: Let me see the other one here. Who is
- 14 Dalcomp?
- MR. NIRO: Dalcomp is them.
- MR. QUARLES: No, Dalcomp was a prior company.
- MR. NIRO: That they bought.

- MR. QUARLES: Which was ultimately bought by
- 19 Thomson. What happened was Dalcomp owned BIDCOMP --
- THE COURT: Okay, I will let this come in, I think
- 21 on the same basis.
- You are entitled to let the jury know that these
- 23 people in the industry, or as set forth in the marketplace --
- 24 Wall Street Journal of technology, this was greeted with a
- 25 great deal of enthusiasm, it was a unique and viable new

- 1 product.
- 2 MR. QUARLES: Your Honor, if I can.
- THE COURT: It is admissible on that basis.
- 4 MR. QUARLES: Just to make sure I accurately
- 5 communicated it. It is the -- the objection is that it is --
- 6 this is by people who are talking about the bond industry.
- 7 THE COURT: Yes.
- 8 MR. QUARLES: The patent is about an electronic
- 9 process. A person skilled in the art is not a bond buyer or a
- 10 bond bidder.
- 11 THE COURT: Okay. That's fine. Thank you. Those

- 12 two can come in.
- How much longer do you have with this fellow?
- MR. NIRO: I would say about a half hour,
- 15 Your Honor, we are done.
- 16 THE COURT: Okay. Now, what I allow generally is I
- 17 allow direct, cross, limited redirect, and limited recross and
- 18 that's it. No redirect redirect. None of that. We end for
- 19 all the principal witnesses.
- Now, if you get down to some cumulative witnesses,
- 21 some nickel-dimers, I may just allow a direct and cross. But
- 22 on these main persons I will allow direct, cross, redirect,
- 23 recross.
- 24 All right. We will go to 4:30, 4:45.
- MR. NIRO: Your Honor, just by way of preview for

- 1 tomorrow, after Mr. Harrington we have a very short witness,
- 2 about ten minutes, Mr. Henningan. Then we will call Cheryl
- 3 Horowitz adverse, and she will be maybe half hour to 40
- 4 minutes. So the remaining witness is going to be pretty fast.
- 5 We have our expert and then Mr. Gleason and Mr. Landes.
- 6 THE COURT: You still want to have this Daubert

- 7 hearing on Gleason?
- 8 MR. QUARLES: Very briefly, just to make sure that
- 9 Your Honor understands the arguments we are making and we have
- 10 made it clear what the arguments are.
- 11 THE COURT: All right. Maybe we will do it at
- 12 1 o'clock tomorrow.
- MR. NIRO: I don't think he is going to be on until
- 14 Wednesday morning would be my guess. So we can do it
- 15 tomorrow.
- 16 THE COURT: We will do it at 1 o'clock tomorrow if
- 17 he can get down here.
- MR. NIRO: We will check on that.
- MS. WIGGINS: And the notebooks are ready. I will
- 20 give them to Mr. Palus.
- 21 THE COURT: Yes, he can hand them out. Now, I will
- 22 tell the jury, I don't want them leafing through it while the
- 23 trial is going on, I don't want them to get distracted from
- 24 the testimony. So I will say something to them. And I let
- 25 them take those things home. If they lose one, I will give

- 1 them another one tomorrow, I don't have any problem with them
- 2 taking it home at all and reading it on the bus on the way
- 3 home.
- 4 (Recess taken).
- 5 (Back on record in open court).
- 6 MR. NIRO: Thank you, Your Honor.
- 7 BY MR. NIRO:
- 8 Q. Mr. Harrington, we had covered BIDCOMP, I want to
- 9 quickly go to PARITY. I am going to ask you a series of
- 10 questions about PARITY, what it did or did not have.
- 11 Can you tell me whether or not the PARITY system
- 12 used the Internet?
- 13 A. It did not.
- 14 Q. Can you tell us whether or not it used a web browser?
- 15 A. It did not.
- 16 Q. Could you tell us whether or not it required special
- 17 software to be loaded on the user's computer?
- 18 A. It did.
- 19 Q. Did it or did it not calculate the true interest cost
- 20 for multiple bidders at the same time?
- 21 MR. QUARLES: Objection, Your Honor. There is
- 22 no -- I am sorry. There is no foundation for this. No

- 23 suggestion he has even looked at the PARITY software that's in
- 24 evidence here.
- 25 THE COURT: How do you know that these answers you

- 1 are giving are correct?
- 2 THE WITNESS: From the materials and information
- 3 that had been sent to me by the company.
- 4 THE COURT: They answered these type of questions?
- 5 THE WITNESS: They do.
- 6 THE COURT: Objection overruled.
- 7 BY MR. NIRO:
- 8 Q. Can you answer the question? Do you have it in mind?
- 9 A. I am sorry, did they --
- 10 Q. Could they calculate a true interest cost for multiple
- 11 bidders at the same time?
- 12 A. No.
- 13 Q. There were multiple bidders coming in, could it
- 14 calculate the --
- 15 A. No, it couldn't.
- 16 Q. Did it have a centralized clock?

- 17 A. No, it didn't.
- 18 Q. Did it allow an observer to see what was going on?
- 19 A. Not without special software.
- 20 Q. Now, I'd like to show you again the chart that
- 21 illustrates -- I will back it up -- illustrates features of
- 22 your invention. Can you contrast what's shown in this chart
- 23 with your understanding of what PARITY had as it was submitted
- 24 to you by the people that provided you with information about
- 25 it?

- 1 MR. QUARLES: Objection, Your Honor, on the grounds
- 2 that he is now comparing product to product as opposed to
- 3 comparing what he should be required to do, the product to the
- 4 patent.
- 5 MR. NIRO: We are going to have our expert --
- 6 MR. QUARLES: This is expert testimony.
- 7 MR. NIRO: The expert will do the latter part,
- 8 Your Honor, he can only compare the product.
- 9 THE COURT: Well, I will tell you what, why don't
- 10 we then hold off on this until the expert comes in.
- 11 MR. NIRO: All right, we will do that.

- 12 BY MR. NIRO:
- 13 Q. By the way, you are familiar with the existing Thomson
- 14 new version of their PARITY BIDCOMP, correct?
- 15 A. Generally familiar, yes.
- 16 Q. That's a product that competes with the stuff that
- 17 you're doing?
- 18 A. It is.
- 19 Q. Now, who controls the software as you understand it for
- 20 that type of auction?
- 21 A. I understand it to be controlled by Thomson on a
- 22 central server.
- 23 Q. How about the hardware?
- A. The hardware is also owned by Thomson.
- 25 Q. Who supervises the auction?

- 1 MR. QUARLES: Your Honor, I object unless there's
- 2 some foundation that he knows this from some source other than
- 3 a hearsay source.
- 4 THE COURT: Well, if your client told him, that is
- 5 not hearsay.

- 6 MR. QUARLES: That's correct, but there is no
- 7 suggestion that anybody has told him.
- 8 THE COURT: How did you find out about this?
- 9 THE WITNESS: In fact we did get information from
- 10 public sources about the product that they had supplied, for
- 11 example, the State of Texas, they had supplied in detail the
- 12 description of how the product works.
- 13 THE COURT: Who gave it to you? That's what I am
- 14 asking.
- 15 THE WITNESS: The State of Texas in that case gave
- 16 it to us. We also had a description of product, the 16 pages
- 17 that were submitted as part of the patent application as well.
- THE COURT: Let me see counsel up here.
- 19 (On record at sidebar as follows).
- THE COURT: Just give me a heads-up here because,
- 21 frankly, I am a little confused as to how pointing out how
- 22 their product differs from your product wins you a patent
- 23 infringement case.
- MR. NIRO: Well, he is --
- THE COURT: It seems like you are supposed to be

- 1 saying they are the same.
- 2 MR. NIRO: Well, we are talking about the new
- 3 system, the new system is like his system. The old system is
- 4 not. So I am just covering the new system, what are the
- 5 similarities.
- 6 THE COURT: You are saying before your product came
- 7 out they were completely different and after your patent came
- 8 out they conformed to your methods?
- 9 MR. NIRO: Yes.
- MR. QUARLES: But the question has to be whether --
- 11 we have heard a lot of testimony about automatically
- 12 calculating and a central location for the bids. That is not
- 13 a claim element. There has been a lot of talk about the
- 14 centralized clock going out to the neighborhood time zone.
- 15 That's not an element of the claims.
- MR. NIRO: It most certainly is, Your Honor.
- MR. QUARLES: It is not. It is only that there be
- 18 a synchronization of the clocks. So what we have here is --
- 19 and I am sure this jury thinks they are supposed to find out
- 20 whether our product is like his product. That's just totally
- 21 the wrong place to be.

- THE COURT: Well, they have to find out if your
- 23 product infringes on the claims they are asserting. I
- 24 understood that.
- MR. QUARLES: Yes.

- 1 MR. NIRO: We are not saying that that's not an
- 2 inquiry we are going to go into with our expert. We will not
- 3 do it with him, our expert is going to do that. He is going
- 4 to take the claims elements and go through them.
- 5 THE COURT: I really don't mind you telling them
- 6 how your product works and how it compares and contrasts to
- 7 their product because they should know that. But I could
- 8 certainly tell them that you are permitted to make a product
- 9 that's outside of your own patent.
- MR. NIRO: Sure.
- 11 THE COURT: That's somewhat commercially different
- 12 than your patent, but you still have a right to enforce your
- 13 patent. I can tell them that.
- MR. NIRO: It might be easier, Your Honor, for us
- 15 to move right past this. We have an expert who is going to
- 16 come on. I don't think we have to do it here.

- 17 THE COURT: Okay, I am going to tell them something
- 18 because it has gone on long enough.
- MR. QUARLES: Yes.
- THE COURT: If you have your expert come in and
- 21 talk about the patent itself and why their product infringes,
- 22 that will cover it.
- MR. NIRO: Right.
- 24 THE COURT: That will cut down on some of this.
- 25 But I will tell them that anyhow.

- 1 (Back on record in open court).
- 2 THE COURT: Members of the jury, you heard some
- 3 testimony about comparing and contrasting the two products
- 4 that are at issue here. Let me tell you this just so you
- 5 know: We are not comparing product to product. What we are
- 6 comparing is the Defendant's product to their patent and the
- 7 claims in their patent.
- 8 Now, the Plaintiffs are allowed to make a product
- 9 that's different from their patent and still enforce their
- 10 patent. So it is the patent you are trying to discover, does

- 11 the Defendant's product infringe on the patent, not
- 12 necessarily does it work the same as their product does. It's
- 13 the patent you are construing, not the product. Keep that in
- 14 mind.
- 15 You will hear some expert testimony on both sides
- 16 on whether the product that the Defendants are using infringes
- 17 or does not infringe on their patent. Again, it's not product
- 18 to product you are comparing, it's their product to their
- 19 patent.
- MR. QUARLES: Your Honor, might I ask that you also
- 21 discuss whether that is also true with respect to the prior
- 22 art, whether the prior art is to be compared against the
- 23 patent or the product.
- 24 THE COURT: Okay. Again, it is the claims in the
- 25 patent that you have to be constantly worried about, not

- 1 necessarily how their product works. Same thing is true with
- 2 the prior art. Was their patent predicted by a prior art,
- 3 thus making it obvious? So that is what you are going to look
- 4 at. Prior art that you will see -- and don't roll your eyes
- 5 just yet, you will get it, you will get it, don't worry,

- 6 ma'am. You will get it. You will get it eventually. You
- 7 will understand what these terms mean, you will understand how
- 8 to construe them, and you will know what the factual basis is
- 9 on which to make the decision. I guarantee it. So don't
- 10 worry about it. Just like I guaranteed the Pittsburgh victory
- 11 yesterday. Don't worry about a thing, you will be fine.
- 12 BY MR. NIRO:
- 13 Q. Mr. Harrington, when the examiner that we talked about
- 14 was doing this examination process for your patent and had
- 15 before him the PARITY BIDCOMP system, then talked about the
- 16 reasons for allowance, was the examiner talking about what's
- 17 claimed in your patent or some product?
- 18 A. Just what's claimed in the patent.
- 19 Q. So he was comparing what was claimed in your patent
- 20 against the old PARITY, old BIDCOMP system?
- 21 A. That's correct.
- 22 Q. I would like to show you --
- 23 MR. QUARLES: Objection, Your Honor.
- 24 THE COURT: Objection overruled. Let's go.
- 25 BY MR. NIRO:

- 1 Q. Okay. Let me show you Plaintiff's Exhibit 206, which
- 2 is a March 4, 1998, article from something called Bond Buyer.
- 3 I hope this is zeroed in enough. When Internet bidding on
- 4 municipal bonds first appeared on the market's radar screen,
- 5 it was greeted with skepticism, dissent, and was really
- 6 referred to -- was readily referred to as the Pittsburgh
- 7 experiment. Myles Harrington, the creator of the MuniAuction
- 8 website that made Internet bidding a reality, was vilified and
- 9 attacked.
- Now, let me see, without going back and forth on
- 11 this Elmo, if I can read it again.
- When Internet bidding on municipal bonds first
- 13 appeared on the market's radar screen, it was greeted with
- 14 skepticism, dissent, and was readily referred to as the
- 15 Pittsburgh experiment. Myles Harrington, the creator of the
- 16 MuniAuction website that made Internet bidding a reality, was
- 17 vilified and attacked.
- Is that statement consistent with what you
- 19 understood was going on at the time that you introduced this
- 20 Pittsburgh experiment, the first Internet municipal bond --
- 21 MR. QUARLES: Your Honor, note my objection.

- THE COURT: Sure.
- THE WITNESS: Can I answer?
- 24 THE COURT: Yes.
- THE WITNESS: Yes.

- 1 BY MR. NIRO:
- 2 Q. Were you in fact vilified like the article said?
- 3 MR. QUARLES: Your Honor, note my objection.
- 4 THE WITNESS: I don't think so.
- 5 THE COURT: Well, I don't know if that's -- that
- 6 was not the reason you want to discuss. You know the reasons
- 7 I want you to discuss.
- 8 BY MR. NIRO:
- 9 Q. Let's go to the first where it was greeted with
- 10 skepticism, dissent and readily referred to as the Pittsburgh
- 11 experiment.
- Was there in the trades some recognition of what
- 13 you were doing and, if so, what was it?
- 14 A. Well, there was quite a bit of resistance I think not
- 15 just to the methodology, but to the technology by participants

- 16 in the industry at the time who, frankly, felt somewhat
- 17 threatened, I think, by the innovation itself.
- 18 Q. All right. Further down it says: Dalcomp is planning
- 19 to launch its own Internet bidding platform based on the
- 20 PARITY system sometime in the second quarter. And although
- 21 the move was characterized as extremely positive by the
- 22 existing client base, no deals are lined up at this point,
- 23 said Allen Williams, president of Thomson Municipal Group,
- 24 which owns and operates Dalcomp.
- 25 Is Dalcomp owned by Thomson?

- 1 A. No, Thomson runs Dalcomp.
- 2 Q. I am sorry, I thought that's what I asked. Thomson
- 3 owns Dalcomp?
- 4 A. Yes.
- 5 Q. Allen Williams is the gentleman sitting in the back?
- 6 A. The president, yes, of Dalcomp.
- 7 Q. Did Dalcomp launch its own Internet bidding platform
- 8 based on PARITY?
- 9 A. It did, in September of 1998.
- 10 Q. Was that before or after you had done it?

- 11 A. It was almost a year after us.
- 12 Q. The article goes on to say: The time is right for this
- 13 type of feature, that's why we're doing it, Williams said.
- 14 What we're trying to do is provide the marketplace with a more
- 15 complete product. We're working on moving with the way the
- 16 market is moving, towards more Internet based products and
- 17 being in that arena.
- Was the market moving in the direction of Internet
- 19 based municipal bond auctions at this time?
- 20 MR. QUARLES: Objection, Your Honor, calls for an
- 21 expert opinion.
- THE COURT: I will let him answer that.
- THE WITNESS: At the time we conceived our
- 24 invention, I would say most in the industry knew little or
- 25 nothing about either the Internet or web browsers or any of

- 1 those things. And at the time this statement was made, yes, I
- 2 do believe more in the industry realized the advantages of
- 3 using the technology.
- 4 BY MR. NIRO:

- 5 Q. All right. Now, I would like to go to a different
- 6 article, and this one is from Wednesday, July 8th, 1998. Let
- 7 me see if I can zoom in on this. It reads, and this is part
- 8 of Plaintiff's Exhibit 70R: One of the biggest steps the
- 9 municipal market has recently taken into cyberspace was the
- 10 selling of debt through the Internet. Although first met with
- 11 skepticism, the concept caught on in a series of successful
- 12 MuniAuction deals.
- What was the reaction of the marketplace to, and
- 14 people in this industry, to the introduction of your product
- 15 in September -- I am sorry, November of 1997 in Pittsburgh?
- MR. QUARLES: Objection, Your Honor.
- 17 THE COURT: Overruled.
- 18 THE WITNESS: Well, it was a mixed reaction. There
- 19 were some who were delighted about the innovation and there
- 20 were some who spoke about it in rather unflattering terms.
- 21 BY MR. NIRO:
- Q. The article continues: With the focus trained on a
- 23 target date within the next few weeks, Dalcomp expects to
- 24 become the third venue for electronic municipal bond sales.
- 25 Dalcomp again is Thomson?

- 1 A. Yes.
- 2 Q. It says: And while it has been a long time coming,
- 3 many in the market are looking forward to that day because
- 4 they currently use Dalcomp. Market anticipation aside,
- 5 Flaschen said he is not pleased by the delay.
- 6 Who is Flaschen, by the way?
- 7 A. He was the CEO of Thomson.
- 8 Q. In the information service business, as soon as you
- 9 invent an idea, you want it implemented yesterday. By
- 10 definition, I'll never be satisfied with any time frame gap
- 11 between inventing the idea and delivering the service,
- 12 Flaschen said.
- What invention has to do with the introduction of
- 14 municipal bonds -- I am sorry, the sale of municipal bonds
- 15 using the Internet and a web browser?
- 16 MR. QUARLES: Objection, Your Honor.
- 17 THE COURT: Okay. Overruled.
- THE WITNESS: The invention was our invention. I
- 19 am not sure whether he is claiming to have invented it or not.
- 20 BY MR. NIRO:

- 21 Q. All right. I want to go to a different subject for a
- 22 minute and specifically your website. Does MuniAuction have a
- 23 website in which it describes its product and how it works and
- 24 what's going on there?
- 25 A. Yes.

- 1 Q. Do you keep track and can you keep track of instances
- 2 in which people visit that website?
- 3 A. We can.
- 4 Q. Have you done that?
- 5 A. Yes.
- 6 Q. I am going to show you Plaintiff's Exhibit 177. It is
- 7 in your book. Maybe you can get it from your book as well. I
- 8 will just put it up here so you can look at some of these.
- 9 Did you keep track of instances in which somebody
- 10 from TFN -- you see a whole list of hits from TFN -- did you
- 11 keep track of instances in which people from TFN accessed your
- 12 website?
- 13 A. We did, as well as Dalcomp.
- 14 Q. What did you find?
- 15 A. We found thousands of hits on the website from May of

- 16 1997 through and including February of 1998.
- 17 Q. If you go on the Internet and punch in TFN, what does
- 18 that take you to?
- 19 A. Thomson's -- Thomson Financial's home page.
- 20 Q. Now, some of these things are identified as
- 21 zuul.tfn.com. Were you able to identify people with these
- 22 various hits on your website?
- 23 A. Well, names like zuul, Z-U-U-L, is either an individual
- 24 or a group of individuals at Thomson Financial. The access by
- 25 specific individuals can be identified by taking registration

- 1 information and tracking it to these hits. So, for example,
- 2 Allen Williams, the president of the company, hit the site a
- 3 number of times as well as several other people at Thomson.
- 4 Q. Do you know and can you tell what they were accessing
- 5 when they were hitting the website?
- 6 A. They were accessing, among other things, the bid page
- 7 and the verification page, observation page, information about
- 8 the issues, that type of thing.
- 9 Q. Now, was this occurring before or after Thomson

- 10 introduced this product?
- 11 A. Well before.
- 12 Q. Were you able to plot this in a graph?
- 13 A. Yes, we have.
- 14 Q. I would like to show you Plaintiff's Exhibit 276. Tell
- 15 us what that is.
- MR. QUARLES: Again, Your Honor, my objection to
- 17 this document as I raised earlier.
- 18 THE COURT: Listen, you don't have to repeat these.
- MR. QUARLES: There is an additional one which is,
- 20 if you notice, this suggests this happened in --
- 21 THE COURT: Hold on, hold on, sir. The reason we
- 22 have pretrial conferences is to get this out of the way. Your
- 23 exception is noted for the record by virtue of your objections
- 24 in conference. You don't have to do it again later.
- MR. QUARLES: Thank you.

- 1 Q. What does this graph show?
- 2 A. This is a graph showing from the time we went public with
- 3 our invention, which was basically I think May 30th, 1997.

- 4 Q. That's down here?
- 5 A. Yes.
- 6 Q. Through the time that Thomson did their first auction in
- 7 September of 1998? That's at the top?
- 8 A. Yes.
- 9 Q. What are you plotting here, the number of hits, cumulative
- 10 or what?
- 11 A. This is a conservative presentation of the number of times
- 12 that Thomson employees accessed our website. It doesn't
- 13 include everything they accessed, it's actually unique pay
- 14 views, that's what hits means, in this case, so 1,069 pages of
- 15 our website were pulled up and examined by employees of
- 16 Thomson during that period of time.
- 17 Q. Now, in the middle was the auction in Pittsburgh, that was
- 18 in November of '97, the first auction?
- 19 A. Yes.
- 20 Q. And then at the top is Thomson's introduction?
- 21 A. Yes.
- 22 Q. Did this concern you in any way?
- 23 A. It did. We didn't know it was going on, frankly, until
- 24 shortly before I went to see Thomson in March of 1998.
- 25 Q. Let's back up. Tell us about that visit, why you went

- 1 there, who you met with?
- 2 A. Well, we discovered that Thomson was -- had acquired
- 3 PARITY, I believe through a press release or through rumor,
- 4 one of the two, and when we heard that, we became a little bit
- 5 concerned and decided to take a look and see whether or not
- 6 any Thomson employee had been hitting our website. What we
- 7 found at that point were thousands of hits, including images
- 8 as well as unique pay views, and I was -- I think we were all
- 9 somewhat alarmed by it in that it appeared to us to be an
- 10 indication that it was more than just a casual interest in
- 11 what we were doing. So, I made an appointment to go visit two
- 12 people, Allen Williams and Renata Morgenstern, two senior
- 13 people.
- 14 Q. Where did you go?
- 15 A. To New York.
- 16 Q. Who are those people?
- 17 A. Renata Morgenstern was executive vice president in charge
- 18 of new property and Allen Williams was the president of
- 19 Dalcomp.

- 20 Q. Did you meet with them and what did they say back to you?
- 21 A. I suggested to them that perhaps they would be interested
- 22 in taking a license from us to use our product, and they
- 23 dismissed that as something that they wouldn't have any
- 24 interest in. And then I put in front of them 30 or 40
- 25 pages -- I don't remember how many -- of hits on our website

- 1 by their employees and showed them that Dalcomp employees,
- 2 Thomson employees had not only just been hitting the brochures
- 3 of our website, but also going into the website and looking at
- 4 our bid pages, our error pages, our verification pages and the
- 5 rest of it, and that it was a concern to us. And, actually,
- 6 it was the basis on which I thought they might actually be
- 7 interested in licensing.
- 8 Q. What did they say when you brought this to their
- 9 attention?
- 10 A. They didn't say much. They were defensive and the meeting
- 11 came to an abrupt end, and they made it clear to me they
- 12 didn't have any interest in talking to me.
- 13 Q. Now, was this before or after your patent had issued?
- 14 A. This was before the patent had issued.

- 15 Q. After the patent issued, did you visit them again?
- 16 A. No. I sent them a letter.
- 17 Q. What was the purpose of that letter?
- 18 A. Once the patent had issued, I assumed at that point they
- 19 would be very seriously interested in licensing.
- 20 Q. I'm sorry. Go ahead.
- 21 A. So, in the letter, I suggested to them that we would be
- 22 willing to talk to them about taking a license.
- 23 Q. Let me show you Plaintiff's Exhibit 6. It's a letter from
- 24 you dated January 4, 2001, to Mr. Patrick Tierney, President
- 25 and CEO Thomson Financial.

- 1 Is this the letter to which you just referred?
- 2 A. It is.
- 3 Q. What did you say in the second paragraph of that letter?
- 4 A. If you are interested, we are available to discuss the
- 5 terms of a license at your convenience.
- 6 Q. What about the paragraph above that?
- 7 A. Since you do business in a manner described and claimed in
- 8 this patent, we believe you may be interested in a license

- 9 under our patent.
- 10 Q. Did you copy Mr. Williams?
- 11 A. I did.
- 12 Q. Did you get a response to this?
- 13 A. I don't remember whether I got a formal response or not,
- 14 frankly, but it was clear to me that they had no interest.
- 15 Q. By the way, did you attach a copy of your patent to this?
- 16 A. I did.
- 17 Q. You don't recall getting any response?
- 18 A. I don't.
- 19 Q. When, again, did Thomson introduce its new version, what
- 20 I'll call the new BIDCOM/PARITY system?
- 21 A. They did their first sale in September of 1998.
- 22 Q. What was it called?
- 23 A. The modified BIDCOM/PARITY system.
- 24 Q. Did they charge for their service?
- 25 A. No. In fact, they made a number of public statements that

- 1 their service was free.
- 2 Q. Did that concern you?
- 3 A. To say the least.

- 4 Q. Why?
- 5 A. Well, it was a death certificate for us in that if we had
- 6 a competitor who wasn't going to charge, we didn't have much
- 7 chance of selling the product, especially to government
- 8 entities if we had competition that was free because when you
- 9 try to do business with government and nonprofits, it's --
- 10 free is everything. It's hard to argue that you have a better
- 11 product when they can get the service for free.
- 12 Q. What kind of volume were you doing, let's say, in the
- 13 first year after you started this, after the Pittsburgh
- 14 experiment?
- 15 A. We did about a billion dollars from the time -- it was
- 16 roughly a billion dollars from the time of our first sale and
- 17 the time that Thomson did their first sale.
- 18 Q. What about Thomson, what kind of volume have they done
- 19 since they introduced to the present, do you know?
- 20 A. It's roughly \$350 billion.
- 21 Q. That's the par value of the bonds?
- 22 A. Of the bonds.
- 23 Q. Is that kind of information publicly available?
- 24 A. It is from The Bond Buyer.

25 Q. So if I want to find out what their volume is, I can look

- 1 at a publicly available source and find out what their volume
- 2 is?
- 3 A. Yes.
- 4 Q. How many transactions have they done, how many options?
- 5 A. Over 13,000 using our methodology.
- 6 Q. How many have you done?
- 7 MR. QUARLES: I object to that, Your Honor, and ask
- 8 that it be stricken, using our methodology. Obviously, talk
- 9 about how many sales we've done --
- 10 BY MR. NIRO:
- 11 Q. Let's try and limit it to the new BIDCOM/PARITY system.
- 12 The new BIDCOM/PARITY system, what is their volume on that?
- 13 A. 350 billion.
- 14 Q. And how many auctions have they done using that new
- 15 BIDCOM/PARITY system?
- 16 A. Roughly, 13,500 I believe.
- 17 Q. What have you done, that is, you, MuniAuction in the same
- 18 period of time. Actually, you have been doing it since '97.
- 19 What is your volume?

- 20 A. I think it's roughly 2,500.
- 21 Q. 2,500 auctions. What is the total par value of the bonds
- 22 auctioned by MuniAuction?
- 23 A. It's about 35 billion.
- 24 Q. What has happened to your business, that is, the business
- 25 of MuniAuction since the new PARITY/BIDCOM system entered the

- 1 marketplace in September of '98?
- 2 A. Well, we went through a period of rapid consolidation
- 3 between the time that Thomson introduced their free product
- 4 and the point in time at which we had no more money and had to
- 5 lay off people.
- 6 Q. Let's go to where you were before and where you went to
- 7 after. How many employees did you have?
- 8 A. We started with 12.
- 9 MR. QUARLES: Objection, Your Honor, the relevance
- 10 of this.
- 11 MR. NIRO: It's relevant to damage, Your Honor.
- MR. QUARLES: Damages are reasonable royalty or
- 13 some other measure, has nothing to do with how many employees

- 14 they had.
- 15 THE COURT: Aren't you going to have a damage
- 16 expert come in here?
- 17 MR. NIRO: Yes, we are.
- 18 THE COURT: Let him tell them.
- 19 BY MR. NIRO:
- 20 Q. After you approached Thomson and they didn't come back to
- 21 you, respond to your letter, what did you do next in terms of
- 22 addressing these issues with Thomson?
- THE COURT: Let me see counsel, please.
- 24 (Discussion at side-bar.)
- 25 THE COURT: I'm just want to make sure he doesn't

- 1 blurt out anything about any offers of settlement or anything
- 2 like that.
- 3 MR. NIRO: He's not going to.
- 4 THE COURT: That's what I was concerned about. I
- 5 don't want any offers of settlement, we tried to work it out,
- 6 they refuted me.
- 7 MR. QUARLES: Your Honor, I have to make an
- 8 objection for the record. What we're hearing now is just a

- 9 sob story about my company was small and then I got smaller.
- 10 This is a patent case and the issue is do we infringe their
- 11 claims and is their patent valid? Having him go on and on
- 12 about how he had this number employees and I lost the
- 13 employees.
- 14 THE COURT: His expert is going to testify
- 15 tomorrow, I think.
- MS. WIGGINS: Wednesday.
- 17 THE COURT: After the Daubert hearing, if the
- 18 Daubert challenge is not successful. That's when you're going
- 19 to get into the damages.
- What else do you want to bring out with this
- 21 fellow?
- MR. NIRO: I have very little left, Your Honor.
- 23 One of the things, the reason this is important is Mr. Landes,
- 24 we're calling him as an adverse witness, he's going to reveal
- 25 the strategy that evolved here, specifically, that they went

- 1 out, decided to price it at zero so they could dominate the
- 2 marketplace and then raise the price later. That's evidence

- 3 of intent to copy and run them out of business, that's
- 4 relevant.
- 5 MR. McELWAIN: That's an antitrust claim.
- 6 MR. NIRO: It's not the antitrust claim.
- 7 MR. McELWAIN: That's been dismissed.
- 8 THE COURT: We'll deal with that at 9:00 a.m.
- 9 What else?
- 10 MR. NIRO: The award.
- 11 THE COURT: Put in the award. Your cross, I guess,
- 12 will be pretty extensive, too. Let's get started today on the
- 13 cross and then we'll pick it up again tomorrow.
- 14 (End of discussion at side-bar.)
- 15 BY MR. NIRO:
- 16 Q. Mr. Harrington, did the City of Pittsburgh receive any
- 17 awards as a result of this first electronic Internet auction?
- 18 A. Yes, it did.
- 19 Q. What award did they receive?
- 20 A. Well, I think they might have gotten more than one, but
- 21 the most significant one was granted by Harvard Kennedy
- 22 School, Kennedy School of Government at Harvard University and
- 23 the Ford Foundation for innovations in American government.
- 24 Q. When did that happen?

25 A. It was -- they got it in '99, but it took over a year of

- 1 filing the application and they went through several phases.
- 2 There were semi-finalists and finalists and then a winner, so
- 3 it started with over 1,600 governments around the country
- 4 applying for the award, and then it was reduced finally to
- 5 ten. And each of the winners received an award of \$80,000 to
- 6 promote whatever their innovation was.
- 7 Q. Is this --
- 8 MR. NIRO: Your Honor, may I approach?
- 9 BY MR. NIRO:
- 10 Q. Is this the award, certificate concerning the award
- 11 Pittsburgh got as a result of the first Internet-based
- 12 municipal bond auction?
- 13 A. It is.
- 14 Q. By the way, where did this come from?
- 15 A. The award?
- 16 Q. No, the plaque.
- 17 A. The city gave it to us as a gift.
- 18 Q. That hangs in your office?

- 19 A. Yes. The city got the money, not us.
- 20 Q. The award, the cash component of the award was \$80,000?
- 21 A. Yes.
- 22 Q. And that was given to the city?
- 23 A. Yes, it was.
- 24 Q. That's Plaintiff's Exhibit 146.
- Now, in the award it says -- let me go into it if I

- 1 can. It says: Conceived in 1996 and ready for use in 1997,
- 2 MuniAuction allows the City of Pittsburgh to take competitive
- 3 bids -- why don't you read?
- 4 A. Conceived in 1996, ready for use in 1997, MuniAuction
- 5 allows the City of Pittsburgh to take competitive bids on
- 6 bonds over the Internet using both maturity by maturity, MBM,
- 7 and all or nothing, AON, bids. Bids are taken by a web page
- 8 template for the bidders which assures accurate and timely
- 9 submissions. The MuniAuction website displays the best bid
- 10 and invites more aggressive bids. The system has numerous
- 11 security features and maintains logs of all interactions so
- 12 that a full chronology can be recalled in any dispute.
- 13 Q. Now, does that describe the system, the MuniAuction system

- 14 that you used for the City of Pittsburgh in November?
- 15 A. It does.
- 16 MR. QUARLES: Objection.
- 17 THE COURT: Tomorrow morning at 9:00 a.m.
- 18 BY MR. NIRO:
- 19 Q. Now, were there any savings that the City of Pittsburgh
- 20 realized as a consequence of doing the auction in the manner
- 21 in which you indicated, namely, an Internet-based, web browser
- 22 based auction municipal bonds over the Internet?
- MR. QUARLES: Objection, Your Honor.
- 24 THE COURT: You put your proffer on the record
- 25 tomorrow morning.

- 1 THE WITNESS: Yes. In fact, the city did its own
- 2 analysis, and we did an analysis as well, and the mayor
- 3 assigned a figure of \$300,000 to the savings that the city
- 4 realized from using the process. Other analyses show the
- 5 savings exceeding \$1 million.
- 6 BY MR. NIRO:
- 7 Q. What were you charging for per transaction per auction for

- 8 this before the market, before PARITY/BIDCOM/Thomson entered
- 9 the marketplace?
- 10 A. We were getting as much as \$15,000 an auction down to as
- 11 little as \$2,500 an auction, depending upon the size of the
- 12 issue. So the larger the issue, the more money we could
- 13 charge; the smaller the issue, the less money we could charge.
- 14 Q. What was your profit margin on that?
- 15 A. At that time, I don't know what it was, but we did a
- 16 margin analysis later in the process and our margins were --
- 17 well, our most recent analysis is the one I recall, our
- 18 margins were as high as 90 percent on these types of auctions.
- 19 Q. What is the average over the time period that you've
- 20 looked at it?
- 21 A. Well, it's well over 50 percent. I don't know what the
- 22 average has been, but if I were going to speculate, I would
- 23 say at least 65, 75 percent measured from 1997 to the present.
- 24 Q. Now, after Thomson came on the marketplace, were you able
- 25 to maintain that 10,000 to 15,000 per transaction price, or

- 1 no?
- 2 A. No. In fact, our -- the price we were able to charge

- 3 immediately dropped from a high of 15,000 down to about
- 4 \$1,800.
- 5 Q. I have one last thing I want to ask you about, if I can
- 6 find it.
- 7 THE COURT: Before you go on, ladies and gentlemen,
- 8 you've heard about the award the plaintiff received, the city
- 9 received based on its product. I introduced this because
- 10 there are some articles that were read into the record about
- 11 what other people said about it. You're entitled to consider
- 12 what we call secondary sources, that is, what people who are
- 13 knowledgeable in the industry thought about the product at the
- 14 time in terms of whether or not this is, in fact, a real,
- 15 unique and innovative invention, or is it simply something
- 16 which the defendants contend was based on all the prior art
- 17 and was obvious. So you can take what other people say about
- 18 it in making that determination when it comes time for you to
- 19 decide the case. For that basis, I allowed it in.
- 20 BY MR. NIRO:
- 21 Q. Now, have you been able to make an item by item, point by
- 22 point comparison to features of your system, MuniAuction's
- 23 system with the system that's used by Thomson?

- 24 A. I have.
- 25 Q. How many similarities are there?

- 1 A. At least 15.
- 2 MR. QUARLES: Objection.
- 3 THE COURT: I ruled on this already. Again, we're
- 4 not comparing his product to yours, we're comparing his
- 5 product to your patent, and I thought that's what you said
- 6 your expert was going to talk about, so let's save that.
- 7 BY MR. NIRO:
- 8 Q. Now, one last thing. We have a lot of testimony about
- 9 your invention, how you went about getting it and doing it.
- 10 Are you proud of your invention?
- 11 A. We are.
- THE COURT: Did you expect another answer?
- MR. NIRO: I would be shocked if he said no to
- 14 that.
- 15 BY MR. NIRO:
- 16 Q. Have you been paid anything by Thomson, a penny, a nickel,
- 17 a dime, a dollar?
- 18 A. No.

- 19 Q. For any use of your invention?
- 20 A. No.
- MR. NIRO: We have nothing further.
- Thank you, Your Honor.
- MR. QUARLES: Good afternoon, Your Honor.
- I'm going to examine Mr. Harrington on a number of
- 25 issues to see whether we can identify those areas where we

- 1 agree and where we disagree. I intend to discuss with him
- 2 when he, Mr. Veres and Dr. Panoff came up with a complete idea
- 3 for the invention they claim in their patent. I will also
- 4 discuss with Mr. Harrington what he knew about PARITY,
- 5 Mr. Landes' system, which Mr. Harrington was seeking to obtain
- 6 his patent and how he distinguished his system from PARITY
- 7 both in the patent and in his discussions with the examiner.
- 8 I will examine Mr. Harrington about what he and his
- 9 co-inventors knew about the state of electronic auctions,
- 10 including PARITY, at the time they say they made the
- 11 invention, and I'll also examine Mr. Harrington as to why he
- 12 did not disclose to the Patent and Trademark Office two

- 13 patents that he had in his possession that explicitly
- 14 disclosed using web browsers in electronic auction.
- 15 BY MR. QUARLES:
- 16 Q. Good afternoon, Mr. Harrington. Before 1995 you were
- 17 employed at Wheat, First, Butcher & Singer as a financial
- 18 advisor, correct?
- 19 A. Correct.
- 20 Q. You formed Grant Street Advisors in 1995, correct?
- 21 A. Correct.
- 22 Q. So the original business of Grant Street Advisors was to
- 23 serve as a financial advisor to municipalities, right?
- 24 A. It was, yes.
- 25 Q. And it was at Grant Street that you say that you, Mr.

- 1 Veres and Dr. Panoff came up with the idea that led to your
- 2 patent, correct?
- 3 A. Correct. Except Dr. Panoff wasn't with MuniAuction.
- 4 Q. You testified this morning that you first came to a full,
- 5 fixed conception of your -- withdrawn.
- 6 You testified this morning about a meeting in April
- 7 of 1996. Do you recall that?

- 8 A. Yes.
- 9 Q. You said you were present and Mr. Veres were present?
- 10 A. Yes.
- 11 Q. Two of your employees were present, correct?
- 12 A. I don't remember the exact number, two or three.
- 13 Q. There was another person present, right?
- 14 A. Correct.
- 15 Q. Who was that person?
- 16 A. His name was Kevin O'Neill.
- 17 Q. Kevin O'Neill is employed where?
- 18 A. Currently he's with a consulting firm in New York.
- 19 Q. You described him as a financial advisor, right?
- 20 A. No. He wasn't a financial advisor. I'm not sure exactly
- 21 what his title was, but he worked in some department of
- 22 chemical back in New York.
- 23 Q. You've known Mr. O'Neill for a while, correct?
- 24 A. Since graduate school at Carnegie Mellon.
- 25 Q. In fact, his father is your expert in this case, isn't he?

1 A. Yes.

- 2 Q. So Mr. O'Neill was present. Now, did he participate in
- 3 this brainstorming discussion?
- 4 A. Kevin O'Neill, yes, yes, he did.
- 5 Q. What ideas did he contribute?
- 6 A. I don't remember any particular ideas that he had. He
- 7 wasn't familiar with municipal bond industry and he happened
- 8 to be in town visiting his wife's parents, so since he was a
- 9 friend of mine, I invited him to join us since he was in town
- 10 for a day or two.
- 11 Q. He heard the entire back and forth between you and
- 12 Mr. Veres and the people on your staff?
- 13 A. I believe he did, yes. During the brainstorming session,
- 14 he heard that whole discussion, yes.
- 15 Q. Mr. O'Neill signed a confidentiality agreement?
- 16 A. Kevin O'Neill?
- 17 Q. Yes.
- 18 A. No, he did not.
- 19 Q. It was just a person who was a friend of yours who was
- 20 present and heard everything that was discussed?
- 21 A. That's correct, during the brainstorming session, yes.
- 22 Q. Now, we can agree, can't we, sir, that after -- withdrawn.
- Do you have any notes or documents about this

- 24 meeting in April of 1996?
- 25 A. I don't.

- 1 Q. We didn't see any today.
- 2 A. I don't have my original handwritten notes, but you do
- 3 have the notes that were transcribed into type.
- 4 Q. We haven't seen those here today, have we?
- 5 A. I don't think they have been presented, but they were part
- 6 of the discovery that we produced.
- 7 Q. Now, we can agree, can't we, sir, that Dr. Panoff, you had
- 8 never discussed this invention with him until November of
- 9 1996, correct?
- 10 A. That's correct.
- 11 Q. And Dr. Panoff was the person who was going to write the
- 12 software to make this system operate, correct?
- 13 A. That's what he wound up doing. I didn't approach him with
- 14 the idea of writing the software, but he wound up writing it
- 15 for tran and then Bob O'Neill turned it into pearl.
- 16 Q. In fact, you said it was written by a college student?
- 17 A. Bob O'Neill I believe he was an undergraduate student in

- 18 physics at North Carolina State University.
- 19 Q. He's the person who actually wrote it an undergraduate?
- 20 A. He's actually -- the way Bob Panoff, Dr. Panoff describes
- 21 it is he would write it in for tran and Bob O'Neill would then
- 22 effectively transcribe it into pearl.
- 23 Q. And from the time that you described how you wanted this
- 24 to work to Dr. Panoff in November of '96 until you had a
- 25 prototype took less than a month, right?

- 1 A. I wouldn't say it was a full prototype. The full
- 2 prototype was available probably in mid May. What we had were
- 3 certain elements of the invention in practice. In fact, my
- 4 recollection is it might have been a bit more than a month.
- 5 It might have been closer to three months before we had a
- 6 number of the elements all combined into a web page or a
- 7 series of web pages.
- 8 Q. Did you say in your deposition -- do you recall being
- 9 asked the following question in your deposition about how long
- 10 it took for a prototype to be made? You were asked how long
- 11 did it take him to produce a prototype. I'll put this on.
- 12 You were asked this question. How long did it take him to

- 13 produce a prototype.
- MR. NIRO: Could we have a page?
- 15 MR. QUARLES: 133, Line 22.
- 16 BY MR. QUARLES:
- 17 Q. "QUESTION: How long did it take him to produce a
- 18 prototype?
- 19 "ANSWER: I don't remember exactly how long it was.
- 20 Plus or minus a month I am thinking."
- Is that your testimony then?
- 22 A. It appears to be, yes.
- 23 Q. Now, at some point in 1996, you were aware of a service
- 24 called MuniBid that provided some form of assistance to
- 25 issuers with the sale of municipal bonds in a competitive sale

- 1 format, correct?
- 2 A. I believe it was in 1996, yes.
- 3 Q. And MuniBid was a service provided by 21st Century
- 4 Municipals, correct?
- 5 A. I don't know. Maybe. I don't know. Maybe it was
- 6 provided by -- I know that Dave Landes had a connection to

- 7 21st Century Municipals and he also had a connection to
- 8 MuniBid, but what the connection was between the three of
- 9 them, I don't think I know the legal arrangement between them,
- 10 no.
- 11 Q. Well, you knew that 21st Century was offering an
- 12 electronic bid submission before you filed your application
- 13 for a patent, correct?
- 14 A. I knew it as PARITY, I think, yes.
- 15 Q. And you said in response to some questions Mr. Niro asked
- 16 you, you said at that time, people weren't using the Internet
- 17 very much in municipal bonds. Do you remember that answer you
- 18 gave Mr. Niro?
- 19 A. Yes.
- 20 Q. Do you know what Bonds Online is?
- 21 A. It's a service that I believe Mr. Landes was trying to get
- 22 off the ground in 1996.
- 23 Q. So Mr. Landes was, in fact, using the Internet for a
- 24 service called Bonds Online in 1996, right?
- 25 A. Well, I believe it was an information service with

1 information about bonds. That was my understanding of it at

- 2 the time.
- 3 Q. And you could put on the Bonds Online an indication of
- 4 where the bids were, where the next bid was going to be, and
- 5 list that it was eligible for PARITY, correct?
- 6 A. I didn't access Bonds Online so I'm not -- and I don't
- 7 believe it was described in that kind of detail in the
- 8 materials I received, but if it was, it didn't -- it wasn't
- 9 something that I was particularly familiar with.
- 10 Q. Well, was it described in the materials that you received?
- 11 A. It may have been. I know it was an information -- I knew
- 12 it as an information service where he would post information
- 13 about municipal bond issues, but it's not something I ever
- 14 knew much more about than that.
- 15 Q. Well, let's take a look, if we can, at the August 16th,
- 16 1996 letter, which is DX AP.
- 17 Q. You've seen DX AP before. That's the letter that
- 18 Mr. Veres got from Mr. Landes in August of 1996, correct?
- 19 A. Yes.
- 20 Q. And this would have been at the time you say you were
- 21 talking to Mr. Veres and Mr. O'Neill and others in your office
- 22 about the idea of an electronic bid submission activity,

- 23 right?
- 24 A. Actually, no. We had that meeting several months earlier.
- 25 Q. Right. So according to you, a couple months earlier you

- 1 had this brainstorming session and then in August of 1996, you
- 2 get a letter from someone who is talking about PARITY, an
- 3 electronic bid submission program, right?
- 4 A. Yes.
- 5 Q. Made an impression on you. You read that letter, didn't
- 6 you?
- 7 A. I did, yes.
- 8 Q. And if you look at the second page, right here, and
- 9 perhaps if you could highlight it where it says, prior to a
- 10 sale, it says prior to a sale, we will add the issue to our
- 11 calendar, which will provide dealers with issue data and a
- 12 contact for more information; two, post the issue in the
- 13 appropriate state on the municipal bond map in Bonds Online,
- 14 www.bondsonline.com, right?
- 15 A. That's what it says.
- 16 Q. The bond -- notify the The Bond Buyer of the issue so that
- 17 they can designate it as PARITY eligible on their calendar and

- 18 worksheets; and, four, enter the issue into our data system.
- Now, that told you in August of 1996, didn't it,
- 20 that at least Mr. Landes was familiar with the World Wide Web
- 21 and linking the World Wide Web to the sale of bonds, correct?
- 22 A. Yes.
- 23 Q. We'll come back to this letter a little bit later. In
- 24 fact, sir, you described the 21st Century Municipals bid
- 25 submission system in your patent application, didn't you?

- 1 A. The PARITY system, yes.
- 2 Q. But you criticized that system as lacking features of your
- 3 invention, correct?
- 4 A. That's correct.
- 5 Q. Well, we'll call up Defendant's Exhibit ME, which is the
- 6 patent at Column 3, Lines 1 through 11. It says: In addition
- 7 to fax submissions, 21st Century Municipals, Inc., has
- 8 developed a modem-based electronic bid submission system using
- 9 a computer network and sold under the trademark PARITY. The
- 10 PARITY bid submission system allows bidders who have
- 11 previously obtained and installed appropriate software to

- 12 electronically submit bids in an auction over a computer
- 13 network. The PARITY system is designed to be used together
- 14 with fax and other bid submission methods during an auction.
- 15 The PARITY system is designed as a sealed bid system such that
- 16 the bids are not received until after the auction closes and
- 17 there is no feedback to the bidders during the auction.
- All right.
- 19 You reviewed that before it was sent to the patent
- 20 office, didn't you, sir?
- 21 A. Yes.
- 22 Q. And you were criticizing PARITY because there were things
- 23 that it didn't do, correct? That is, you were criticizing
- 24 PARITY because it was a modem-based software program, right?
- 25 A. That was one of the limitations, yes.

- 1 Q. Well, let me back up. Isn't it a fact, sir, that the
- 2 description that we have just read to you is an accurate
- 3 description of PARITY as it exists today, except for the fact
- 4 that the issuer can see the winning bid over the Internet?
- 5 A. I'm sorry. Could you break that up into parts?
- 6 Q. Yes. Isn't it a fact, Mr. Harrington, that PARITY as it

- 7 operates today operates just like it operated in 1995, 1994,
- 8 1992, except that the issuer instead of dialing in to find out
- 9 who won uses the web to find out who won?
- 10 A. No.
- 11 Q. Well, it's a fact, isn't it, sir, that every bidder has to
- 12 have special software?
- 13 A. Using PARITY?
- 14 Q. Yes.
- 15 A. At the time that we wrote this, yes.
- 16 Q. And today?
- 17 A. I don't know. I don't know it to be shrink-wrapped
- 18 software of the time that was used at the time, so it would be
- 19 a material difference, actually.
- 20 Q. Do you know whether a person who uses PARITY today has to
- 21 have access to special software?
- 22 A. It's my understanding that the PARITY software is resident
- 23 on a central server now, much like our own.
- 24 Q. But let's see if we can get into this. The bidder never
- 25 uses the Internet in today's PARITY, right?

- 1 A. No. That's not correct, as I understand it. They do,
- 2 bidders do use the Internet.
- 3 Q. A bidder submits his bid over something other than the
- 4 Internet, correct?
- 5 A. My understanding of it is that Internet protocols, in
- 6 fact, are indeed used to submit those bids.
- 7 Q. Are you telling this jury that a bidder using PARITY uses
- 8 the Internet?
- 9 A. I don't know exactly which medium every one of the PARITY
- 10 clients use today, because I haven't had access to that kind
- 11 of information. It's all been designated as highly
- 12 confidential and I haven't been able to see that, but what I
- 13 have been able to see, Internet protocols are used to submit
- 14 those bids.
- 15 Q. Well, let's ask it this way. Who do you think would know
- 16 better whether the Internet is being used by a bidder,
- 17 Ms. Horowitz or Mr. Williams or you?
- 18 A. Well, I don't have any idea what their background is in
- 19 the Internet, frankly.
- 20 Q. Well, you know Mr. Williams is the president of i-Deal?
- 21 A. Yes.
- 22 Q. You know Ms. Horowitz, don't you?

- 23 A. I'm acquainted with her.
- 24 Q. Ms. Horowitz has been in this business for about 18 years,
- 25 correct?

- 1 A. As I said, I don't know much about their backgrounds.
- 2 Q. And you don't know whether they would be a better person
- 3 to ask whether bids are transmitted over the Internet than
- 4 you?
- 5 A. Again, I don't know what their background are in that
- 6 field.
- 7 Q. Well, let's wait until they testify. But let's ask you
- 8 the following question. You were criticizing, weren't you,
- 9 the fact that PARITY was modem-based and required special
- 10 software?
- 11 A. Those were some of the limitations, yes, in PARITY. I'm
- 12 told -- I'm looking for the word modem in the paragraph you
- 13 just read.
- 14 Q. Let's call up Column 30, Lines 40 to 46 and see what you
- 15 said about it back then.
- You told the patent office here it is a drawback of

- 17 the PARITY bid submission system that to use electronic bid
- 18 submissions the bidders must previously obtain and install the
- 19 appropriate software resulting in essentially a
- 20 closed-computer network.
- 21 That's what you said back then, right?
- 22 A. Correct.
- 23 Q. You weren't suggesting that that was a good thing about
- 24 PARITY, you said that was something that PARITY had that was a
- 25 drawback?

- 1 A. Yes.
- 2 Q. Resulting in essentially a closed-computer network. Do
- 3 you know whether PARITY today on the bidder side is
- 4 essentially a closed-computer network?
- 5 A. I don't believe it is, no.
- 6 Q. Well, who would know better, you or Mr. Williams or
- 7 Ms. Horowitz?
- 8 A. Well, again, I don't know what they do on a day-to-day
- 9 basis, so I really couldn't say what their expertise is in the
- 10 field.
- 11 Q. Now, you said an additional drawback of the PARITY system

- 12 is that no feedback is provided to the bidders.
- Do you see that there?
- 14 A. Yes.
- 15 Q. Do you agree with me that the PARITY system as it exists
- 16 today, no feedback is provided to the bidders?
- 17 A. No. I wouldn't agree with that.
- 18 Q. Well, you would agree that the bidders are not provided
- 19 the ability to see other people's bids?
- 20 A. Oh, they most certainly are.
- 21 Q. Not until the auction is closed; isn't that correct?
- 22 A. After the bidding period ends, right.
- 23 Q. So there is no feedback provided to the bidders during the
- 24 period, correct?
- 25 A. Well, I don't believe that's correct, no. For example,

- 1 they do know that bids have been submitted and the time that
- 2 they were submitted. That's in the PARITY marketing
- 3 literature.
- 4 Q. And that information was available before your patent was
- 5 applied for, correct, that information was available in old

- 6 PARITY as well, correct?
- 7 A. Not to my knowledge.
- 8 THE COURT: Counsel, this is a good place for us to 9 stop today.
- Members of the jury, we're going to break for the
- 11 day. There's a couple of things I'm going to advise you of
- 12 before you leave and I'm going to say these a number of times
- 13 throughout the trial.
- 14 First of all, when you get home, first thing that
- 15 has happened is your family and friends are going to meet you
- 16 at the door, they're going to ask you, did you get picked?
- 17 What is the case about? Is Judge Lancaster really as good
- 18 looking as everyone says he is? You're going to get this.
- 19 You obviously tell them that you were picked. You can
- 20 obviously tell them what the case is about. You can tell them
- 21 the dates and times I've given you this morning in case you
- 22 have to make arrangements for rides, make arrangements for
- 23 baby-sitters and caregivers. Obviously, though, don't allow
- 24 yourselves to get drawn into conversations about the case and
- 25 what you've heard so far. It's very easy when you start

- 1 talking and thinking about this with other people, you get
- 2 ideas set in your mind and so on. It is much too early for
- 3 that. I want you to keep an open mind. Don't draw anything
- 4 on what you've heard so far. Wait until you hear all the
- 5 evidence, the arguments of counsel and my instructions on what
- 6 the law is. Please doesn't allow yourselves to get drawn into
- 7 a conversation about the case.
- 8 Secondly, if there have been any articles in the
- 9 paper or anything like that, please don't read them. Set them
- 10 aside and after the trial is over, you can read them until
- 11 your heart is content.
- Do not discuss the case among yourselves, do not
- 13 allow anyone to discuss the case with you, including fellow
- 14 jurors. If anyone should try to discuss the case with you,
- 15 even a fellow juror, bring it to my attention promptly.
- I'm going to ask you to retain an open mind until
- 17 you've heard all the testimony before you begin thinking about
- 18 the case.
- 19 Please be assembled tomorrow morning by 9:20.
- 20 We'll try to get started promptly at 9:30.
- I'll see counsel in my chambers at 9:00 a.m.

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       (Court adjourned.)
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24
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                                      200
 1
 2
                CERTIFICATE
 3
               I, Juliann A. Kienzle, certify that the
 4 foregoing is a correct transcript from the record of proceedings
   in the above-titled matter.
 5
   s/Juliann A. Kienzle
   Juliann A. Kienzle, RMR, CRR
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